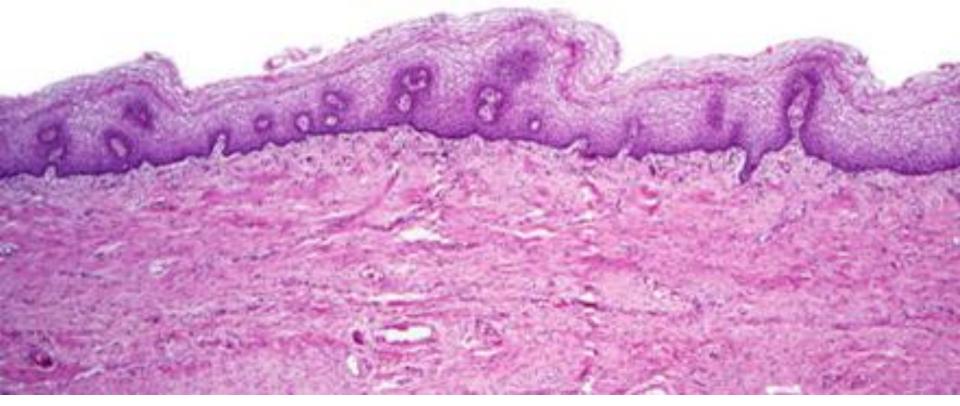


Membership of the EU Alcohol and Health Forum: "opportunities and challenges"



Presentation by

Matthias Löhr Open Alcohol Forum, Brussels

23/11/2012

UEG Member Societies



UEG's Mission

- Improving the quality of care delivered to patients with digestive and liver diseases
- Raising awareness of digestive and liver diseases
- Assurance of the quality and equality of care for patients from all social backgrounds
- Drawing the attention of the EU institutions and stakeholders to digestive and liver diseases
- Prevention of diseases to lower the economic burden
- To foster excellence in clinical and scientific research

UEG commitment:

to conduct research on the relationship between alcohol and digestive diseases and disseminate the results among EU stakeholders and civic society

Relevance:

 Underestimation among politicians, policy makers and the general EU population of the impact of alcohol on the digestive tract

Methods and tools for dissemination

- Public events
- High level conferences targeting politicians, policy makers and other key-stakeholders
- Personal meetings with the key decisions makers
- MEP Questions targeting the European Commission and Council
- Press releases

Expected outcomes

- More knowledge among politicians, policy makers and the general population on the dangers of alcohol abuse
- Additional pressure on the EU decision makers to legislate and/or set policies to reduce alcohol abuse within the EU

⁴ Membership of the EU Alcohol and Health Forum: opportunities and challenges", Matthias Löhr

Opportunities and challenges of membership to the EU Alcohol and Health Forum

UEG's contribution

- Scientific excellence
- New perspectives on the impact of alcohol on the health of EU citizens

Opportunities

- Exchange of best practices
- Networking
- Setting up new partnerships
- To create more understanding for the different viewpoints on the issues at stake in the EU alcohol field

Current and future challenges

- Fostering a constructive debate with industry
- Bringing in more scientific evidence to the discussion
- Raising more awareness for the strong effect of alcohol on the health of the human body, in particular the digestive tract



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