

Joint Action to support Member States in taking forward work on common priorities in line with the EU Alcohol Strategy



JOINT ACTION

- ✓ **Joint Action is inscribed on 2013 Call for Proposals under the Second Programme of Community Action in the field of Health (2008-2013)**
- ✓ **The aim of the Joint Action is to support Member States in preventing harmful alcohol consumption and thereby improve the health of EU citizens and lessen the burden of ill health**
- ✓ **This action will contribute to the implementation of the *EU strategy to support Member States in reducing alcohol related harm***

JOINT ACTION ON REDUCING ALCOHOL RELATED HARM RARHA

GENERAL OBJECTIVE

The general objective of the Joint Action is to support Member States and further develop their capacity to prevent and reduce harmful alcohol consumption and related harm and thereby improve the health of EU citizens and reduce costs to health systems and the wider society and economy

The Joint Action will support and engage Member States to cooperate to take forward work on common priorities in line with the EU Alcohol Strategy in particular to strengthen the knowledge base and implement effective approaches to disseminate information to help to reduce alcohol related harm

Work in the Joint Action is based on the principle that EU citizens have the right to equal access to disease prevention and health promotion, the right to be informed of factors that influence their health and the right to be empowered towards healthy lifestyles and the management of their own health.

JOINT ACTION ABSTRACT

- ✓ **Start - 1 January 2014**
- ✓ **End - 31 December 2016**
- ✓ **Amount of the call - Maximum 50% European Commission 1 500 000€**

Minimum 50% Members States

- ✓ **Associated partners**
- ✓ **Collaborating partners**
- ✓ **MS involved + other countries + EFTA**
- ✓ **NGO's (approved by the European Commission)**

After receiving the budgets from WP leaders we had a proposal of 3.979.677 Euros and 1.963.626 Euros EC contribution JA

How did we proceed to reached from 1.963.626 Euros to 1.500.000 Euros?

- Reduced travel to 400 Euros (before it was 500).
- Reduced overheads to 5,9% (before 7%).
- Reduced meetings (steering and advisory).
- Reduced some of the project budgets trying to harmonize them.
- Some countries reduce their amount of funding from the Commission.

All MS can enlarge the amount of their participation in the JA but maintaining the value of the co-funding from the EC.

