



Targeted stakeholder consultation on the implementation of an EU system for traceability and security features pursuant to Articles 15 and 16 of the Tobacco Products Directive 2014/40/EU

Summary of quantitative results



Basic information on the stakeholder consultation

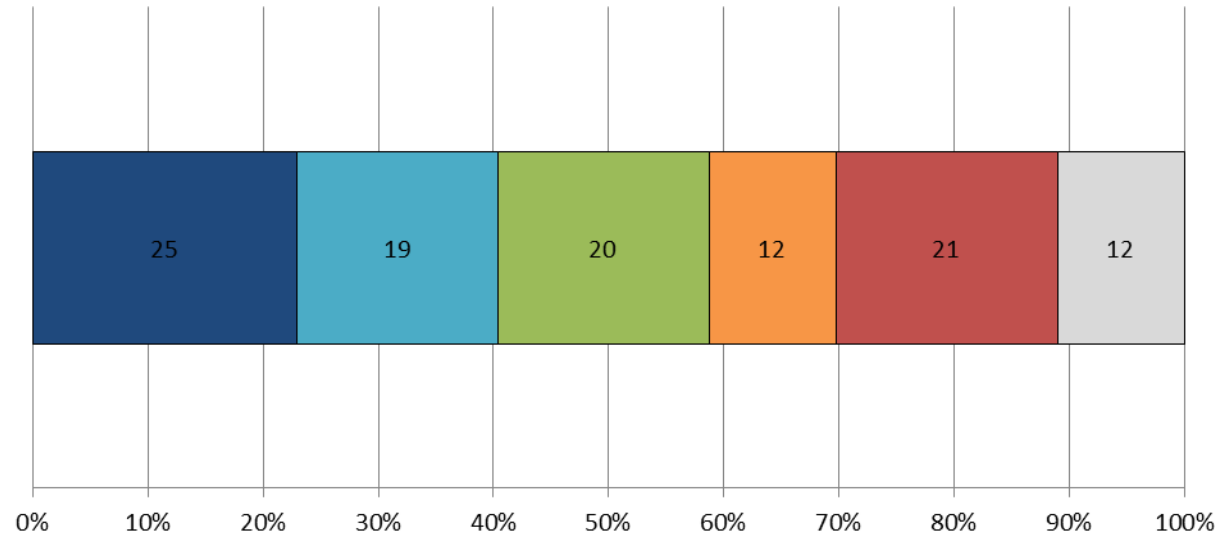
Period of consultation:	07 May 2015 to 31 July 2015
Basis for the consultation:	Feasibility Study of EU systems of traceability and security features for tobacco products
Objective:	Input into the further implementation work
Responses collected with:	EU survey questionnaire

For further information, see:

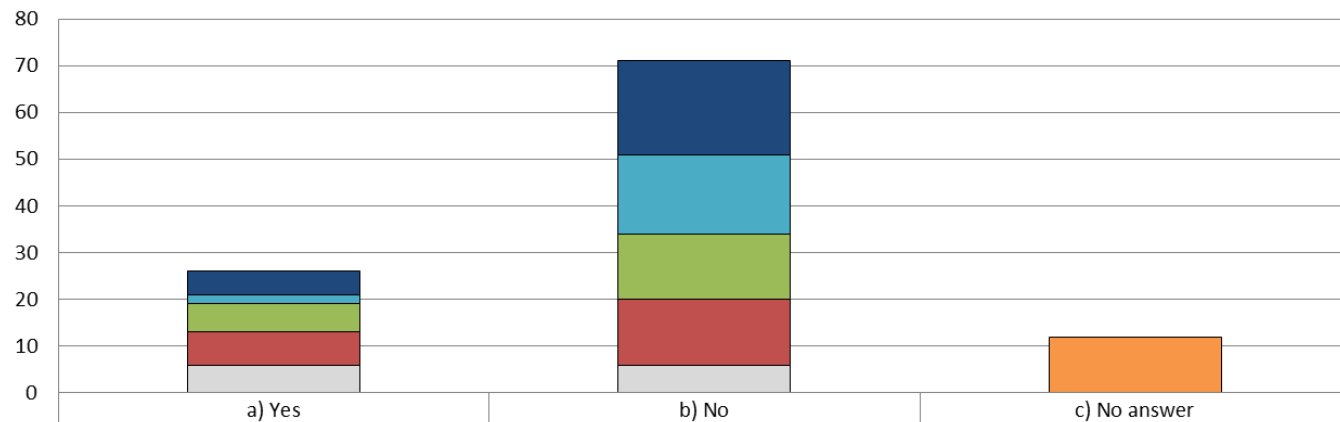
http://ec.europa.eu/health/tobacco/consultations/2015_tpd_consultation_en.htm

A.1. Stakeholder's main activity:

- A) Manufacturer of tobacco products destined for consumers (finished tobacco products)
- B) Operator involved in the supply chain of finished tobacco products (excluding retail)
- C) Provider of solutions
- D) Government organization
- E) NGO
- F) Other



A.3. Please indicate if your organization is registered in the Transparency Resister of the European Commission:



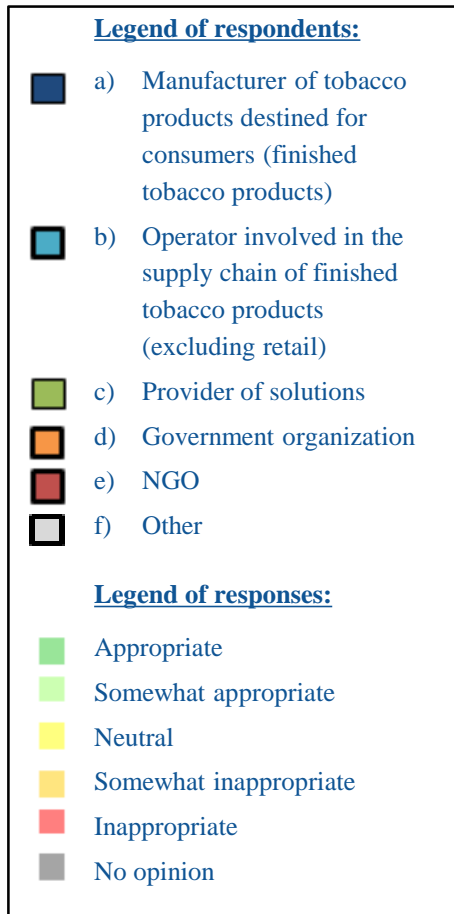
■ A) Manufacturer of tobacco products destined for consumers (finished tobacco products)	5	20	
■ B) Operator involved in the supply chain of finished tobacco products (excluding retail)	2	17	
■ C) Provider of solutions	6	14	
■ D) Government organization	0	0	12
■ E) NGO	7	14	
■ F) Other	6	6	
	26	71	12



