

Sunday's
verantwoord zonnen®

vitamine D, natuurlijk gezond

What is Sunday's?

a hard franchise organization in the Netherlands

- market leader; 63 stores
- 300,000 unique customers in 2015
- average of 5.4 visits a year per customer (6.7 in 2011)
- stands for safety, innovation and responsible tanning
- member of SVZ





How do we guarantee safety and responsible tanning?



- meeting up to EU legislation on 0.3 standard (excluding skintype 1 and < 18 year)
- mandatory training for all employees (own training facility)
- refresher training and e-learning every year
- serious customer intake with Skincheck followed by customized advice
- automatic software security when customer returns too often
- mystery shopper visit on regular basis
- hygienic tests on regular basis
- centralized control of operating hours sunbeds

How do we guarantee safety and responsible tanning?



- meeting up to EU legislation on 0.3 standard (excluding skintype 1 and <18 year)
- **mandatory training for all employees (own training facility)**
- **refresher training and e-learning every year**
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- mystery shopper visit on regular basis
- hygiene tests on regular basis
- centralized control of operating hours sunbeds

E-learning Toets

Nu volgt er een toets met 14 vragen over deze basiscursus. De toets zal ongeveer 5 minuten duren.

Klik na het beantwoorden van de vraag op de button 'indienen'.

Aan het eind van de toets lees het resultaat van je toets.

Wij wensen je veel succes!



Naar boven



Each year: 14 training days
160 employees get a certificate

 **Peter Langelaar**
10 oktober 2014

Vandaag op cursus geweest en goed gedaan



Opleidingscertificaat
Sunday's
verantwoord zonnen
Femke Verdonk

Heeft de Sunday's opleiding voor medewerkers en werkt met succes doorlopen!

Deze 2 dagen opleiding moest zowel de theoretische als de praktische kennis met betrekking tot het effect van lichttherapie en natuurlijke verandering op de verschillende huidtypen en de bescherming en verzorging daarvan.

De cursist kan getuigenis afleggen dat voldoende medewerker van Sunday's en kan de klanten van Sunday's adequaat begeleiden en adviseren.

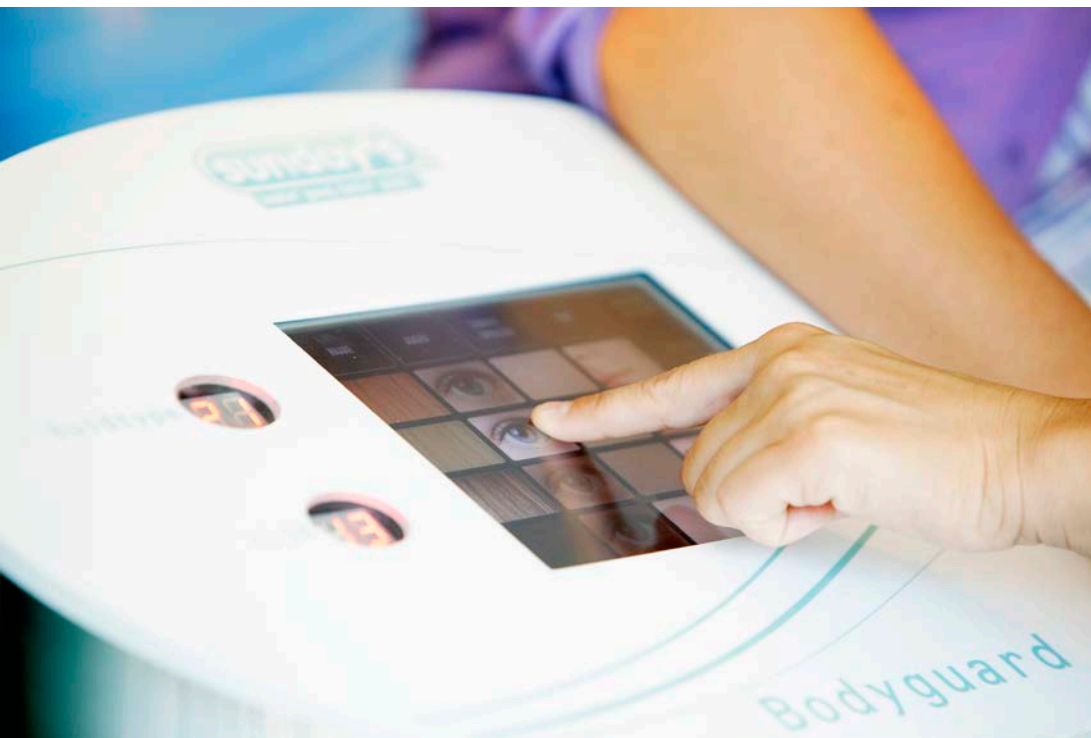
[Handwritten signature]
Naam van de cursist:
Wanneer de cursus:
Tussentijdse en opleidingsjaar:

Leuk Reactie

11 Bekeken door 107

Schrijf een reactie...

