



Steering Group on Promotion and Prevention

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European Commissioner for Health and Food Safety

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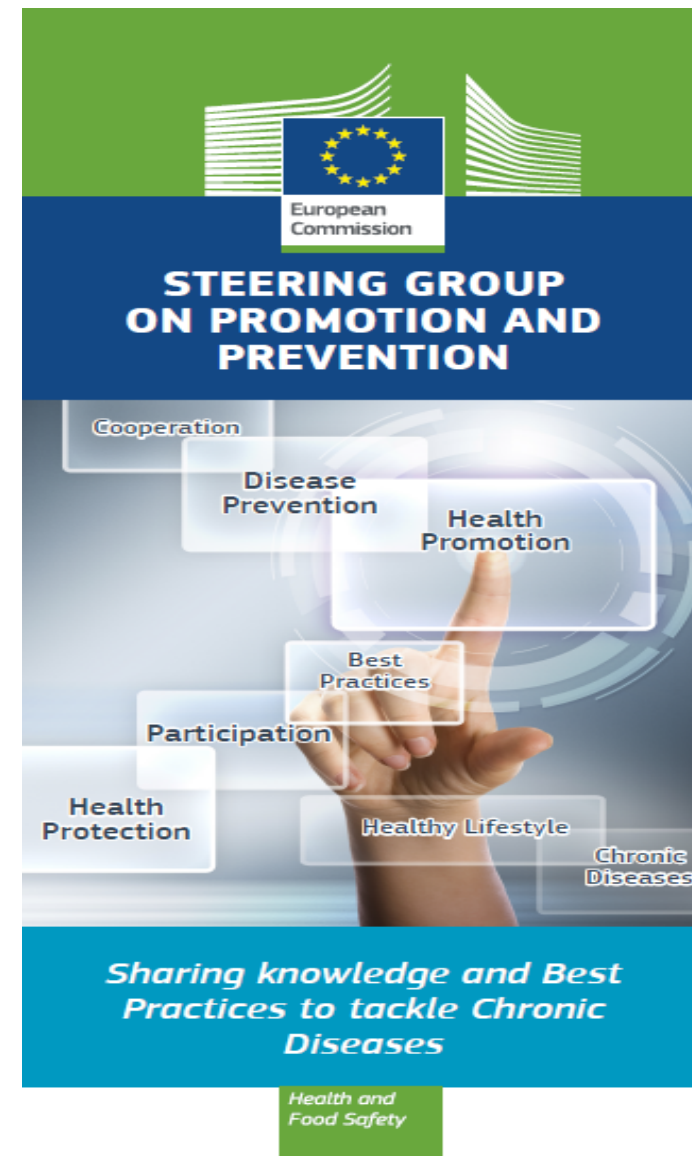


The three "Ps" of public health

Promotion	Prevention	Protection
Encouraging instruments on healthy lifestyle: sports, activity, and healthy nutrition	Encouraging and adopting measures that act on risk factors such as alcohol and tobacco	Protecting our lives collectively; gradual recognition that measures save lives are important
Parameters: income, housing, quality of food, employment, quality of working conditions	Instruments: pricing, availability, marketing, accessibility	Tools: Safety on roads, safety at work, e-health protective measures

Steering Group on Promotion and Prevention

1. Sets political priorities
2. Selects policy interventions
3. Implements and transfers policy interventions



The Sustainable Development Goals



European
Commission

SUSTAINABLE DEVELOPMENT GOALS



**Reducing by one third of
deaths caused by NCDs**



Health and
Food Safety



European Reference Networks

Networks of healthcare providers aiming at **improving quality, and safety and access to highly specialised healthcare**

