



**Future of the EU
Response to AIDS – the
role of Civil Society**

**Presentation to the Global
Health Policy Forum**

**Liza Tong
May 2011**

Contents

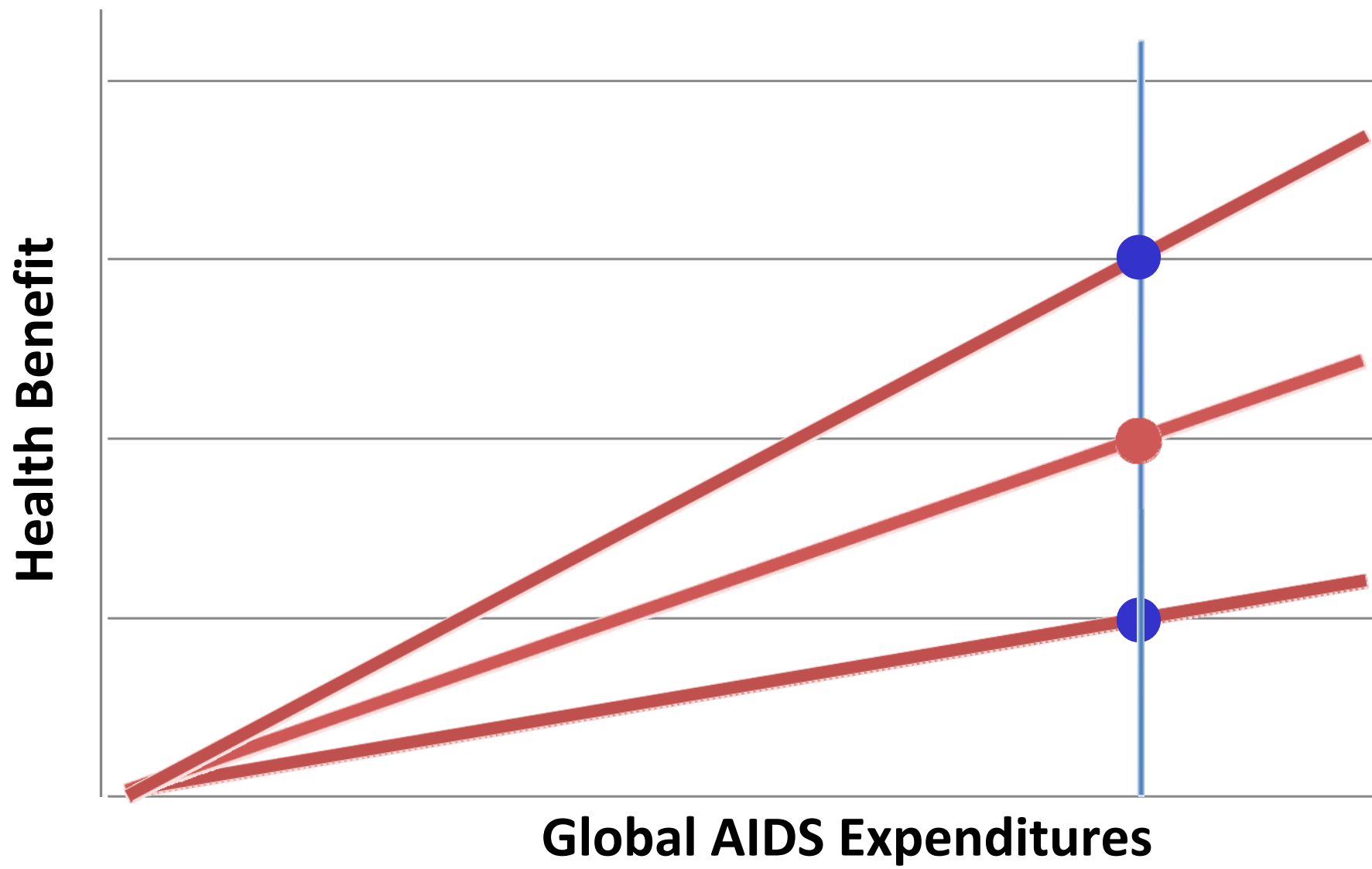
- The global funding environment for HIV/AIDS
- Demonstrating effectiveness of the Community Based Response. The VfM 'approach' – highlights of two case studies
- Evidence from the Multilateral AID Review
- The value added of community based interventions
- Recommendations

