

Targeted stakeholder consultation on the implementation of an EU system for traceability and security features pursuant to Articles 15 and 16 of the Tobacco Products Directive 2014/40/EU

Summary of quantitative results



Basic information on the stakeholder consultation

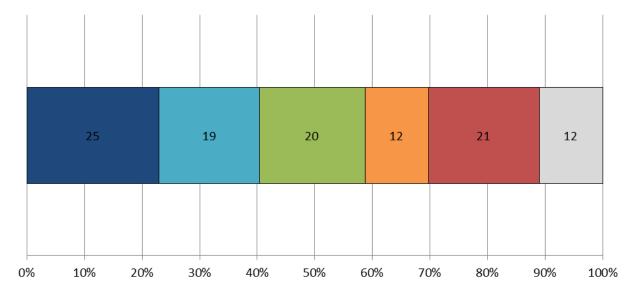
Period of consultation:	07 May 2015 to 31 July 2015
Basis for the consultation:	Feasibility Study of EU systems of traceability and security features for tobacco products
Objective:	Input into the further implementation work
Responses collected with:	EU survey questionnaire

For further information, see: http://ec.europa.eu/health/tobacco/consultations/2015_tpd_consultation_en.htm



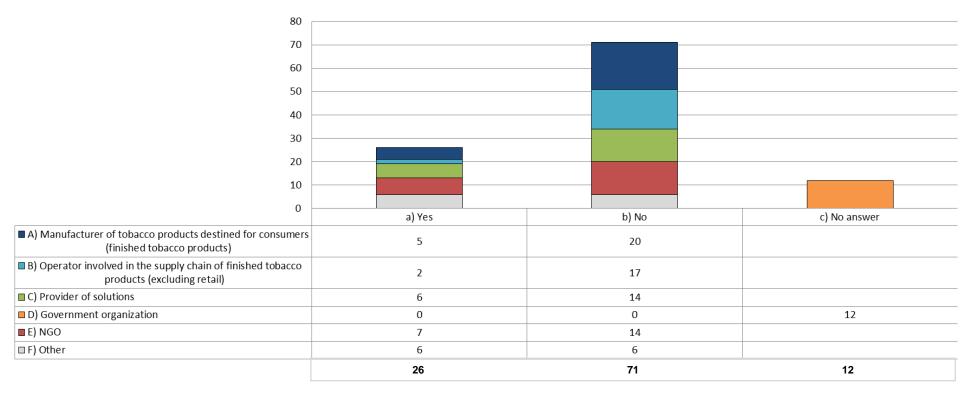
A.1. Stakeholder's main activity:

- A) Manufacturer of tobacco products destined for consumers (finished tobacco products)
- B) Operator involved in the supply chain of finished tobacco products (excluding retail)
- C) Provider of solutions
- D) Government organization
- E) NGO
- □F) Other





A.3. Please indicate if your organization is registered in the Transparency Resister of the European Commission:

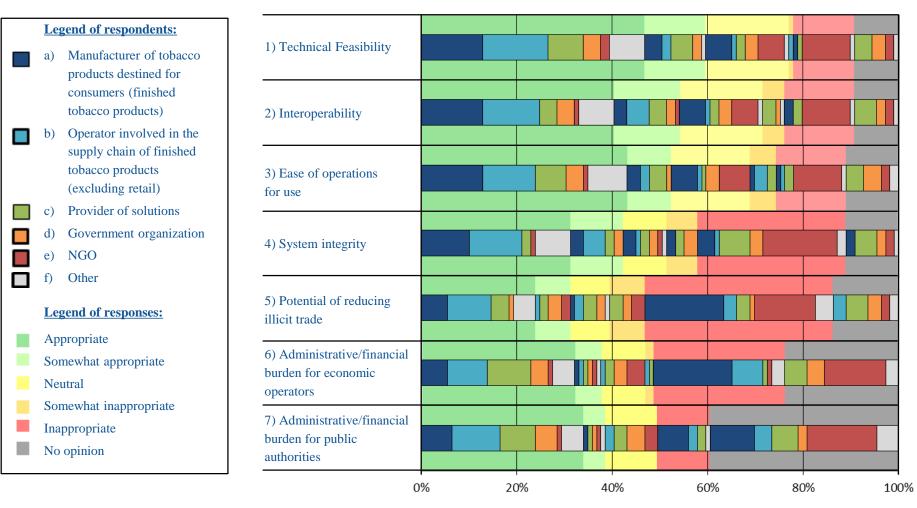




B.1.5

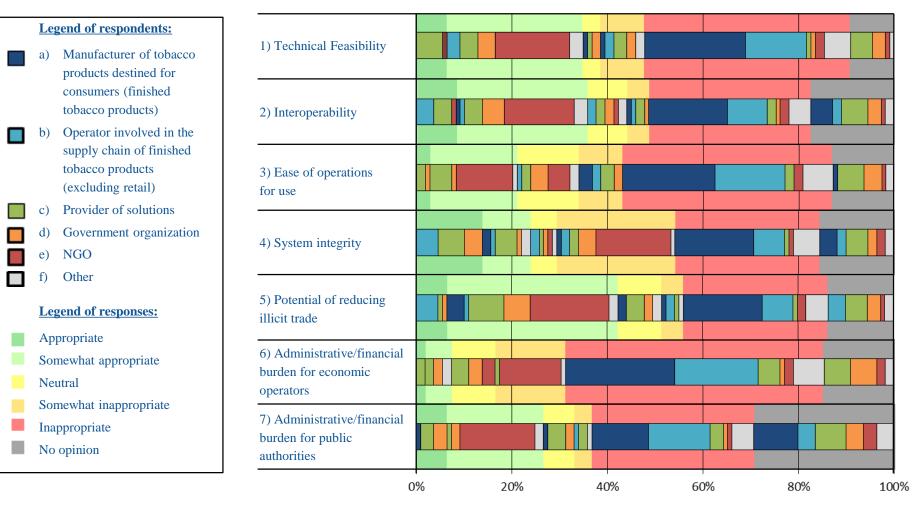


Option 1: an industry-operated solution, with direct marking on the production lines carried out by tobacco manufacturers



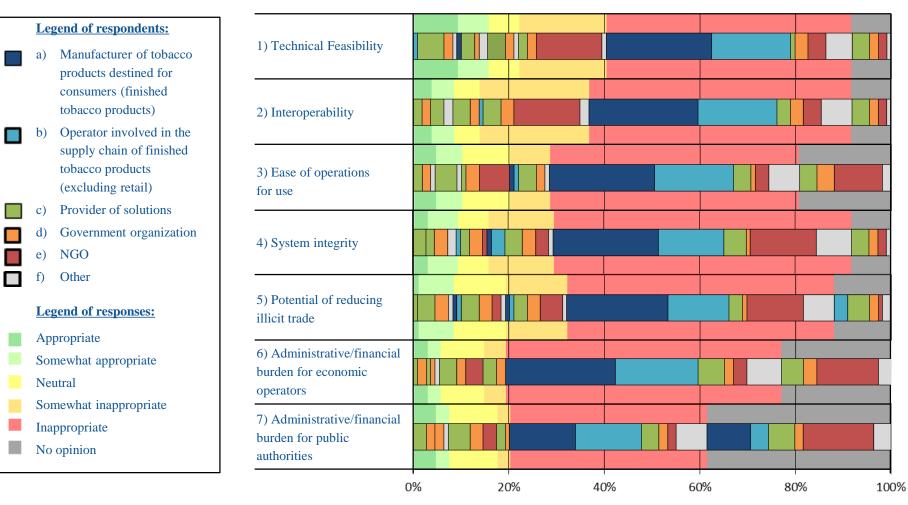


Option 2: a third party operated solution, with direct marking on the production lines carried out by a solution or service provider



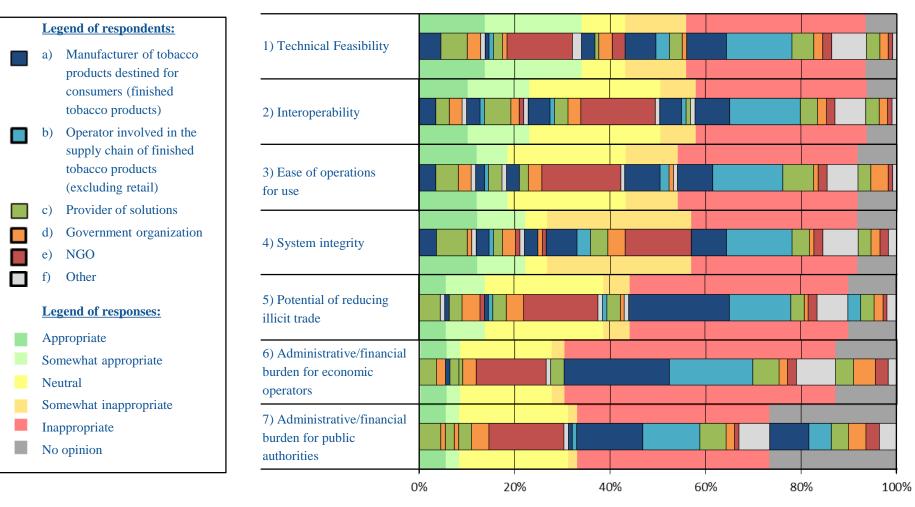


Option 3: each Member State decides between Option 1 and 2 as to an entity responsible for direct marking (manufacture or third party)