Intake new customer: skincheck followed by customized advice



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- automatic software security when customer returns too often
- centralized control of operating hours unbeds
- **mystery shopper visit on regular basis**
- **hygienic tests on regular basis**



Three times per year: Mystery shopper Independent hygiene test



Sunday's (Veenendaal) 😊 trots.

11 december 2015 · 🌐

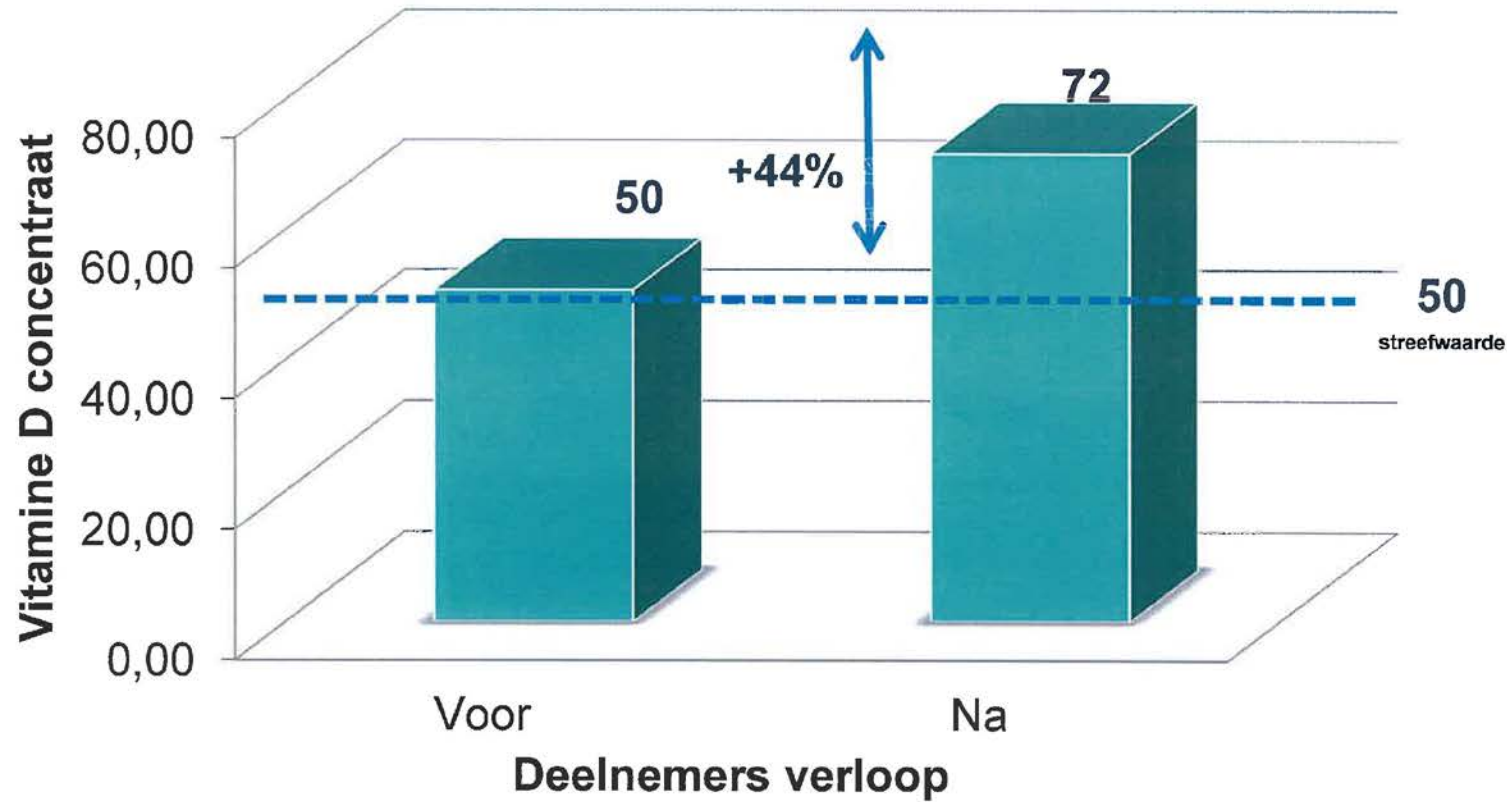
Yes! Wij hebben de mystery shopper gehad en zijn met vlag en wimpel geslaagd! Als enige van alle studio's hebben wij de volle 100% behaald! Super gedaan! 🎉