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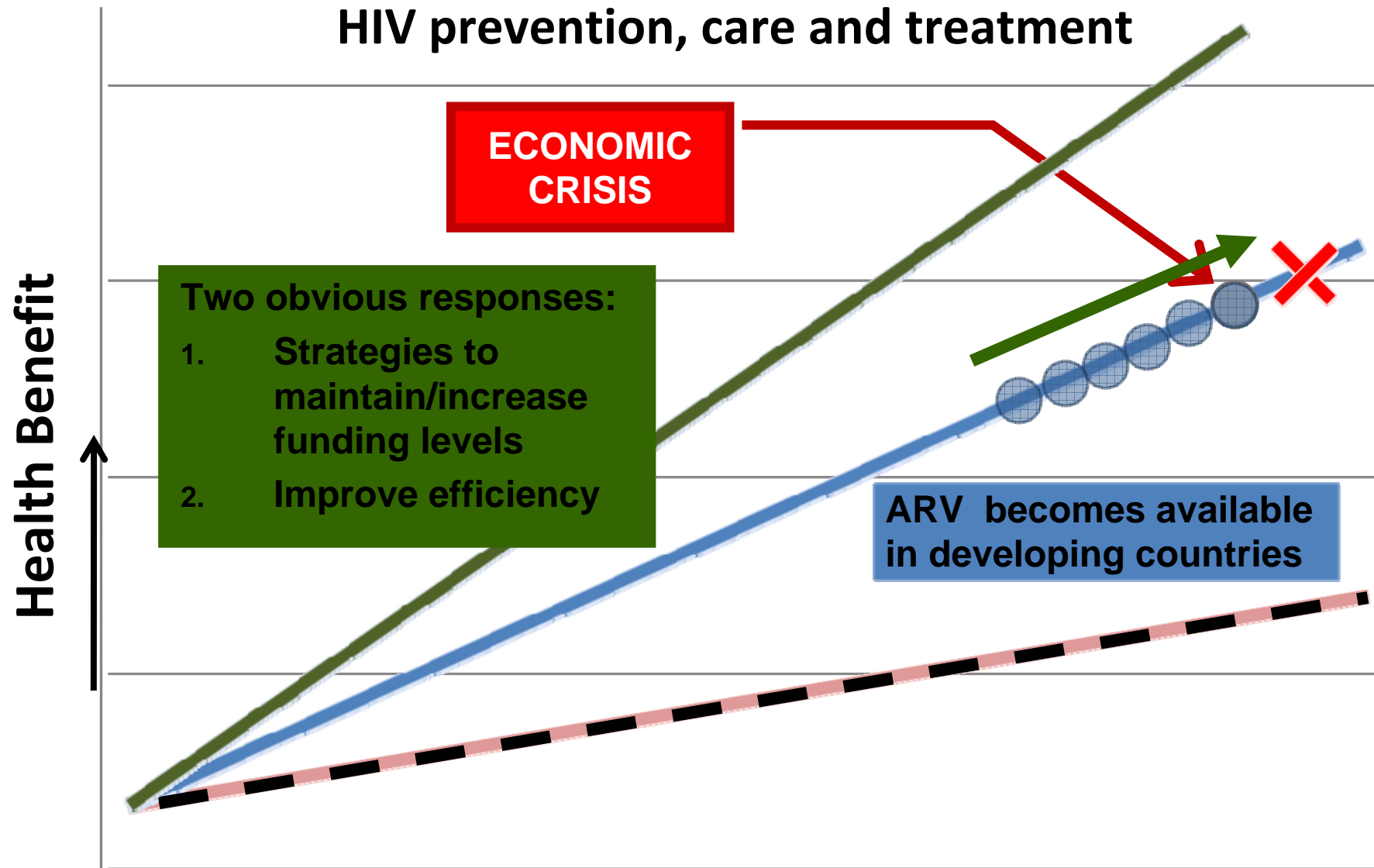
Health benefit from investing in HIV prevention, care and treatment