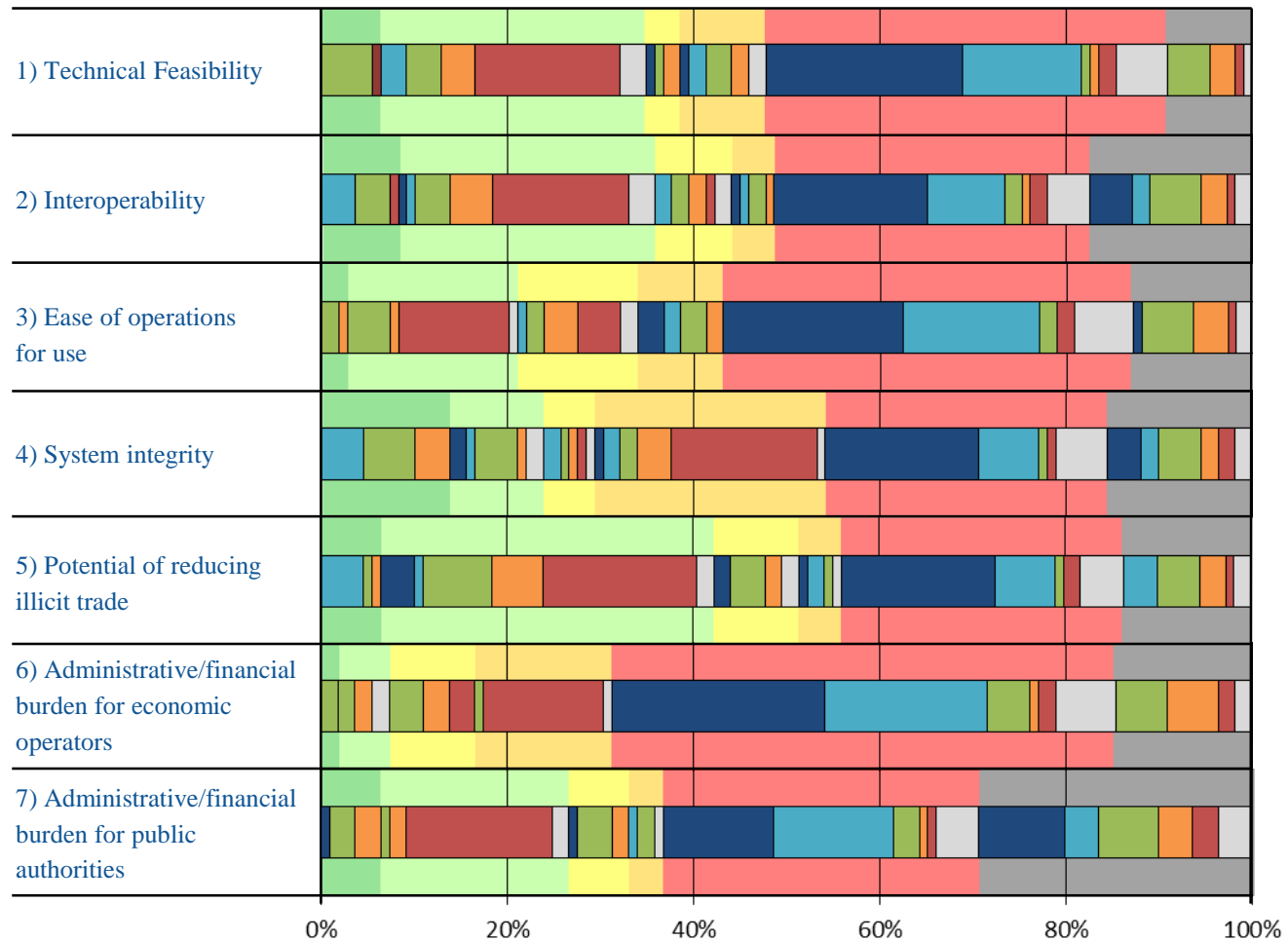
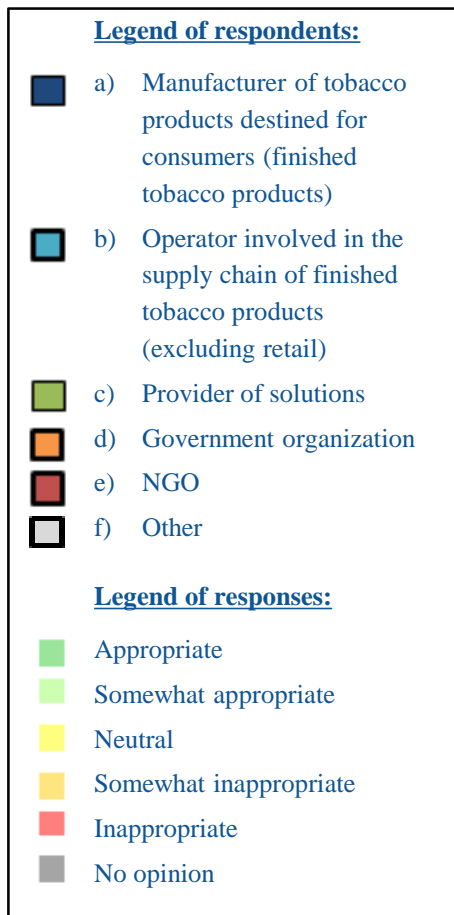
European
Commission

B.1.5

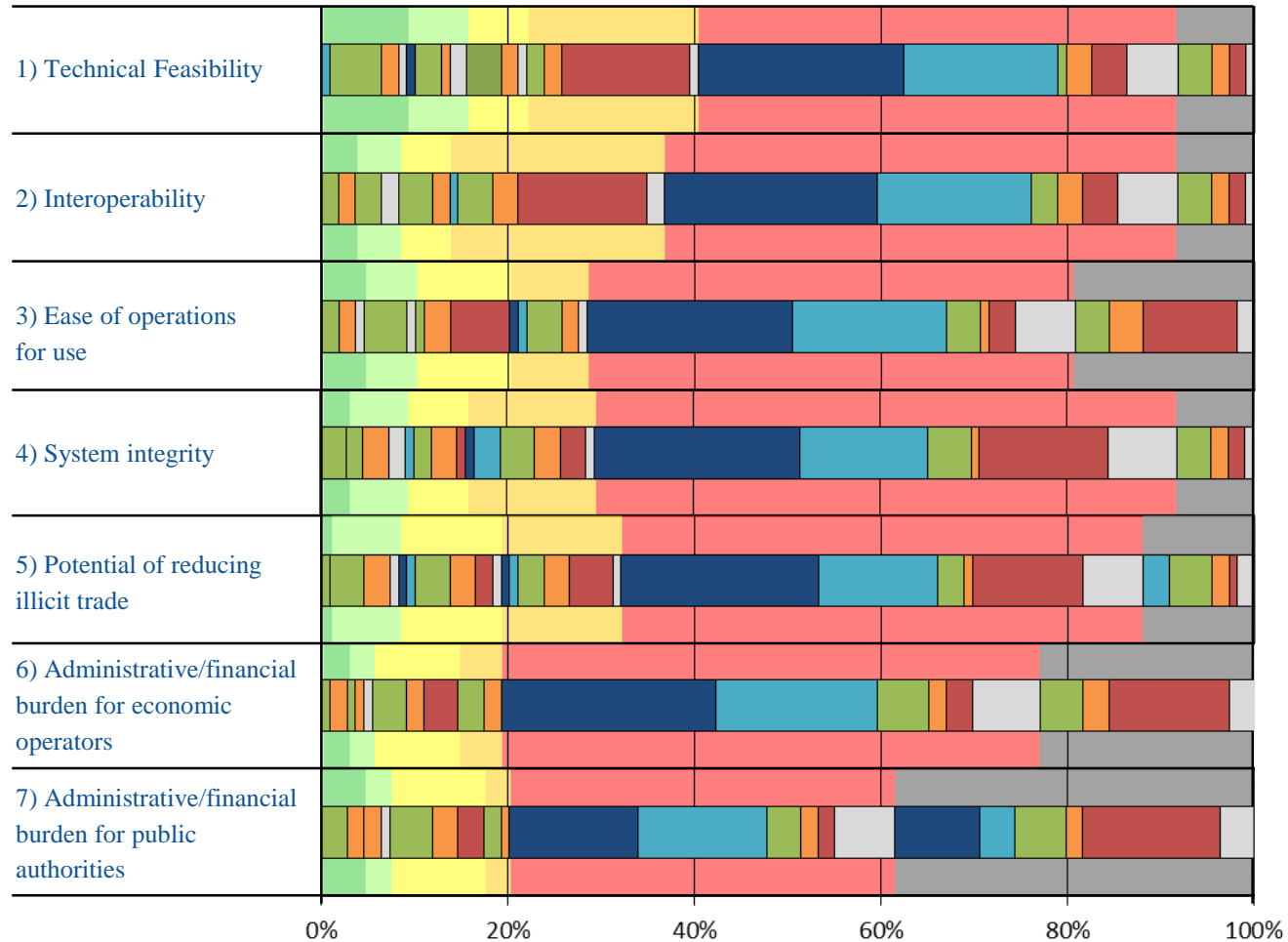
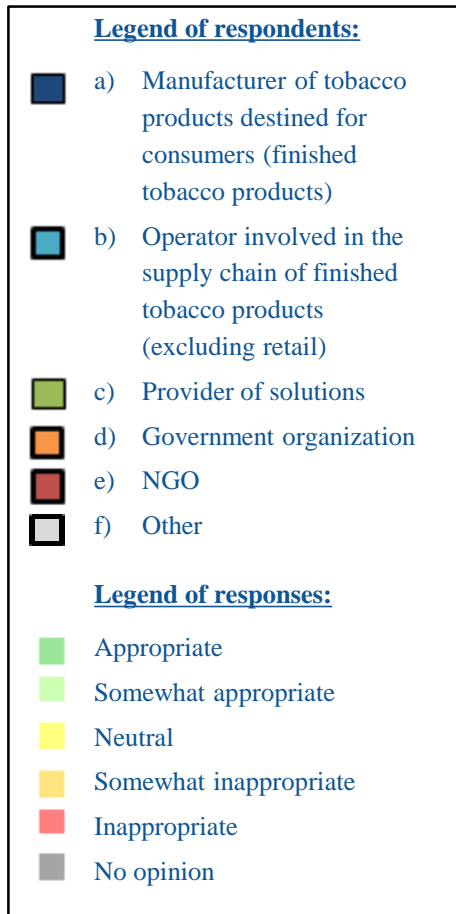
Option 1: an industry-operated solution, with direct marking on the production lines carried out by tobacco manufacturers



