

Austrian strategy for the prevention of addiction

Strategy for coherent prevention
and addiction policies

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The Strategy...

- is a guidance for nationwide coherence in addiction-policies
- orientates on actual scientific knowledge
- defines goals on developing / realising relevant measures
- attunes with international strategies
- complements overall health developments

Addiction is a societal phenomenon –
thus needs to be faced with a universal concept

Concepts

- Health promotion / Prevention of addiction
- Treatment / Care / Rehabilitation
- Harm reduction
- Inclusive concept
- De-Stigmatisation
- Therapy instead of Punishment

Alcohol specifics

- Consciousness for dangers
 - Awareness-raising
- Setting-oriented prevention measures
 - Low-threshold points of contact
- Adequate supply for alcohol abusers and their relatives
 - Therapeutical and rehabilitative

Thank you for your attention!

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