Source: Stefano Bertozzi presentation at 5th IAS conference Cape Town June 2009

Health benefit from investing in HIV prevention, care and treatment



ECONOMIC CRISIS

Two obvious responses:
1. Strategies to maintain/increase funding levels
2. Improve efficiency

ARV becomes available in developing countries

Global AIDS Expenditures

Source: Stefano Bertozzi presentation at 5th IAS conference Cape Town June 2009

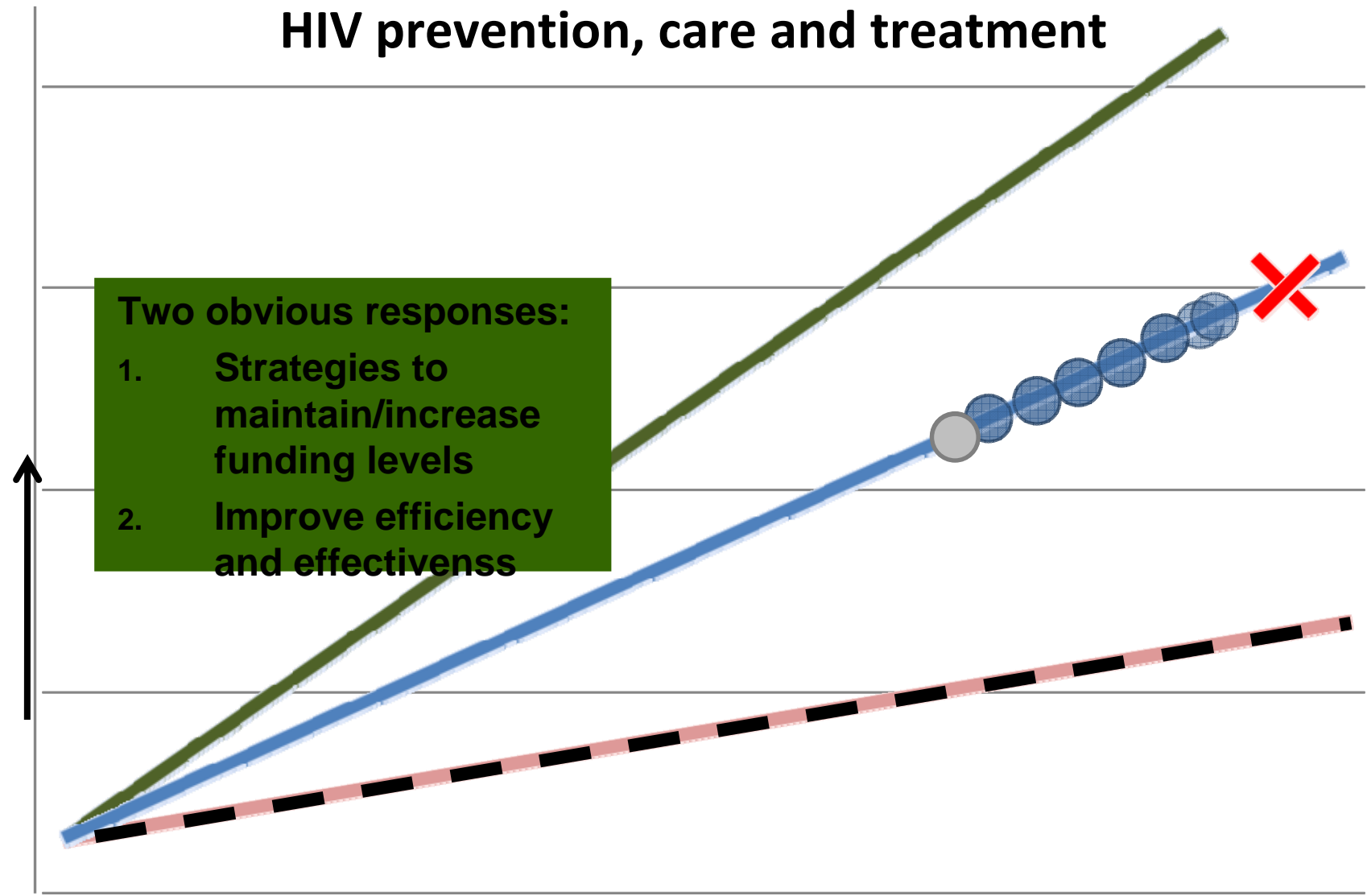


Health benefit from investing in HIV prevention, care and treatment

Health Benefit

Two obvious responses:
1. Strategies to maintain/increase funding levels
2. Improve efficiency and effectiveness