TARGET GROUPS

**European Policy
Makers**

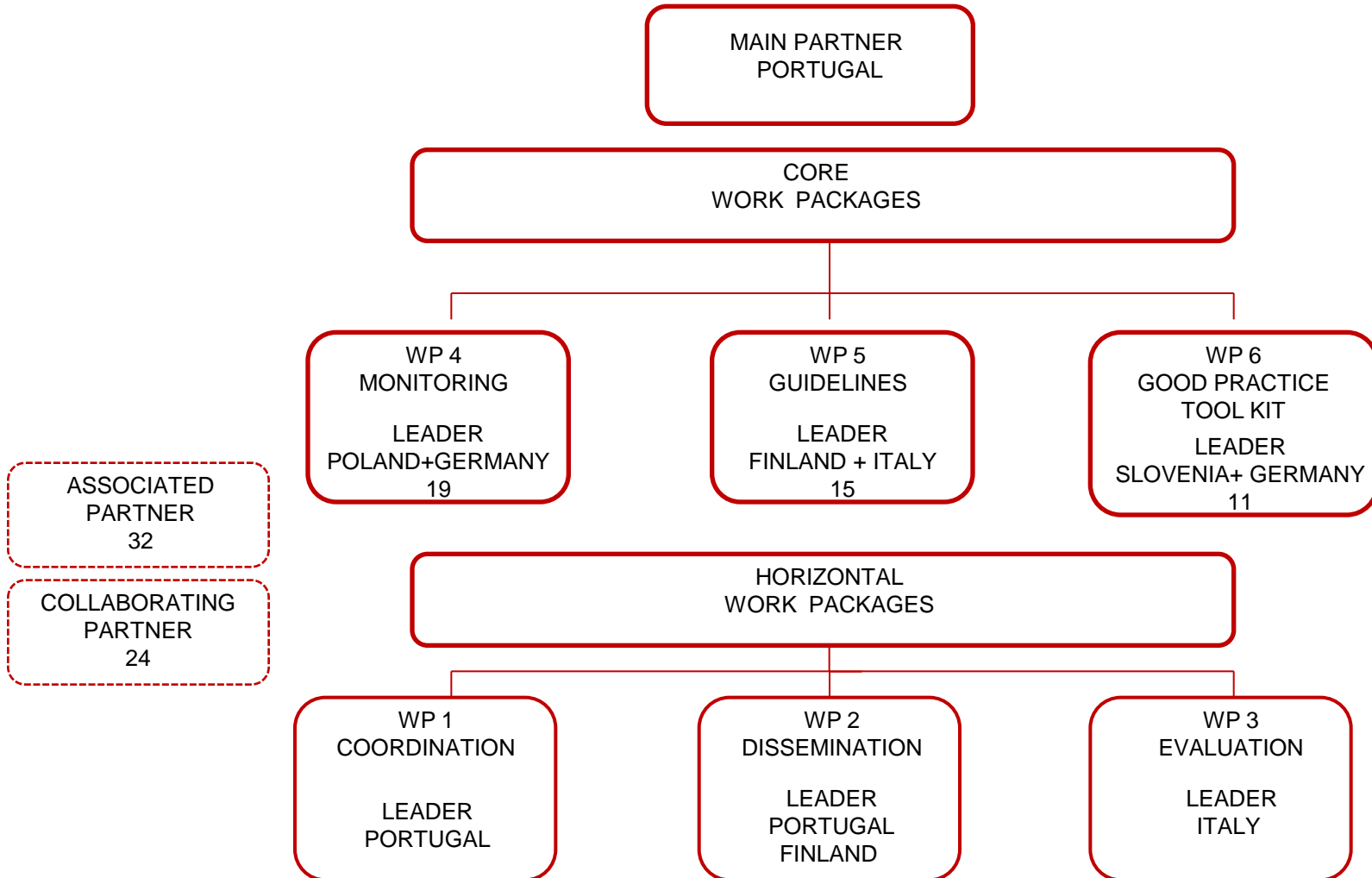
Citizens

**Health Professionals -
Primary Health Care**

Sub Target Groups

Governmental and non-governmental public health professionals and researchers whose work would benefit from additional knowledge. Also specialized media responsible for dissemination.

JOINT ACTION



Horizontal Work Packages

1.Coordination

- Actions undertaken to manage the joint action and to make sure that it is implemented as planned

2.Dissemination

- Actions undertaken to ensure that the results and deliverables of the joint action will be made available to the target groups

3.Evaluation

- Actions undertaken to verify if the joint action is being implemented as planned and reaches the objectives

Core Work Packages

4. Strengthening the monitoring of drinking patterns and alcohol related harm across EU countries

- To strengthening capacity in alcohol survey methodology and comparative analysis of drinking patterns and associated harm across MS and to further develop a standardized monitoring approach in order to provide basis for comparative assessment and monitoring of trends across EU member states