Research

- Research (2015) with MDCA (Medical Diagnostic Centre Amsterdam)
 - joint research on the effect of vitamin D levels after 5 visits at Sunday's

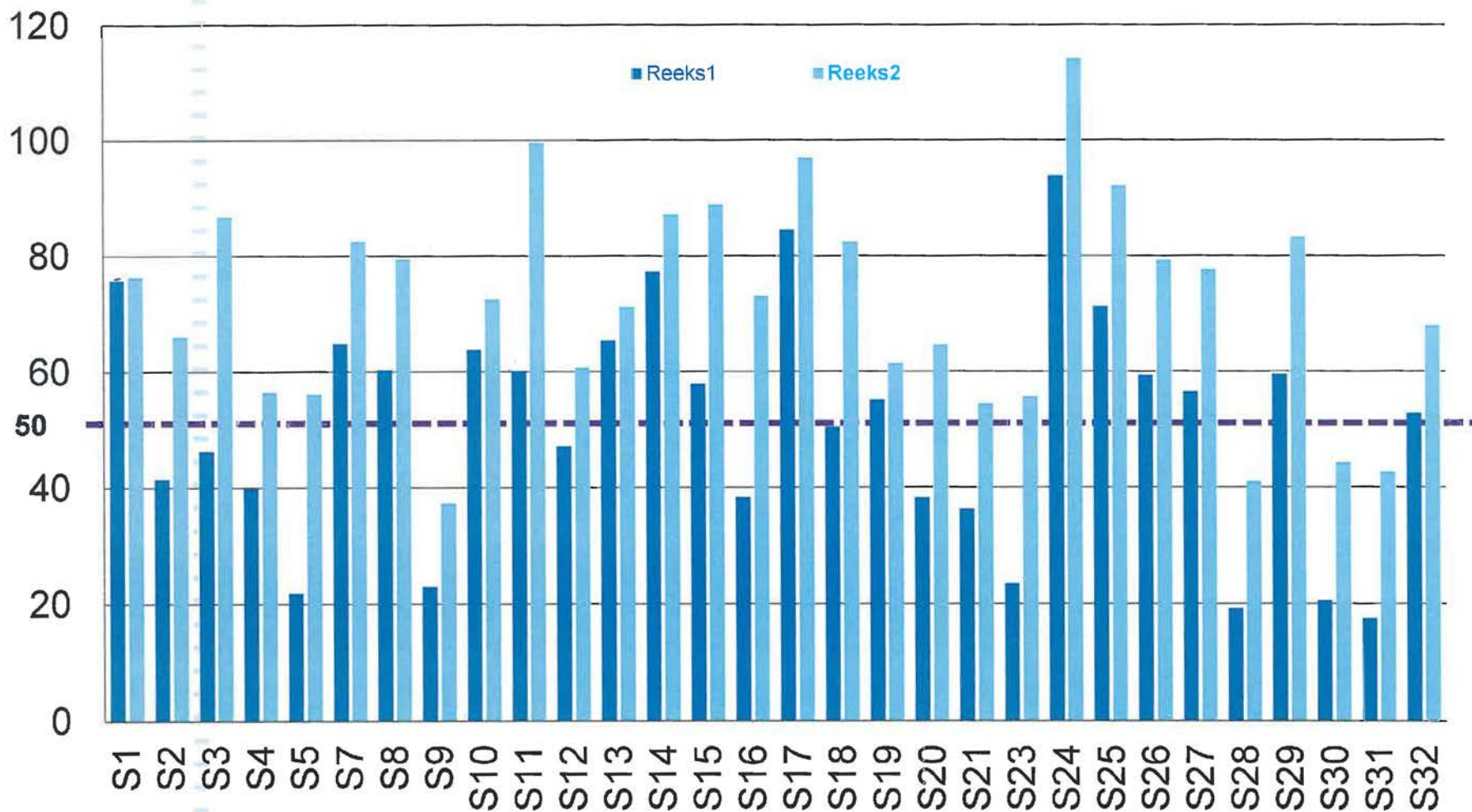
Gemiddelde Vitamine D concentraat voor en na de zonnebankkuur



MDC - Amstelland

MEDISCH DIAGNOSTISCH CENTRUM

Vitamine D verloop per deelnemer



Research

Coming up:

- Research MS Research Netherlands, Dr. J. Smolder (C.W. Hospital Nijmegen)
 - effect UVB at low level vitamin D in relation to Multiple Sclerosis
- Research with kidney specialist Dr. M. Vervloet (VU university medical center Amsterdam)
 - is UVB an better alternative for high start doses vitamin D?
(needed for patients with kidney disease)

Point of view

- Practicing the 0.3 norm provides a safe environment for tanning (sunburn is no longer included) while it is still just enough for the natural production process of vitamin D
- We call for more enforcement rather than modifying the 0,3 standard