Global AIDS Expenditures

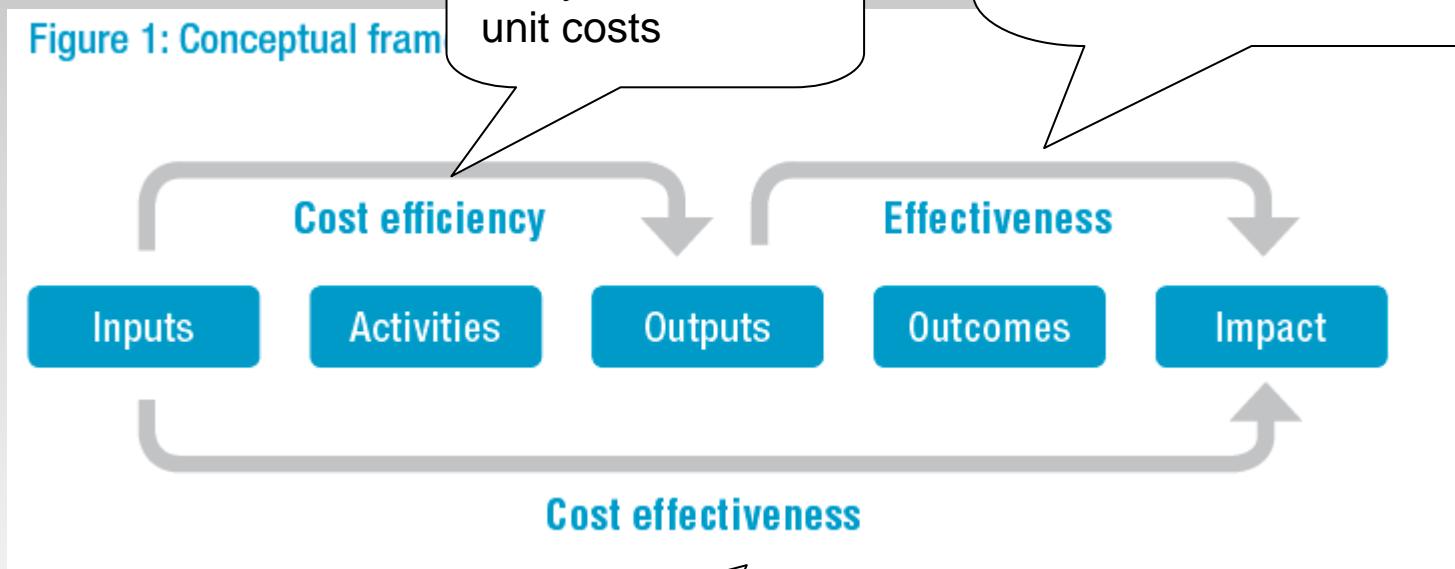


Source: Stefano Bertozzi presentation at 5th IAS conference Cape Town June 2009

Value for Money Approach

- Definition

Figure 1: Conceptual frame



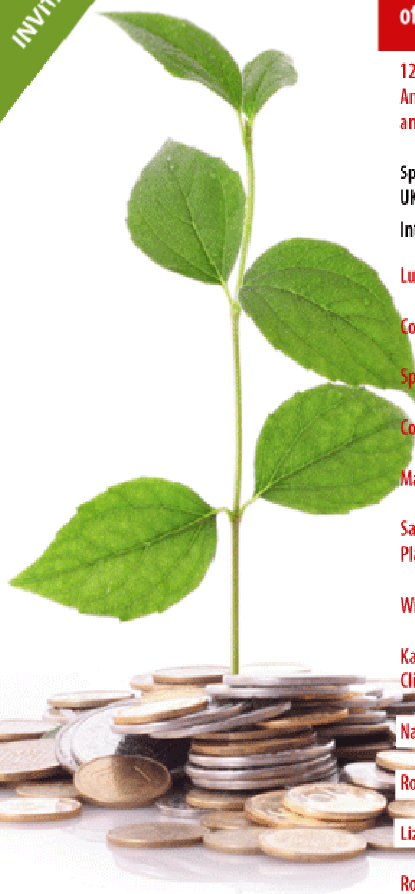
- Implementing practices

Alliance tools and guidelines provide indicators across the inputs-outputs-impact results chain