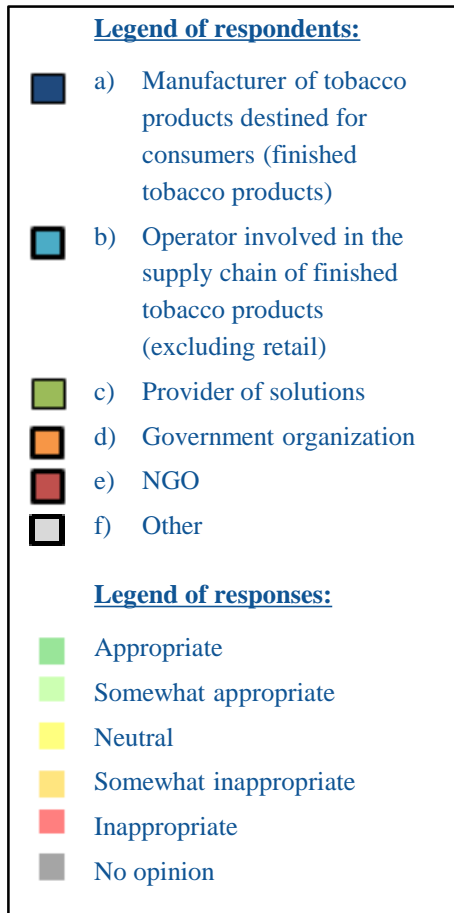
Option 2: a third party operated solution, with direct marking on the production lines carried out by a solution or service provider



Option 3: each Member State decides between Option 1 and 2 as to an entity responsible for direct marking (manufacture or third party)



Option 4: a unique identifier is integrated into the security feature and affixed in the same production process

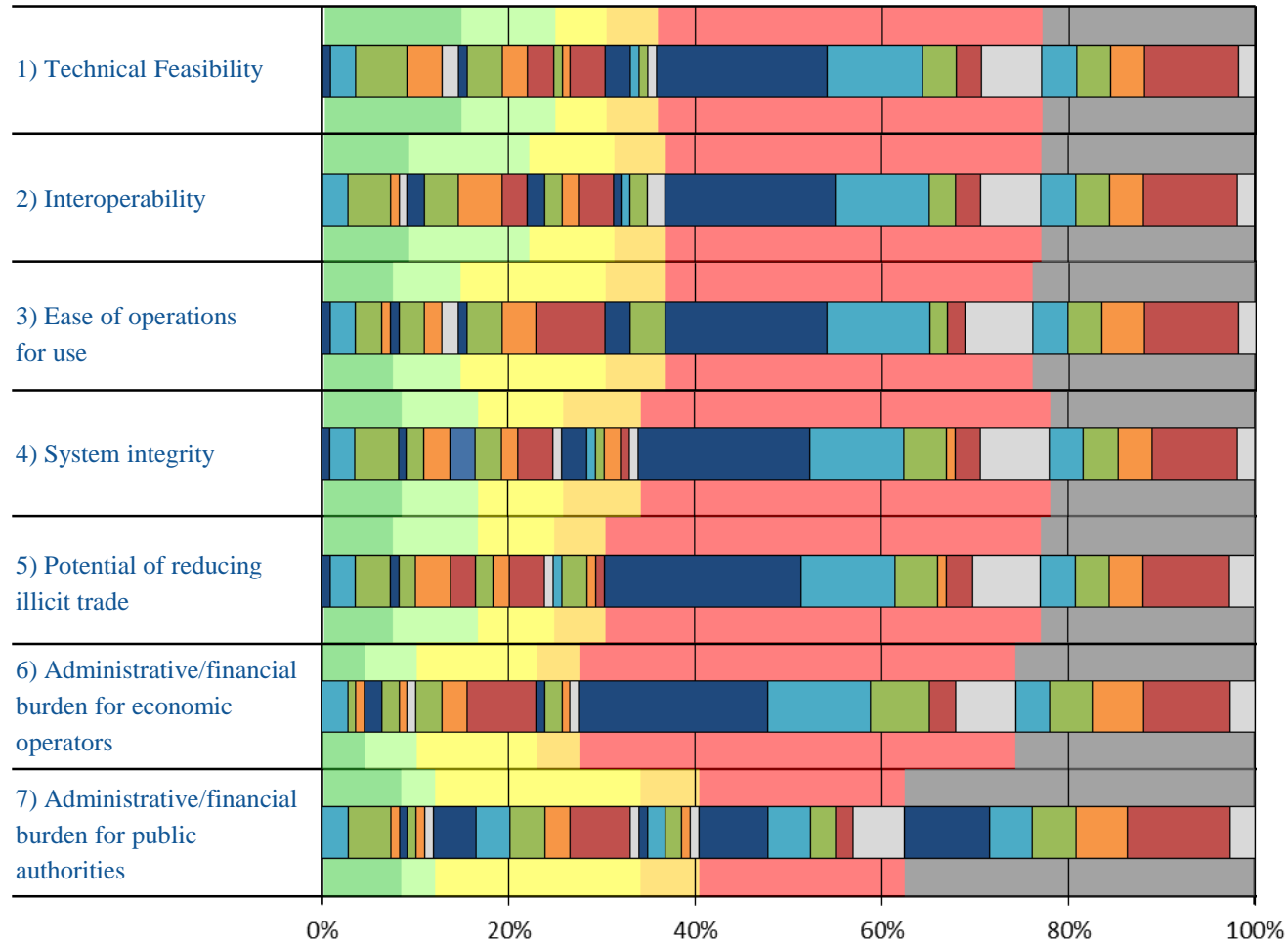
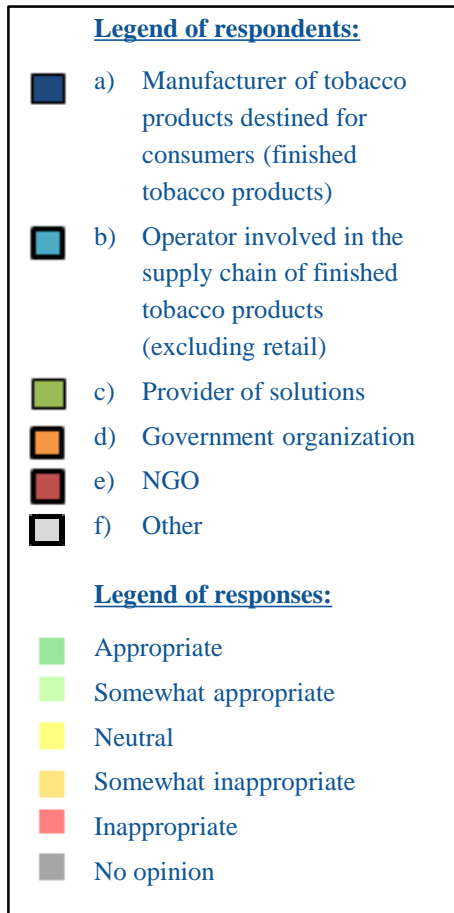