Option 4: a unique identifier is integrated into the security feature and affixed in the same production process

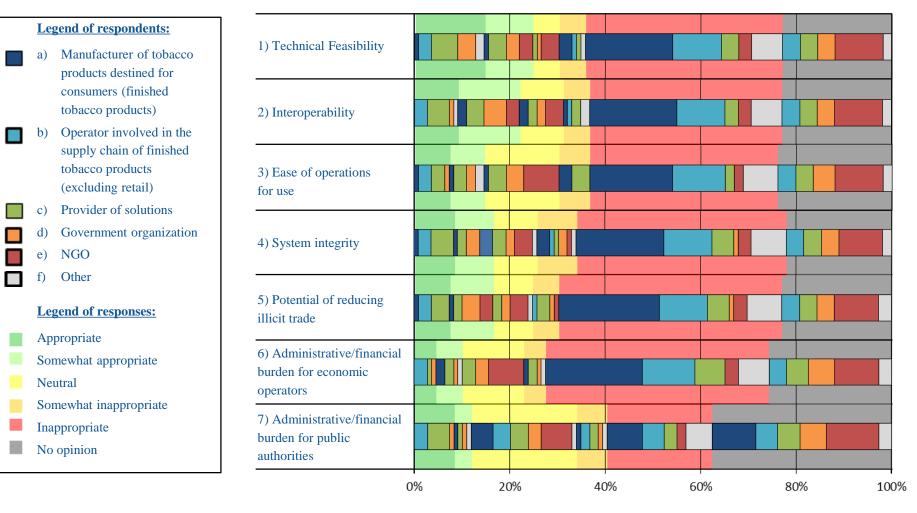




B.2.5



Option 1: a security feature using authentication technologies similar to a modern tax stamp





Option 2: reduced semi-covert elements as compared to Option 1

_	Legend of respondents:	1) Technical Feasibility					
	a) Manufacturer of tobacco products destined for						
	consumers (finished tobacco products)	2) Interoperability					
	b) Operator involved in the supply chain of finished						
	tobacco products (excluding retail)	3) Ease of operations for use					
	c) Provider of solutions						
	d) Government organization	4) System integrity					
	e) NGO	.) ~ j = ====					
	f) Other						
	Legend of responses:	5) Potential of reducing illicit trade					
	Appropriate	6) Administrative/financial					
	Somewhat appropriate	burden for economic					
	Neutral	operators					
	Somewhat inappropriate	7) Administrative/financial					
_	Inappropriate No opinion	burden for public authorities					
			0%	20%	40% 60	0% 80	0% 100%



Option 3: the fingerprinting technology is used for semi-covert levels of protection

	Legend of respondents:a) Manufacturer of tobacco products destined for	1) Technical Feasibility				
	consumers (finished tobacco products)b) Operator involved in the	2) Interoperability				
_	supply chain of finished tobacco products (excluding retail)	3) Ease of operations for use				
	 c) Provider of solutions d) Government organization e) NGO 	4) System integrity				
	 f) Other Legend of responses: Appropriate 	5) Potential of reducing illicit trade				
Ē	Somewhat appropriate Neutral	6) Administrative/financial burden for economic operators				
Inap	Somewhat inappropriate Inappropriate No opinion	7) Administrative/financial burden for public authorities				
		C	0% 20%	40%	60%	80% 10