money

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INVITATION



Measuring and Improving the Value for Money of HIV/AIDS Programming of UK NGOs: Challenges and Opportunities

12:30 to 5:00, Friday, 17 December 2010
Amigo Hall, St. George's Cathedral, corner of St. George's Road and Lambeth Road, SE1 (station: Lambeth North)

Special Consortium Quarterly Meeting: jointly organised by the UK Consortium on AIDS & International Development and International HIV/AIDS Alliance

Lunch (12:00) - must R.S.V.P. (re. catering requirements)

Consortium Quarterly Meeting (12:30 to 1:00)

Special Session on Value for Money (1:00 to 5:00)

Confirmed speakers include:

Martin Dinham, former Director General, DFID

Sam McPherson, Associate Director for Field Programs & Head of Planning Analysis & Learning, International HIV/AIDS Alliance

Will Niblett, AIDS and Reproductive Health Team, DFID

Kalipso Chalkidou, Director, National Institute for Health and Clinical Excellence

Natalie Nicholles, New Economics Foundation

Robin Brady, consultant

Liza Tong, Programme Manager, International HIV/AIDS Alliance

Roger Drew, consultant

UK Consortium on AIDS and International Development



Please R.S.V.P. your attendance to samantha@aidconsortium.org.uk

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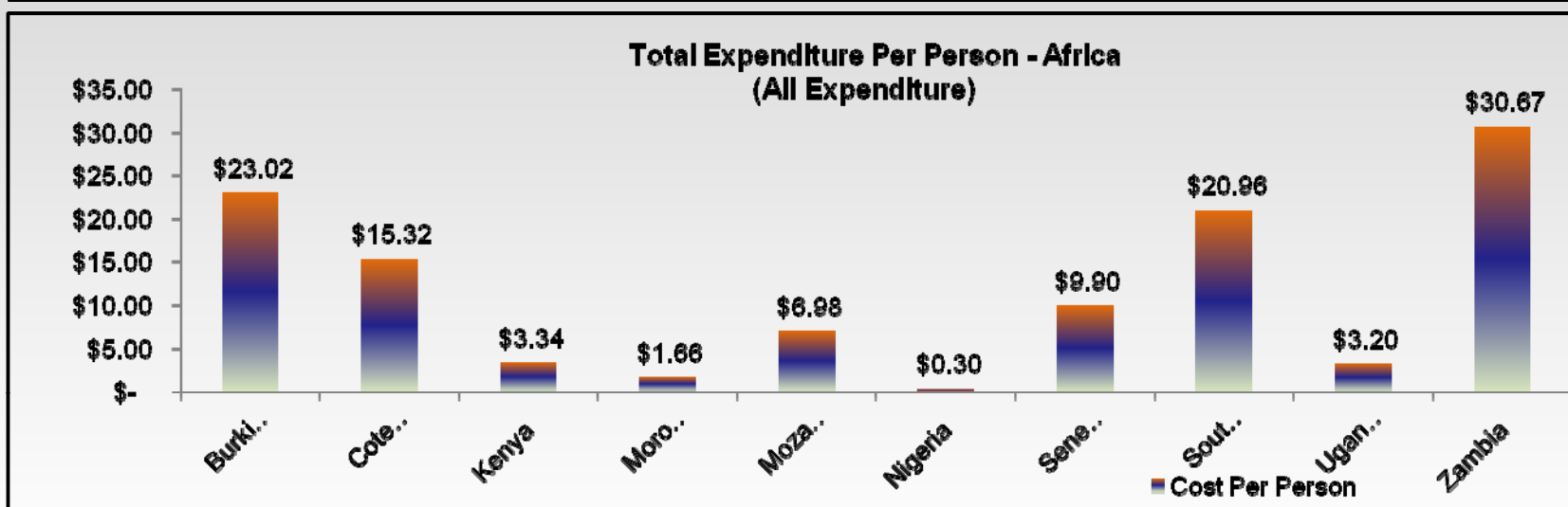
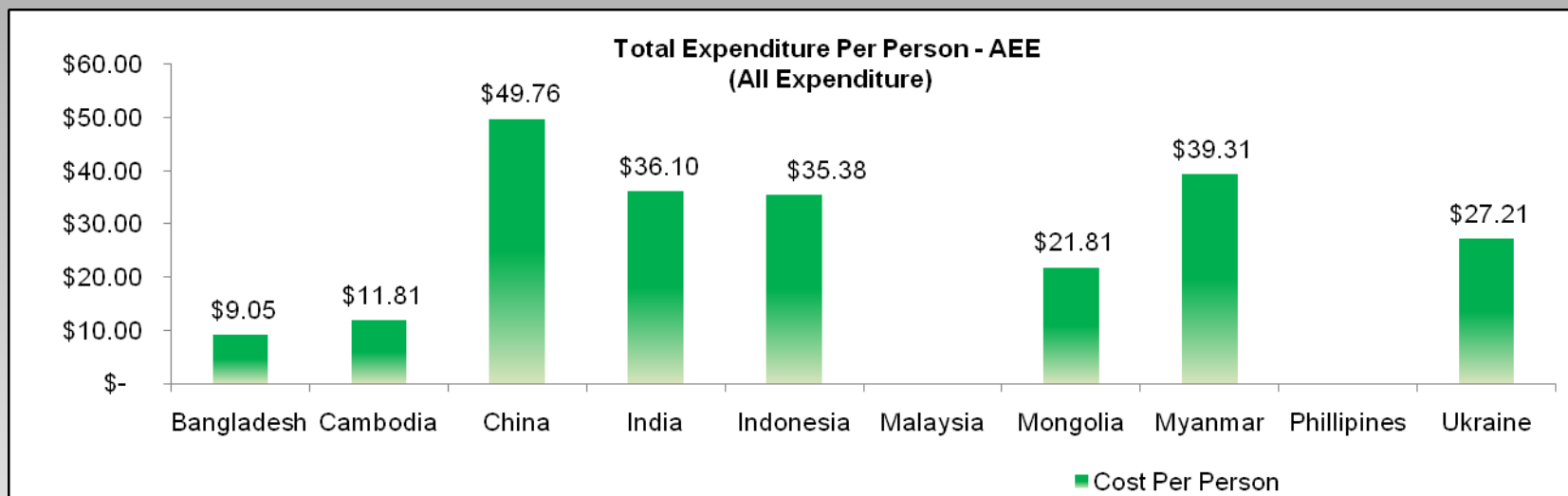
Measuring and Improving the Value for Money of HIV Programming: The Approach of the International HIV/AIDS Alliance



A Discussion Paper

December 2010

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CHAHA



**Social Return
on Investment**

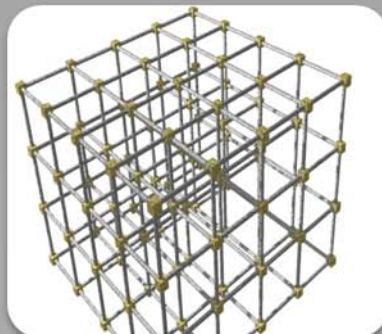


**ARP II the
stigma
component**



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So what is it?.....