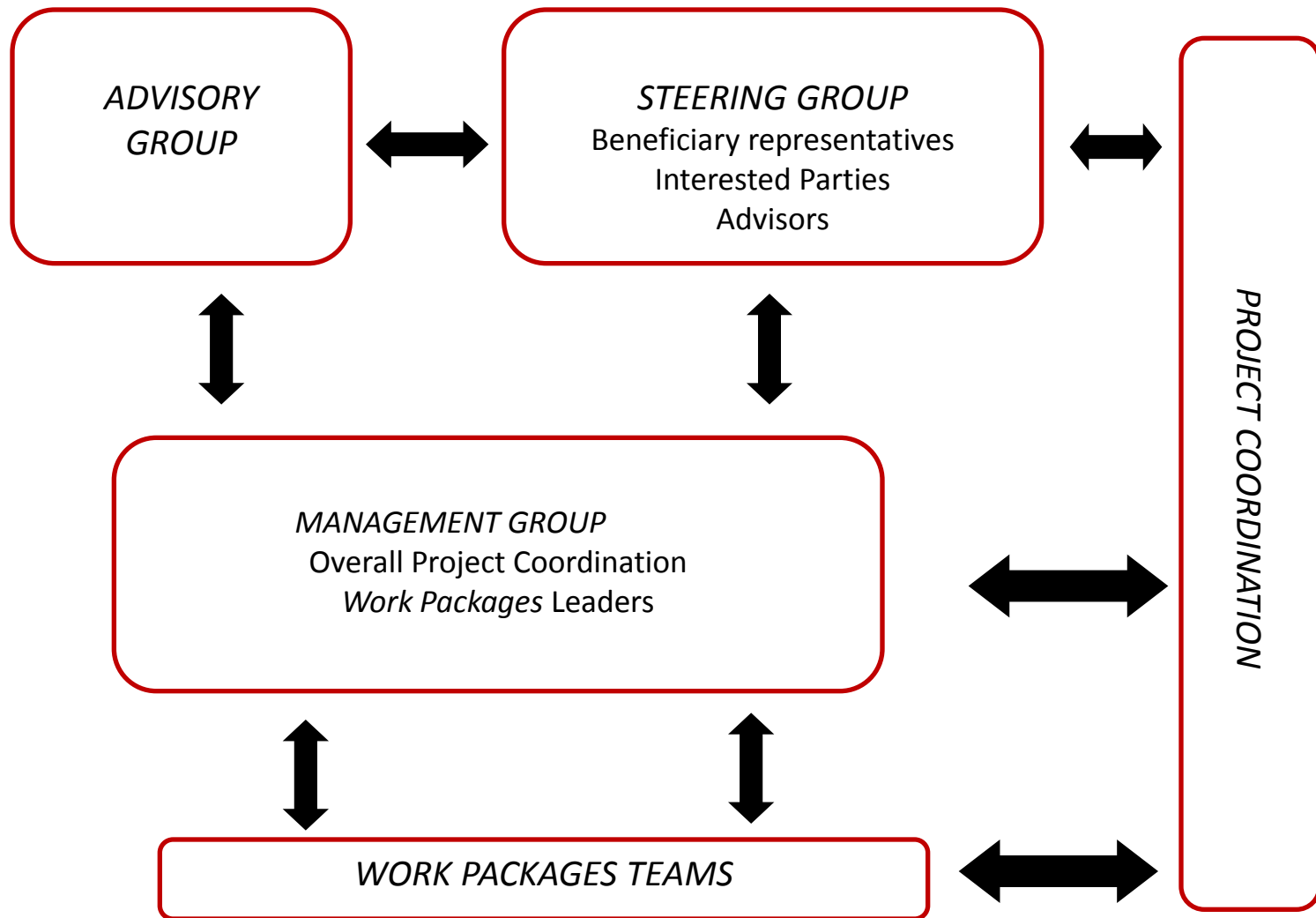
5. Guidelines for reducing risks related to alcohol consumption

- Guidelines for lower-risk alcohol consumption as an approach to reducing hazardous and harmful drinking and alcohol related harm

6. Good Practice Tool Kit

- Printed and online instrument to disseminate low-risk drinking guidelines and self-management tools

MANAGEMENT STRUCTURE



SPECIFIC OBJECTIVES



Providing a baseline for comparative assessment and monitoring of alcohol epidemiology, including drinking levels and patterns and alcohol related harms across the EU



Strengthening capacity in comparative alcohol survey methodology and increasing interest in using common methodology in the future



Clarifying the science underpinnings and public health policy implications of the use of low risk drinking guidelines to reduce alcohol related harm



Building consensus on the use of low risk drinking guidelines to reduce alcohol related harm