Patients affected by rare or low prevalence and complex diseases

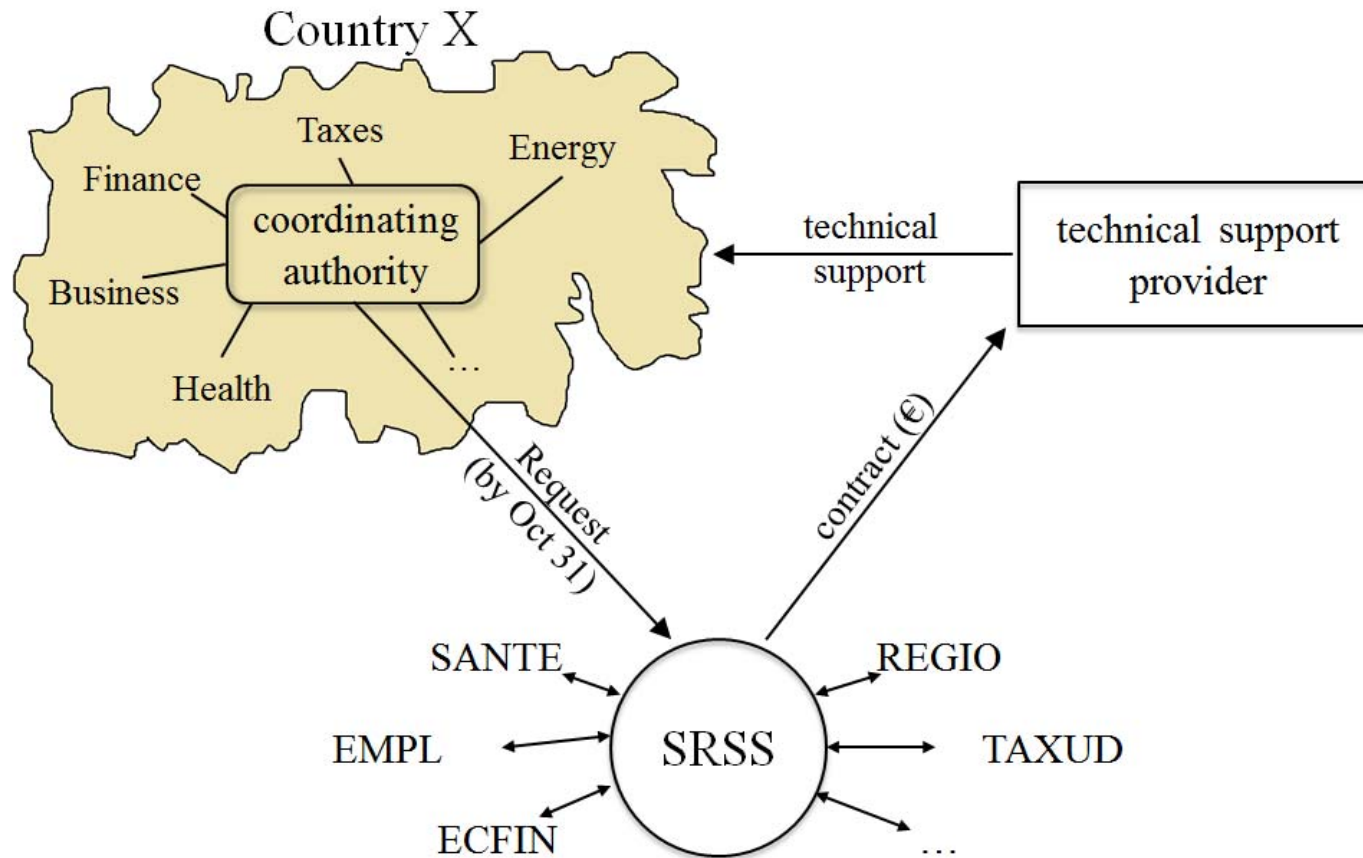
Added value at EU level

Multidisciplinary approach
(different specialities/areas of knowledge)

Need of cooperation:

- Scarcity knowledge
- Need education
- Complexity / high cost
- Effectiveness in the use of resources

SRSS Cooperation Model





Thank you!

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