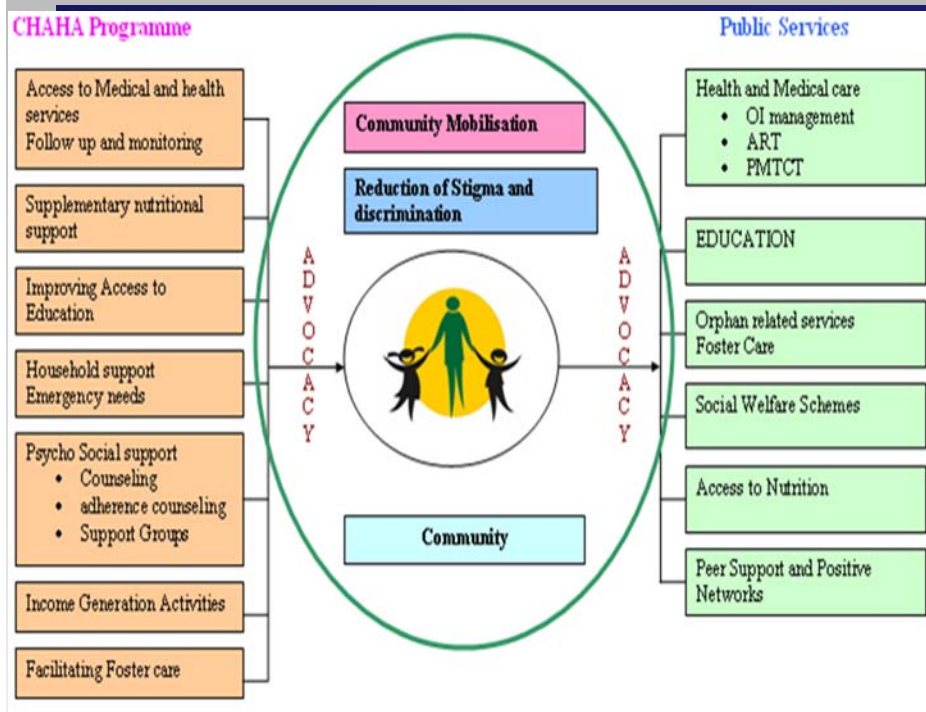
A way of
assigning
social health
economic
value created
by your
programme

SROI is a
framework
for
measuring
this broader
concept of
value

Describes
changes that
happen by
measuring
outcomes and
assigning a
monetary
value

SROI
=
value of benefits
Investment
RATIO

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CHAHA 2007-2011
GFATM round 6

