

Background

*Provide the rationale and background for your proposed action including challenges and enablers.*

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| *Text (max 200 words)* |

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| Concrete action* *Idea:*
* *What are the objectives and the scope of the action?*
 | *How will this action support the prevention of non-communicable diseases in the EU?* |
| *Text (max 50 words)* |
| * *EU added value and impact:*
* *What is the EU added value and impact of the action?*
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| *Text (max 200 words)* |

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| challenges and enablers * *Which issues will your action address on health promotion and prevention of non-communicable diseases in particular related to health determinants, or socio-economic, environmental, commercial determinants of health?*
 | *How will it target specific challenges, and are there any enablers that can take your action forward?* |
| *Text (max 150 words)* |
| Implementation plan* *Provide your views on how your organisation can be involved and help in taking this idea forward.*
 | *What can your organisation do to put this idea in place?* |
| Danger *Text (max 200 words)* |