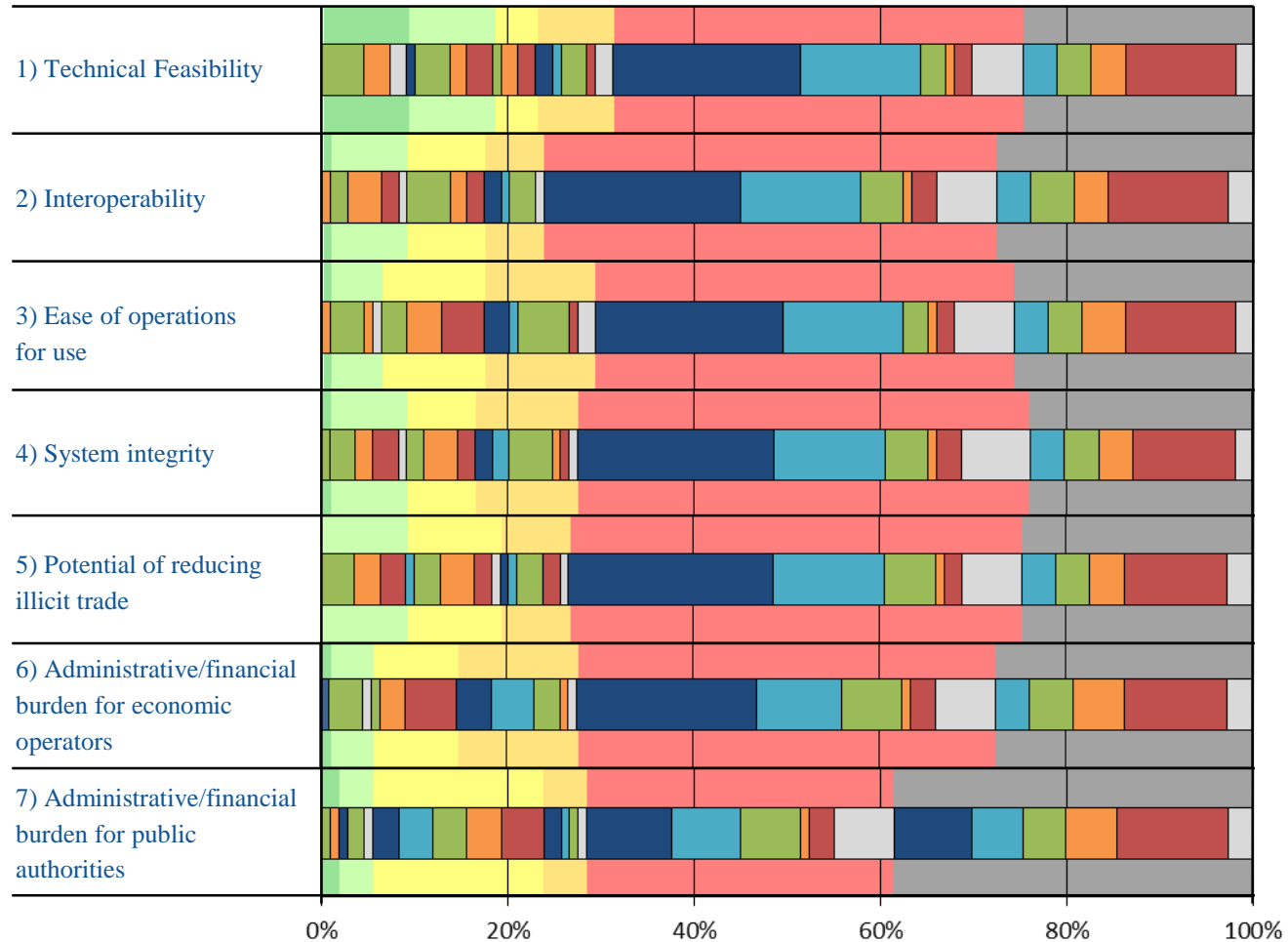
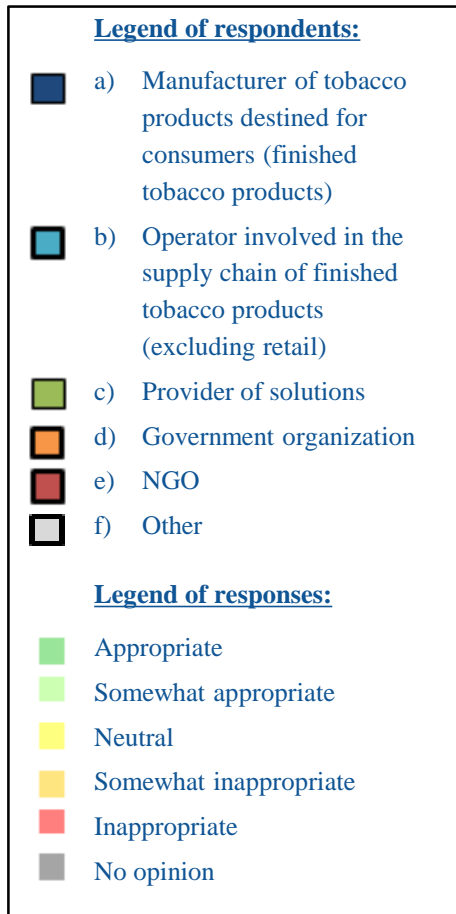
European
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B.2.5

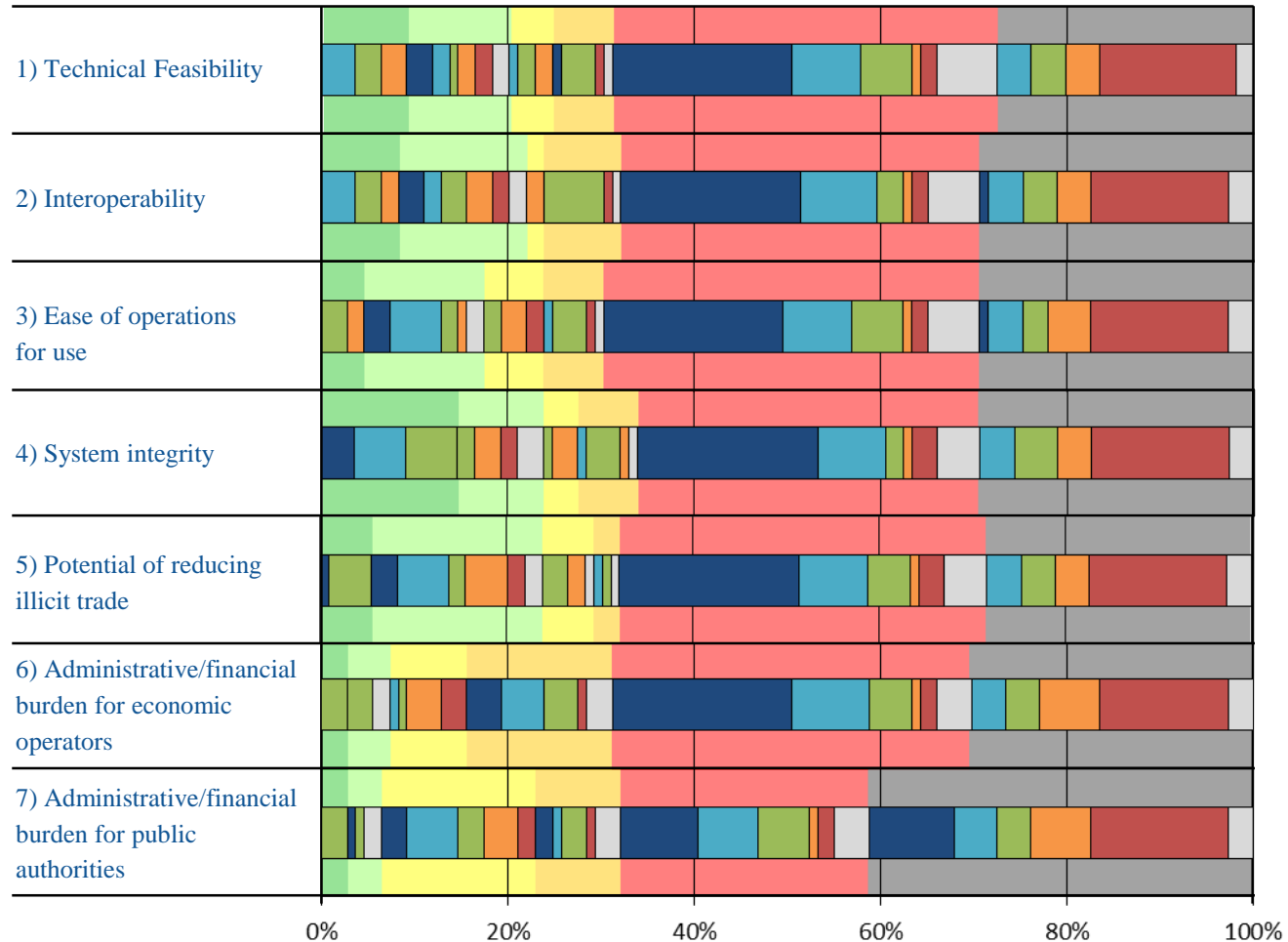
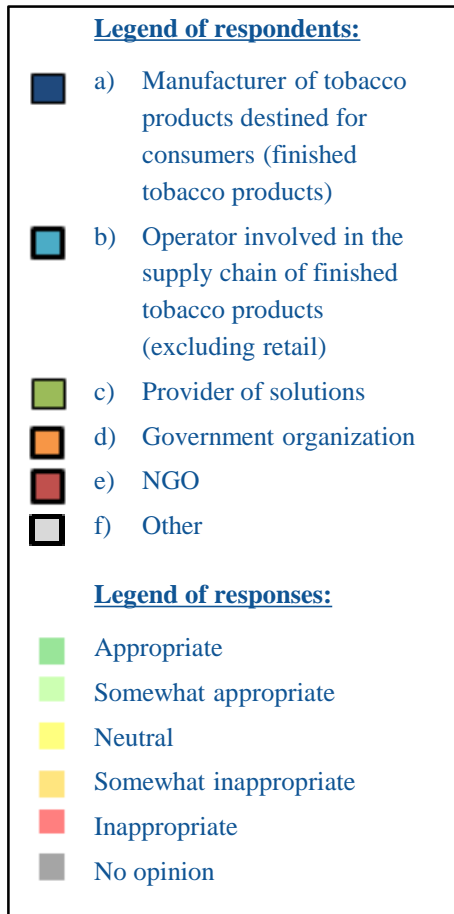
Option 1: a security feature using authentication technologies similar to a modern tax stamp