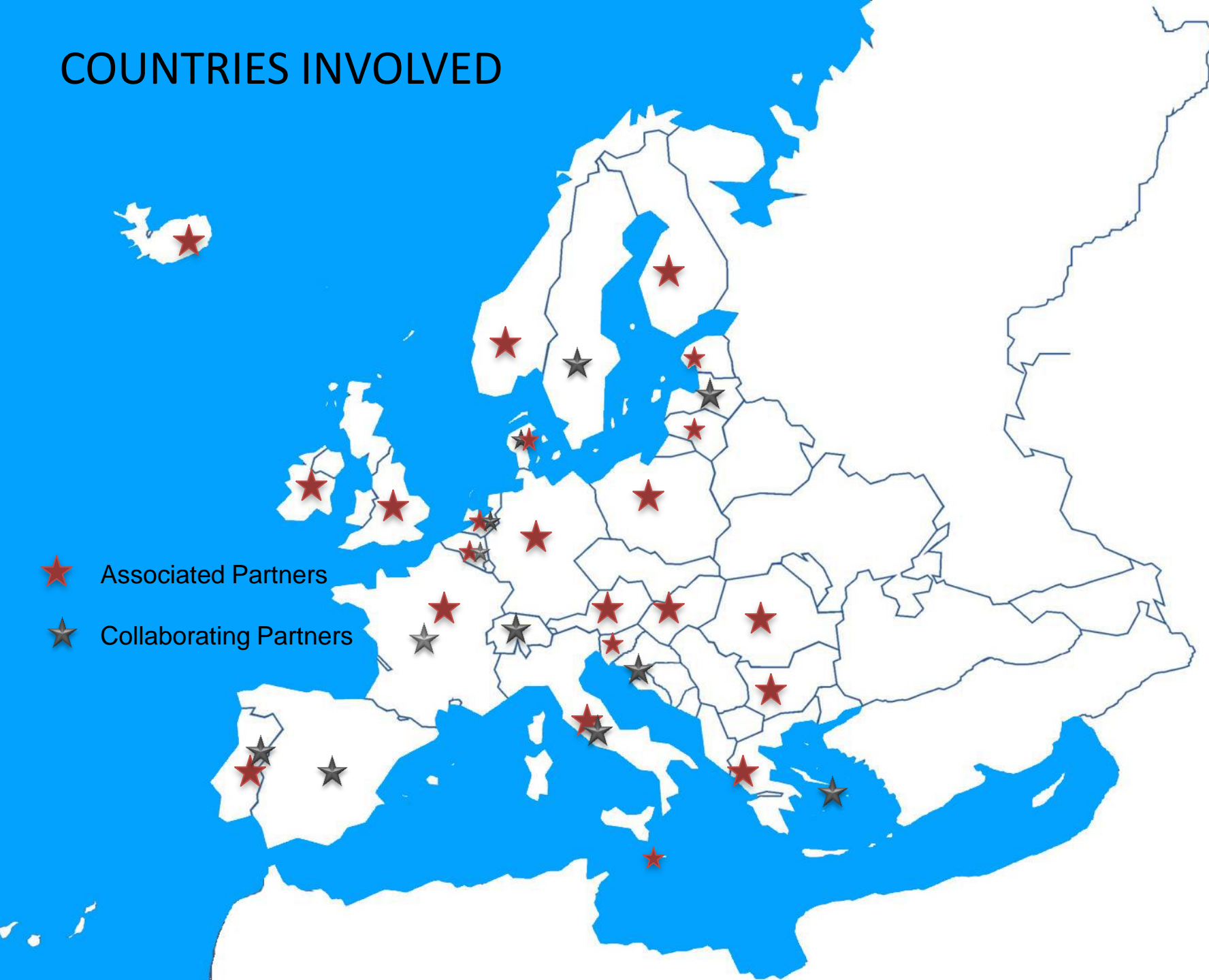
Facilitating exchange between MS public health bodies of good practice in the use of information approaches to reduce alcohol related harm



Providing guidance and tools for public health policy planners for the use of information approaches to reduce alcohol related harm in the framework of wider public health policies

COUNTRIES INVOLVED

- ★ Associated Partners
- ★ Collaborating Partners



SICAD - General-Directorate for Intervention on Addictive Behaviours and Dependencies - Portugal

Thank You!

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