Option 4: security feature is integrated with unique identifier

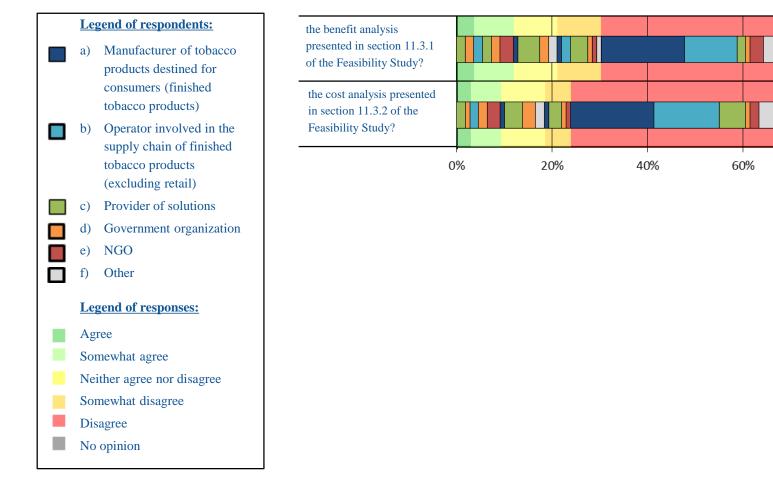
	Legend of respondents:	1) Technical Fassibility					
	a) Manufacturer of tobacco products destined for	1) Technical Feasibility					
_	consumers (finished tobacco products)	2) Interoperability					
	 b) Operator involved in the supply chain of finished tobacco products (excluding retail) 	3) Ease of operations for use					
	c) Provider of solutions						
	d) Government organizatione) NGO	4) System integrity					
	f) Other						
	Legend of responses:	5) Potential of reducing illicit trade					
1	Appropriate Somewhat appropriate Neutral	6) Administrative/financial burden for economic operators					
	Somewhat inappropriateInappropriateNo opinion	7) Administrative/financial burden for public authorities					
			0% 20	0% 2	40% 60)% 8	0% 100



80%

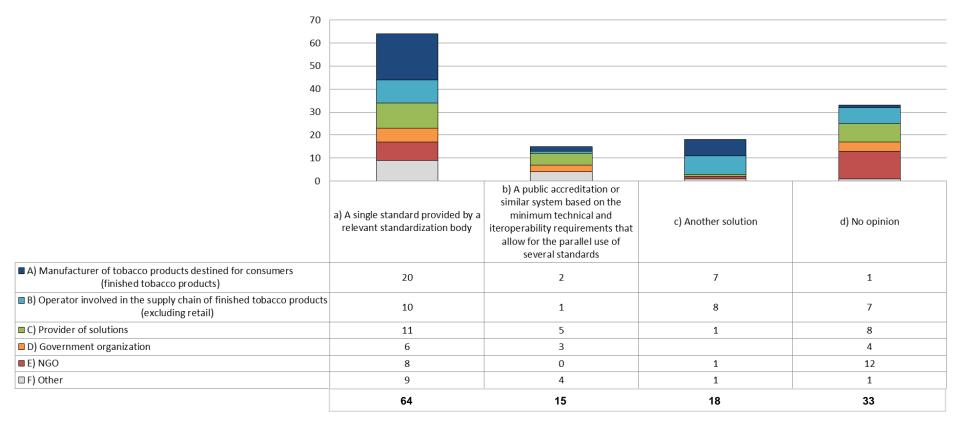
100%

C.1 Do you agree with:



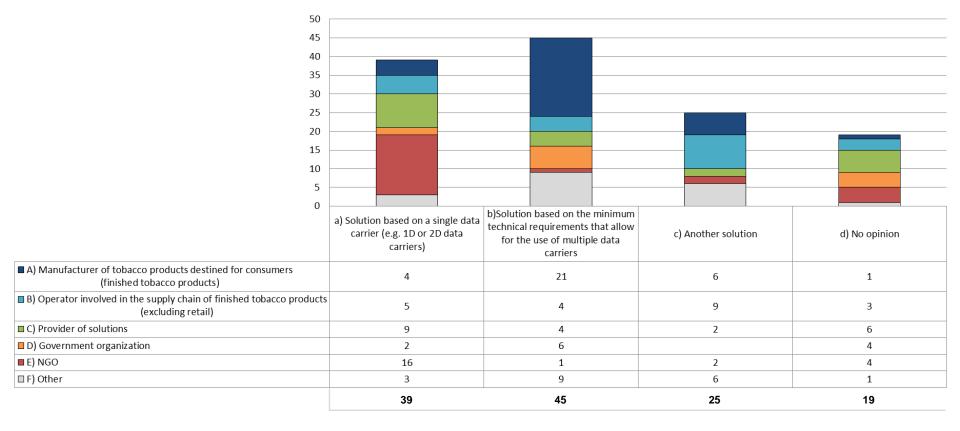


D.1. Regarding the generation of a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?