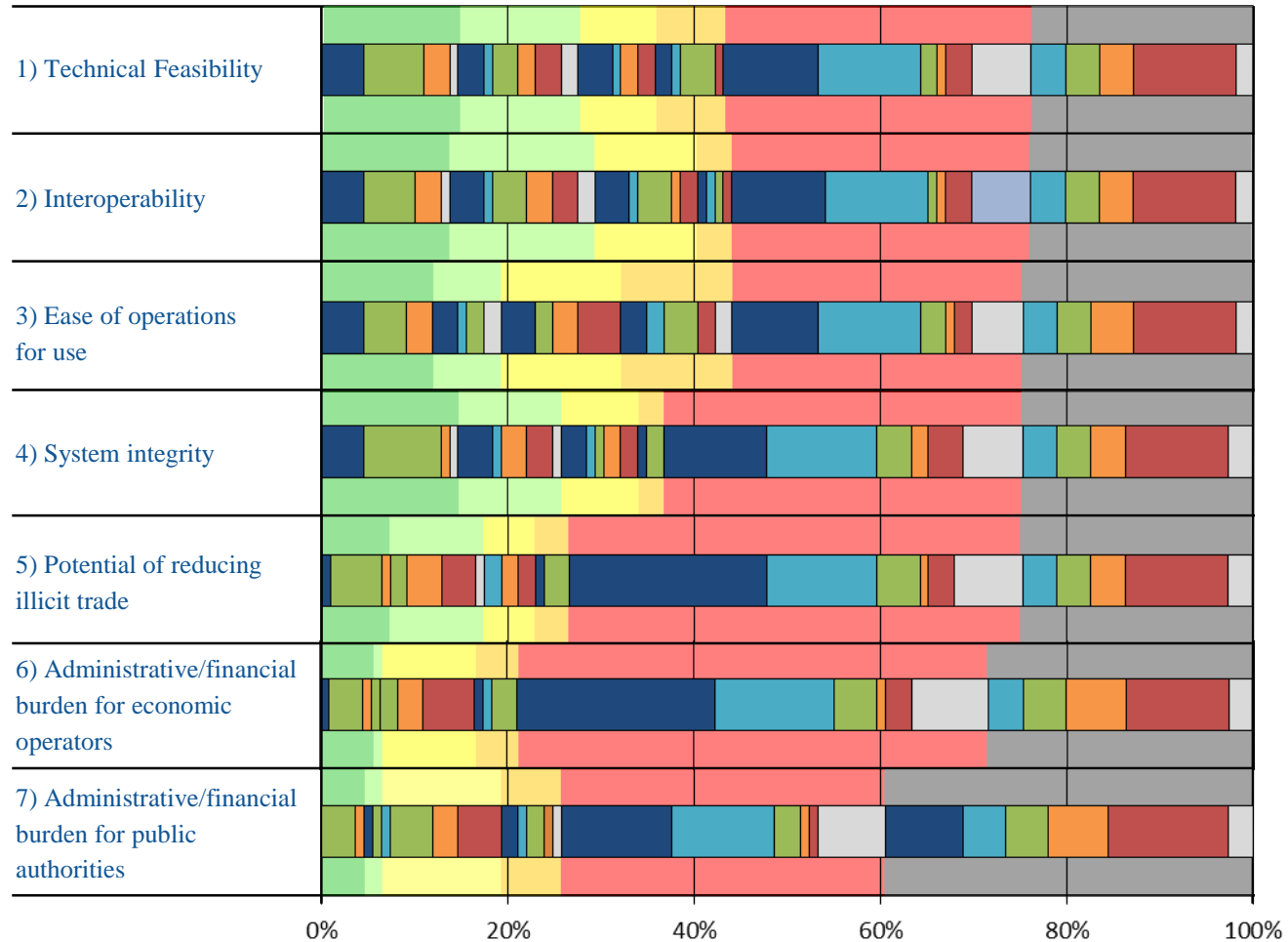
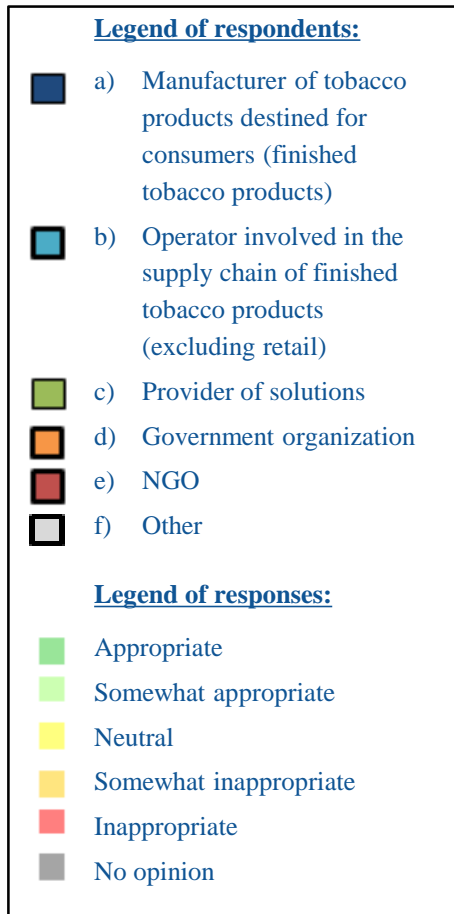
Option 2: reduced semi-covert elements as compared to Option 1



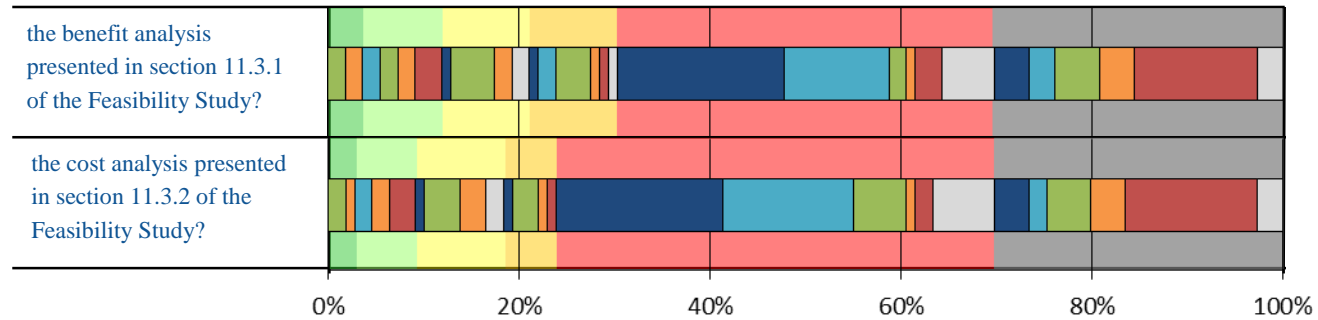
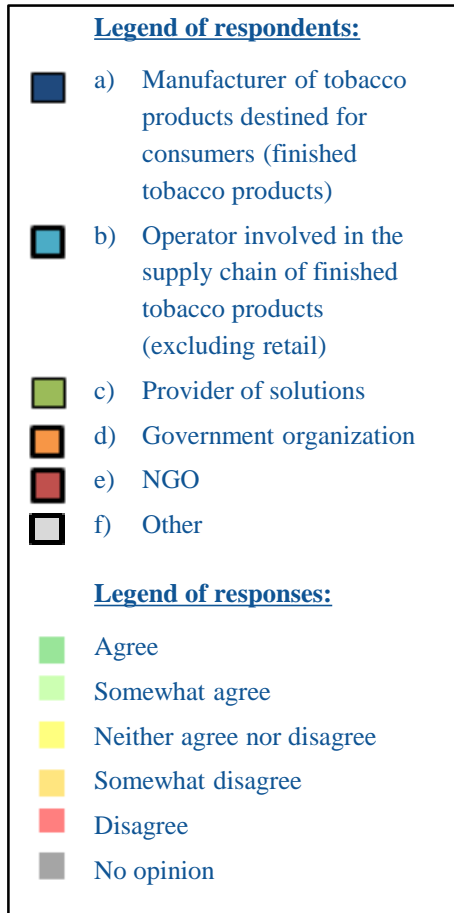
Option 3: the fingerprinting technology is used for semi-covert levels of protection



