

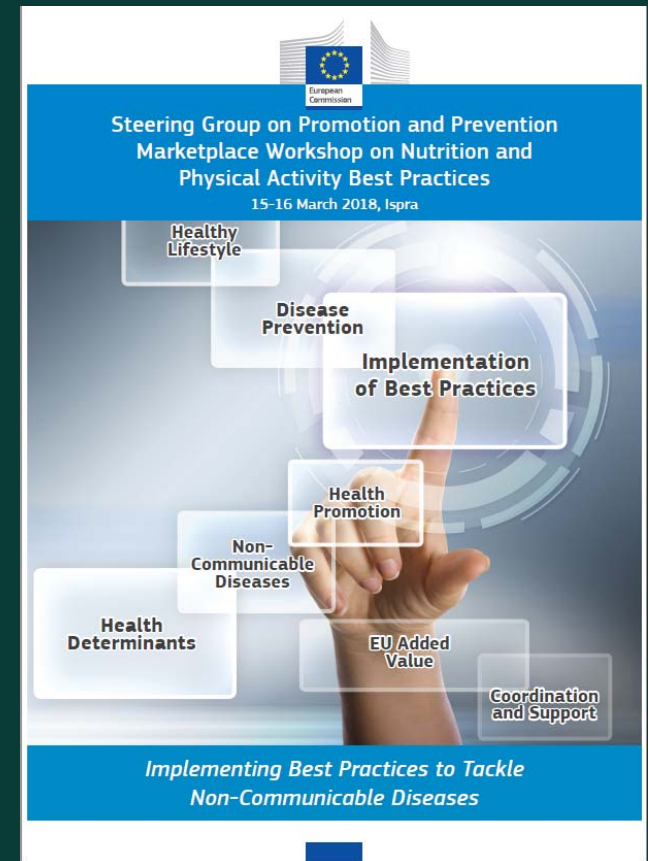
The European Commission's science and knowledge service

Joint Research Centre



**Feedback from the
Marketplace Workshop on
Best Practices in the field of
Nutrition and Physical Activity**
15-16 March 2018
JRC Ispra, Italy

SGPP meeting, Brussels, 11 April 2018



Marketplace - Participation

- 54 participants from 22 Member States
- Twelve Best Practices (BPs):
 - Five sessions (in total 27 discussion groups, 1.5 hour each)
 - Most BPs presented two-three times each
- Interactive module



Best Practices – Overview (1/2)

N°	Name	
1	Monitoring framework for food reformulation (France)	Application of a proven methodology to promote and monitor food reformulation (removing sugar, fat and salt in excess from marketed products).
2	Increasing wholegrain consumption (Denmark)	Roll-out of the Danish BP of increasing the use of whole grain in processed food.
3	SLOfit - Measuring children's physical fitness (Slovenia)	A surveillance systems to directly assess physical fitness instead of solely physical activity.
4	Framing the marketing to children of alcohol and foods (Ireland/Slovenia)	Aims to reduce the exposure of children to marketing of alcohol and unhealthy food.
5	Using public procurement to support healthy diets (Slovenia)	An interconnected system that helps schools to draft suitable food catering contracts.
6	Playground marking in primary schools (Italy)	To increase the volume of physical activity in primary school children.

Best Practices – Overview (2/2)

N	Name	
7	HAPPY – Hungarian Aqua Promoting Programme in the Young (Hungary)	Increasing the consumption of water and decreasing of sugary soft drinks in pre- and primary school children.
8	Schools on the Move (Malta)	Increasing physical activity by active school breaks led by peers.
9	Running and Walking in Tondela (Portugal)	To reduce sedentary lifestyle and isolation in the senior population.
10	Toybox – Promoting healthy lifestyle in early childhood (Greece)	Pre-school programme with family involvement to promote healthy food, fun and active play to prevent obesity.
11	Si! – Holistic Health Programme (Spain)	School-based intervention promote cardiovascular health by understanding the body function and risk factors.
12	JOGG – Young People at Healthy Weight (The Netherlands)	It is a movement (0-19 years) which encourages people living in cities, towns etc. to make healthy food and exercise physical activity.

Marketplace – Reactions (1/2)

Worked well

- 100% satisfaction 😊 (70% feedback filled-in)
- The interactive format in small groups benefits for followers and owners
- Attending five BPs is adequate
- "....Presenting pre-selected BPs gives trust..."
- 1.5 hours per BP works well



Marketplace – Reactions (2/2)

Could be improved

- Two participants per MS required to follow all relevant BPs
- BP presenters had little time to follow others
- A standard format for presentations would help the followers
- Selection process to be made more transparent
- More time for possible discussions regarding BP-transfer



Conclusion

"...more meetings like that should be held...."

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