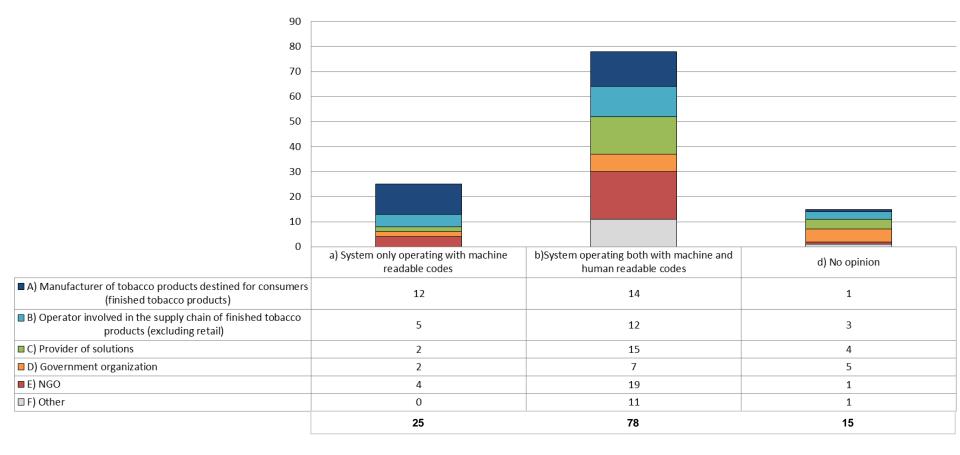


D.3. Regarding (a) data carrier(s) for a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?



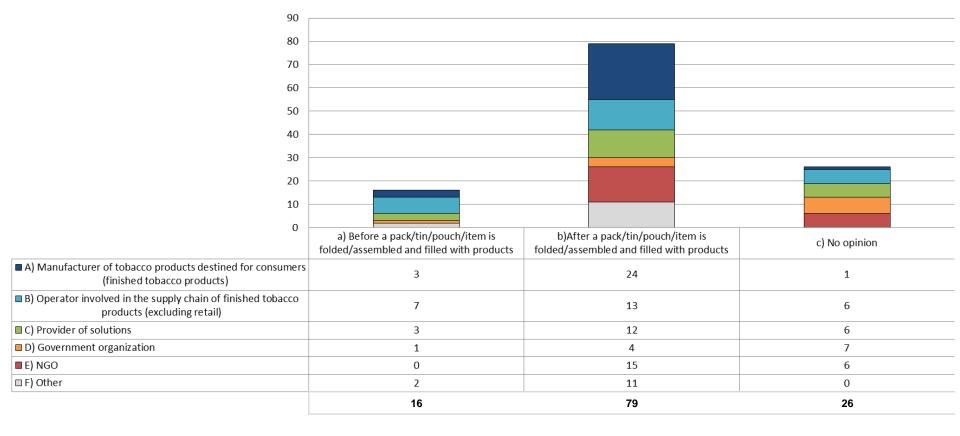


D.4. Regarding (a) data carrier(s) for a serialized unique identifier, which of the following solutions do you consider as appropriate (multiple answers possible)?





D.6. Regarding the physical placement of a serialized unique identifier, when should it happen (multiple answers possible)?



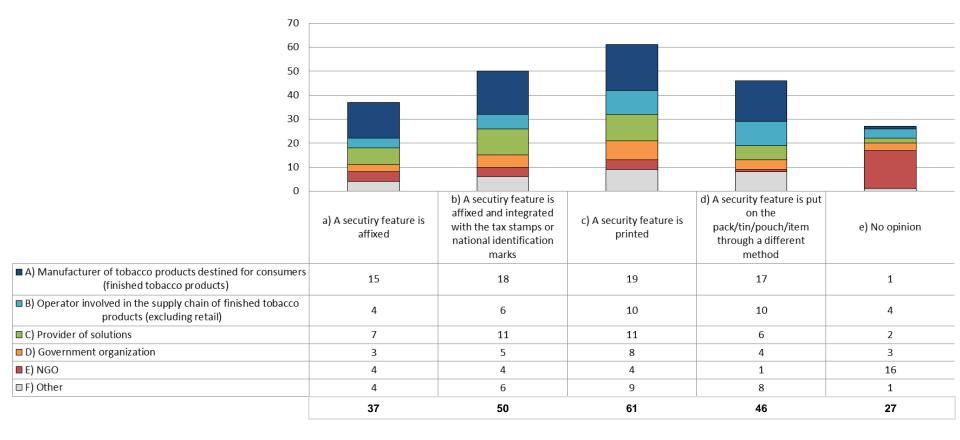


D.8. Which entity should be responsible for:

Legend of respondents:						
a) Manufacturer of tobacco products destined for consumers (finished	1) Generating serialized unique identifiers					
 tobacco products) b) Operator involved in the supply chain of finished tobacco products (excluding retail) 	2) Marking products with serialized unique identifiers on the production line					
 c) Provider of solutions d) Government organization e) NGO 	3) Verify if products are properly marked on the production line					
f) Other Legend of responses:	4) Scanning products upon dispatch from manufacturer's/importer's warehouse					
Economic operator involved in the tobacco trade without specific supervision	5) Scanning products upon receipt at distributor's/wholesaler's premises					
Economic operator involved in the tobacco trade supervised by third party auditor	6) Scanning products upon dispatch at distributor's/wholesaler's premises					
 Economic operator involved in the tobacco trade supervised by the authorities Independent third party 	7) Aggregation of products					
No opinion		0% 20	0% 40%	% 60	0% 80	0% 100%

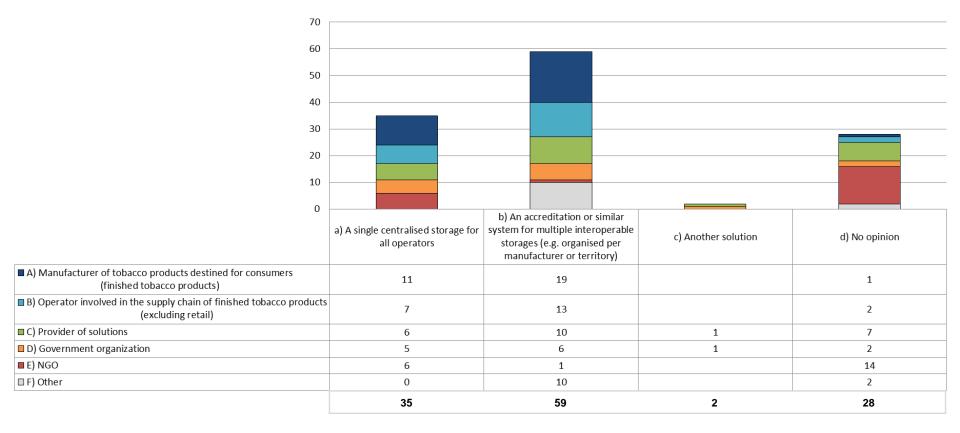


D.10. Regarding the method of putting security feature on the pack/tin/pouch/item, which of the following solutions do you consider as appropriate (multiple answers possible)?



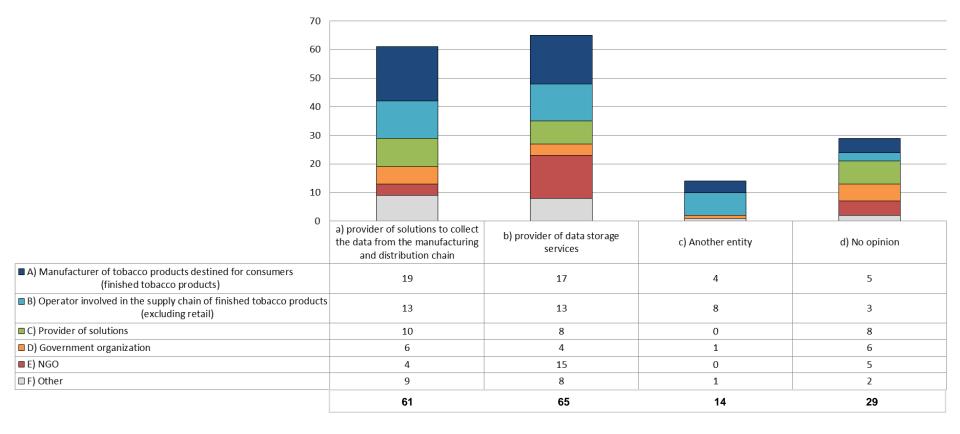


D.12. Regarding the independent data storage as envisaged in Article 15(8) of the TPD, which of the following solutions do you consider as appropriate (multiple answers possible)?





D.14. In your opinion which entity(ies) is/are well placed to develop reporting and query tools (multiple answers possible)?





D.16. Do you consider that the overall integrity of a system for track and tracing would be improved if individual consumers were empowered to decode and verify a serialized unique identifier with mobile devices (e.g. smartphones)?