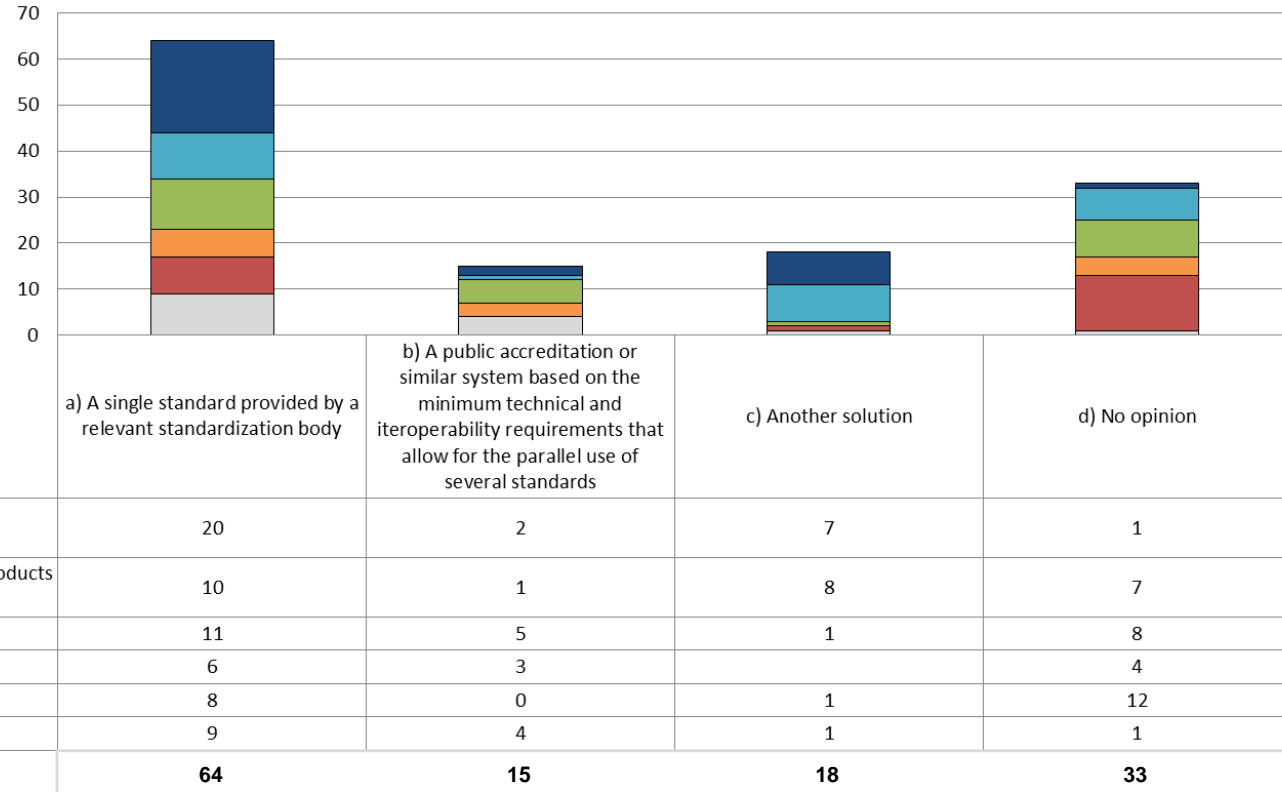
Option 4: security feature is integrated with unique identifier



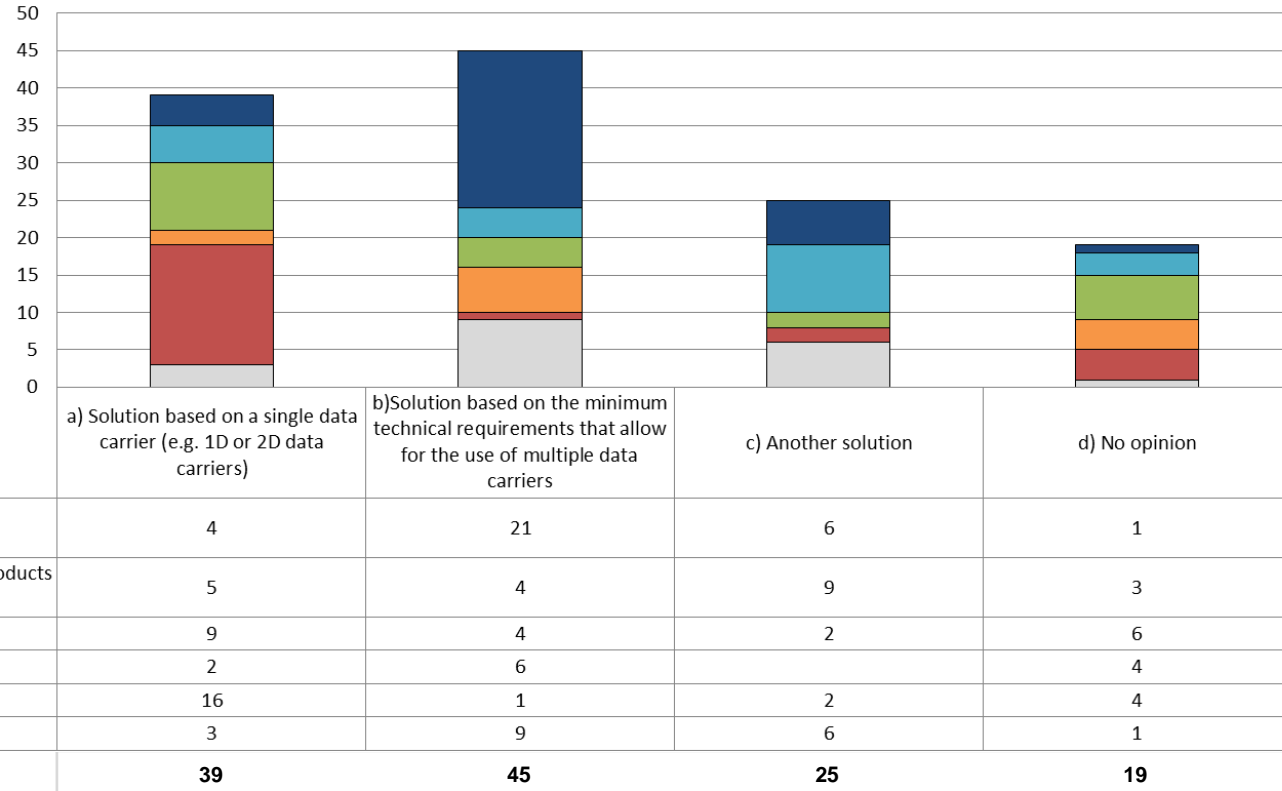
C.1 Do you agree with:



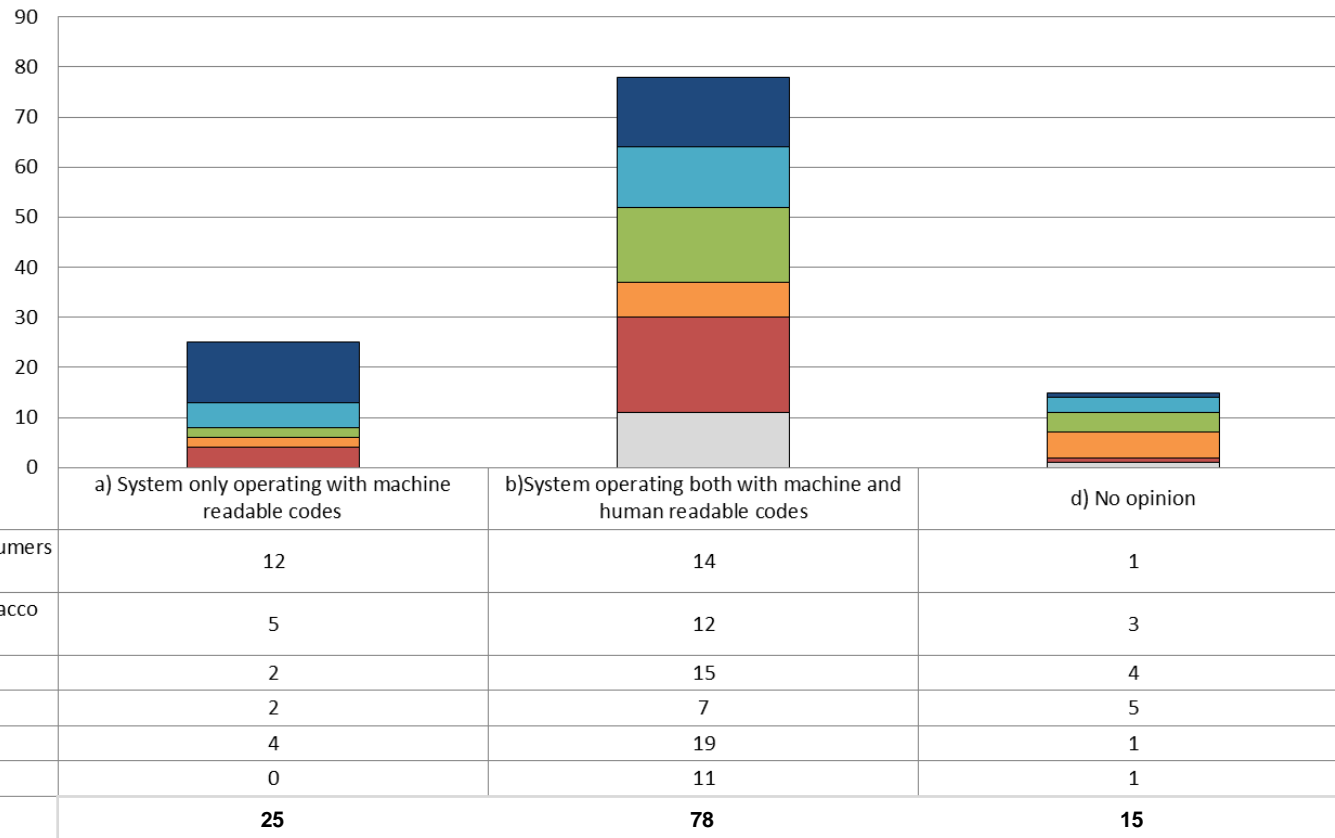
D.1. Regarding the generation of a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?



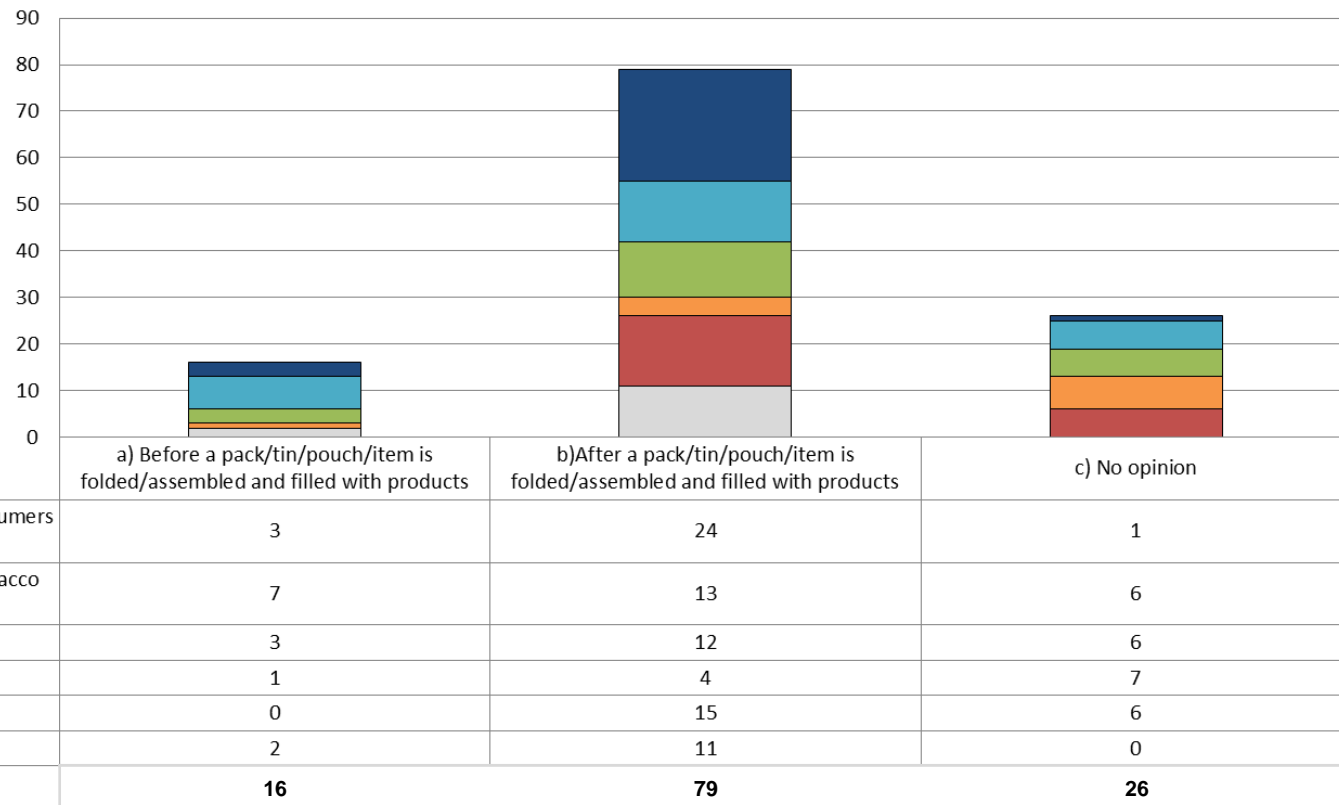
D.3. Regarding (a) data carrier(s) for a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?



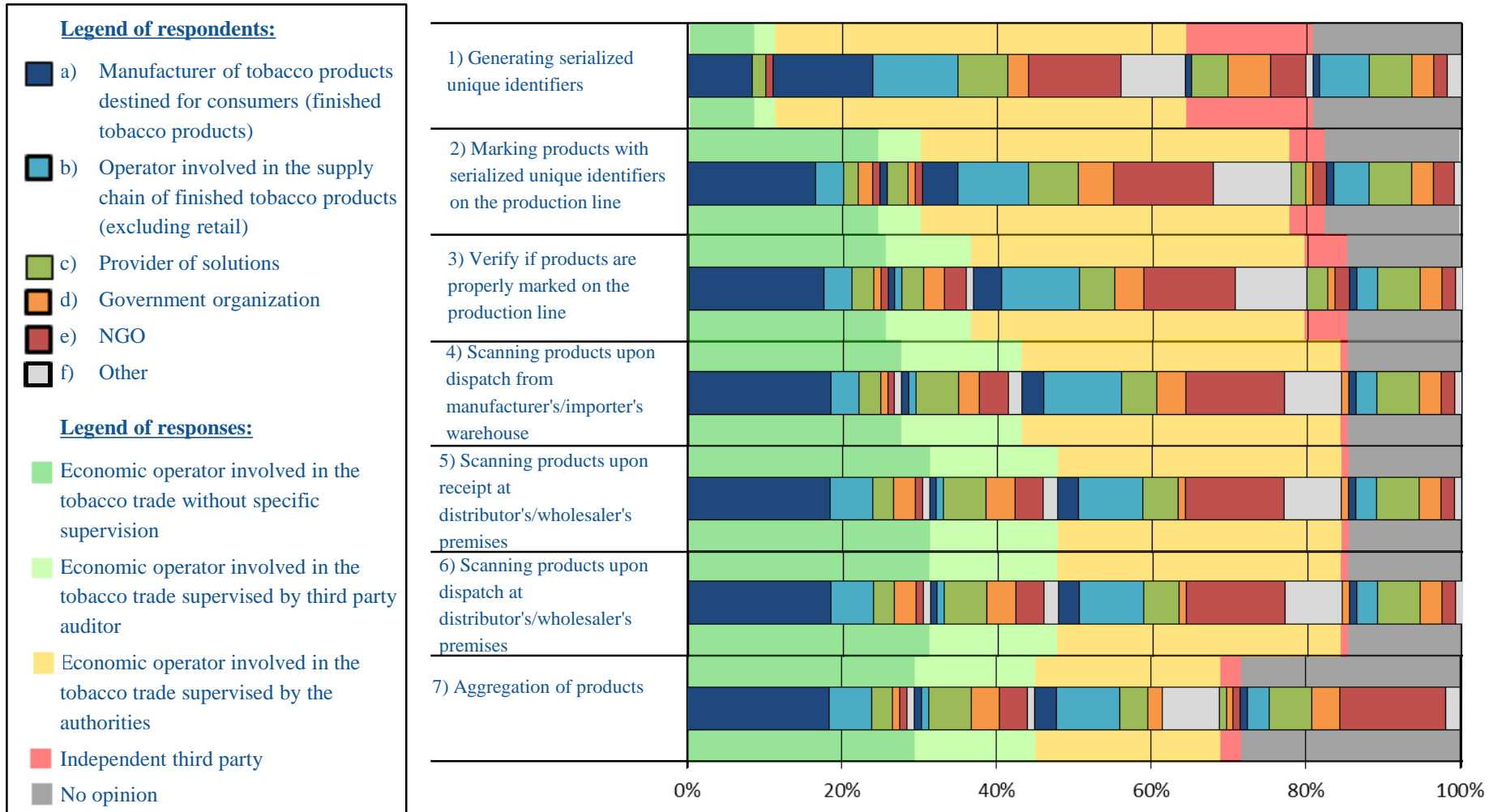
D.4. Regarding (a) data carrier(s) for a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?



D.6. Regarding the physical placement of a serialized unique identifier, when should it happen (multiple answers possible)?



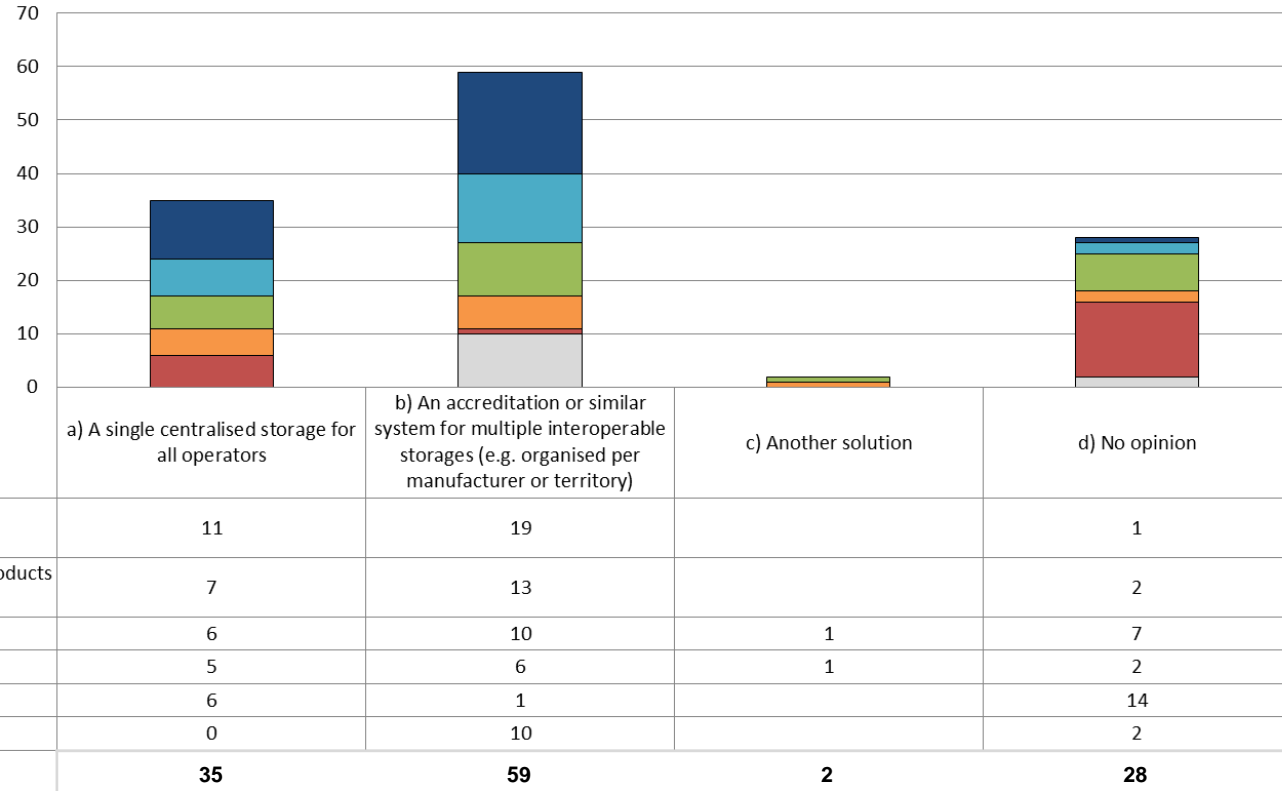
D.8. Which entity should be responsible for:



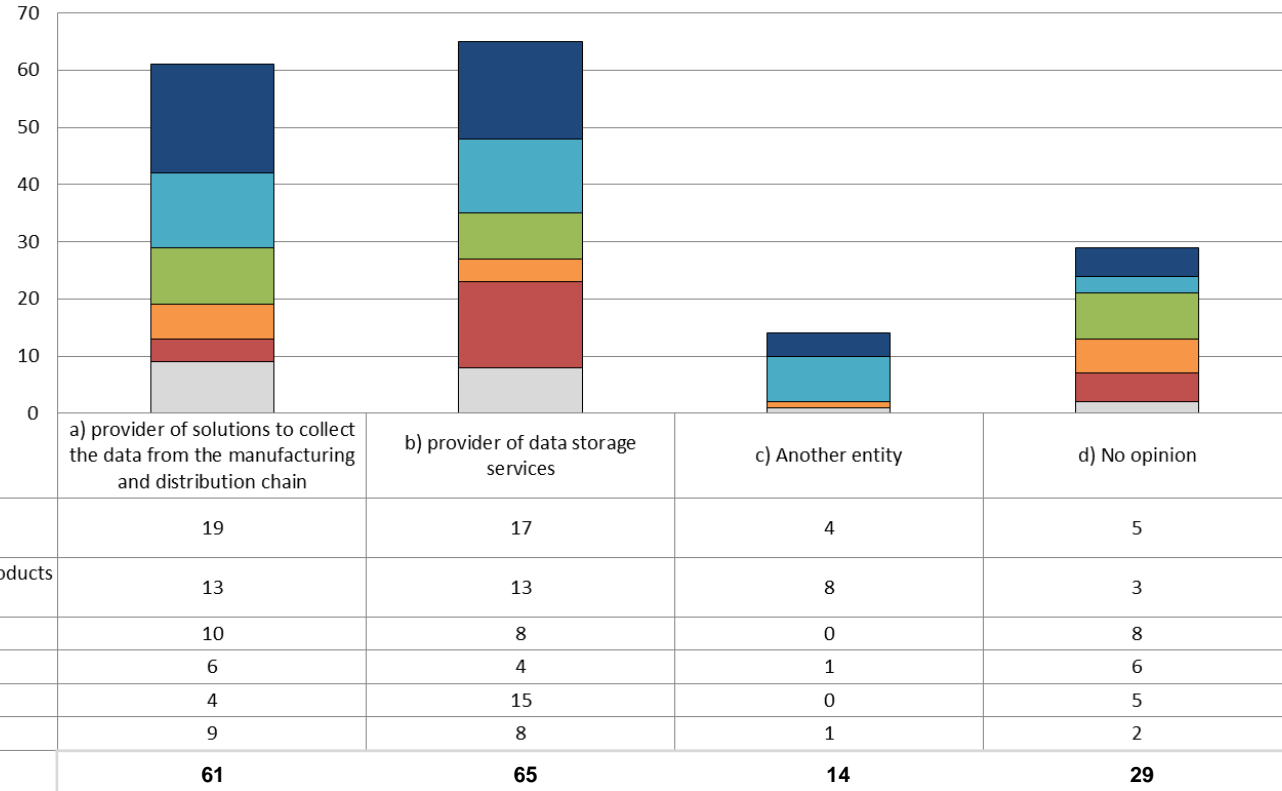
D.10. Regarding the method of putting security feature on the pack/tin/pouch/item, which of the following solutions do you consider as appropriate (multiple answers possible)?



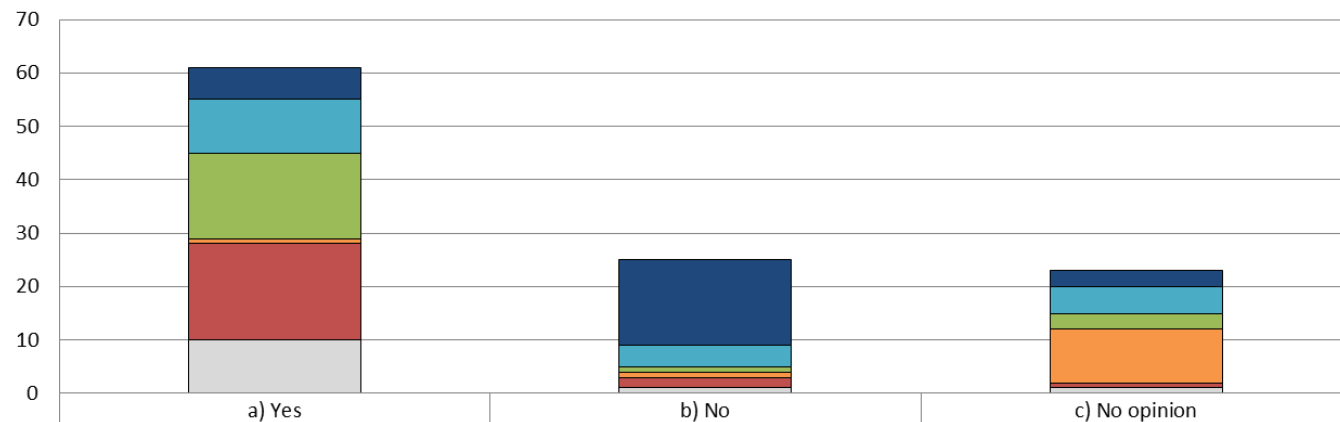
D.12. Regarding the independent data storage as envisaged in Article 15(8) of the TPD, which of the following solutions do you consider as appropriate (multiple answers possible)?



D.14. In your opinion which entity(ies) is/are well placed to develop reporting and query tools (multiple answers possible)?



D.16. Do you consider that the overall integrity of a system for track and tracing would be improved if individual consumers were empowered to decode and verify a serialized unique identifier with mobile devices (e.g. smartphones)?



■ A) Manufacturer of tobacco products destined for consumers (finished tobacco products)	6	16	3
■ B) Operator involved in the supply chain of finished tobacco products (excluding retail)	10	4	5
■ C) Provider of solutions	16	1	3
■ D) Government organization	1	1	10
■ E) NGO	18	2	1
■ F) Other	10	1	1
	61	25	23