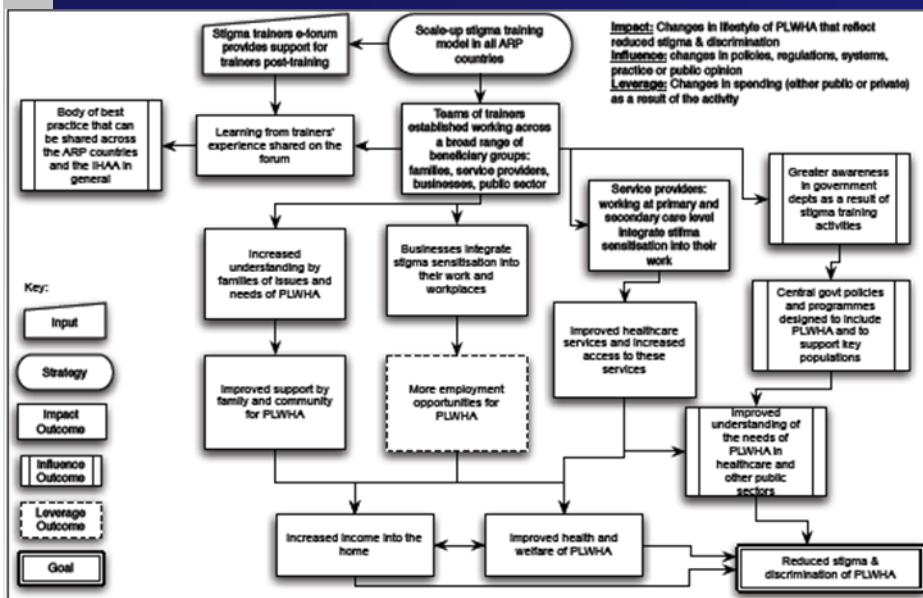
41 Districts across 4
states

Our pilot targeted >35,000 Children
and parents/caregivers

SROI ratio \$1: 4

Site investment \$1.7m

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ARP II 2008 -2011

Stigma component for Zambia at two sites

SROI ratio Mumbwa and Mazabuka

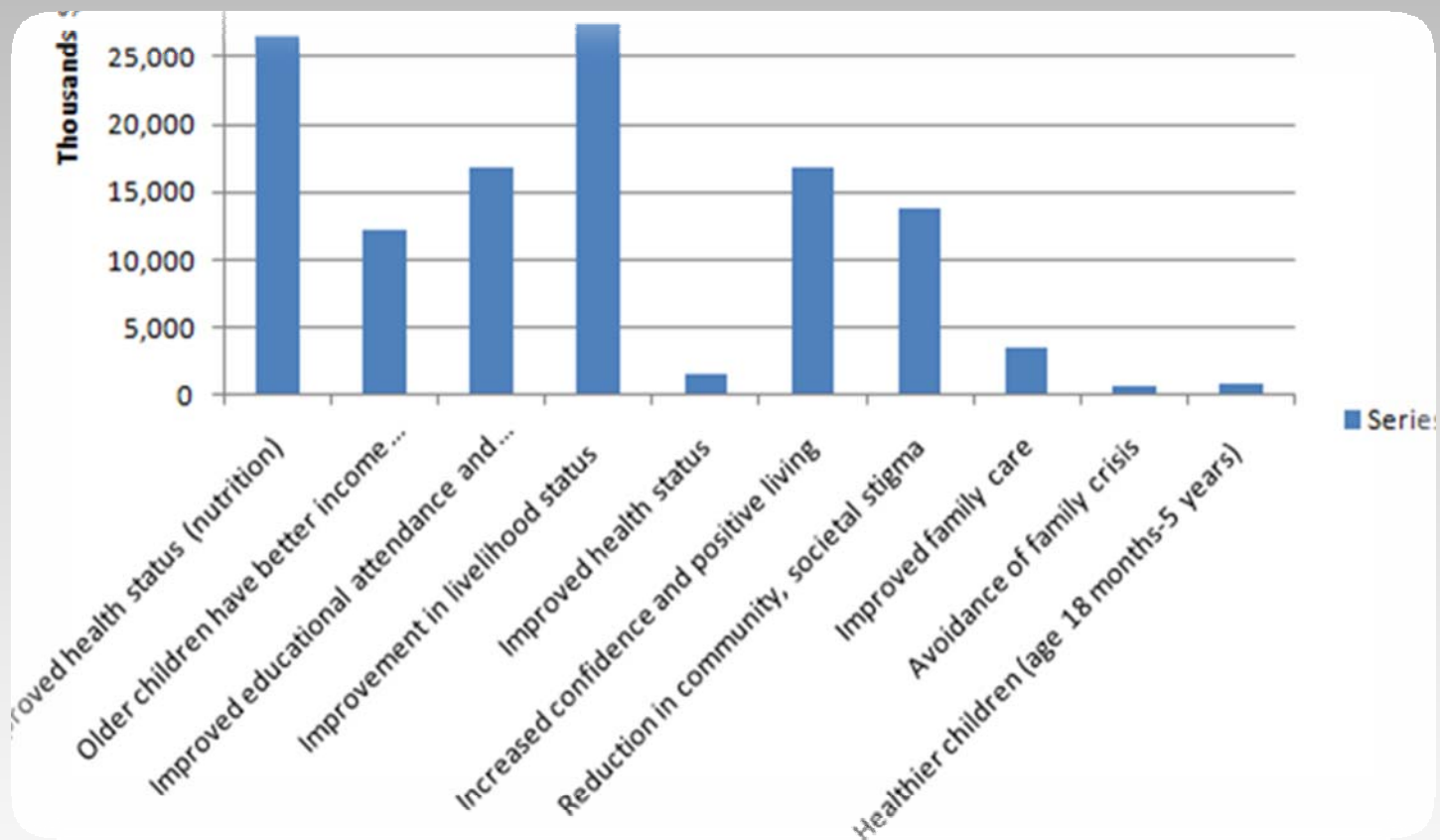
\$1:21 reaching > 55,000 HH and trainers

\$1:14 reaching >123,000 HH and trainers

Site Investment \$32,000

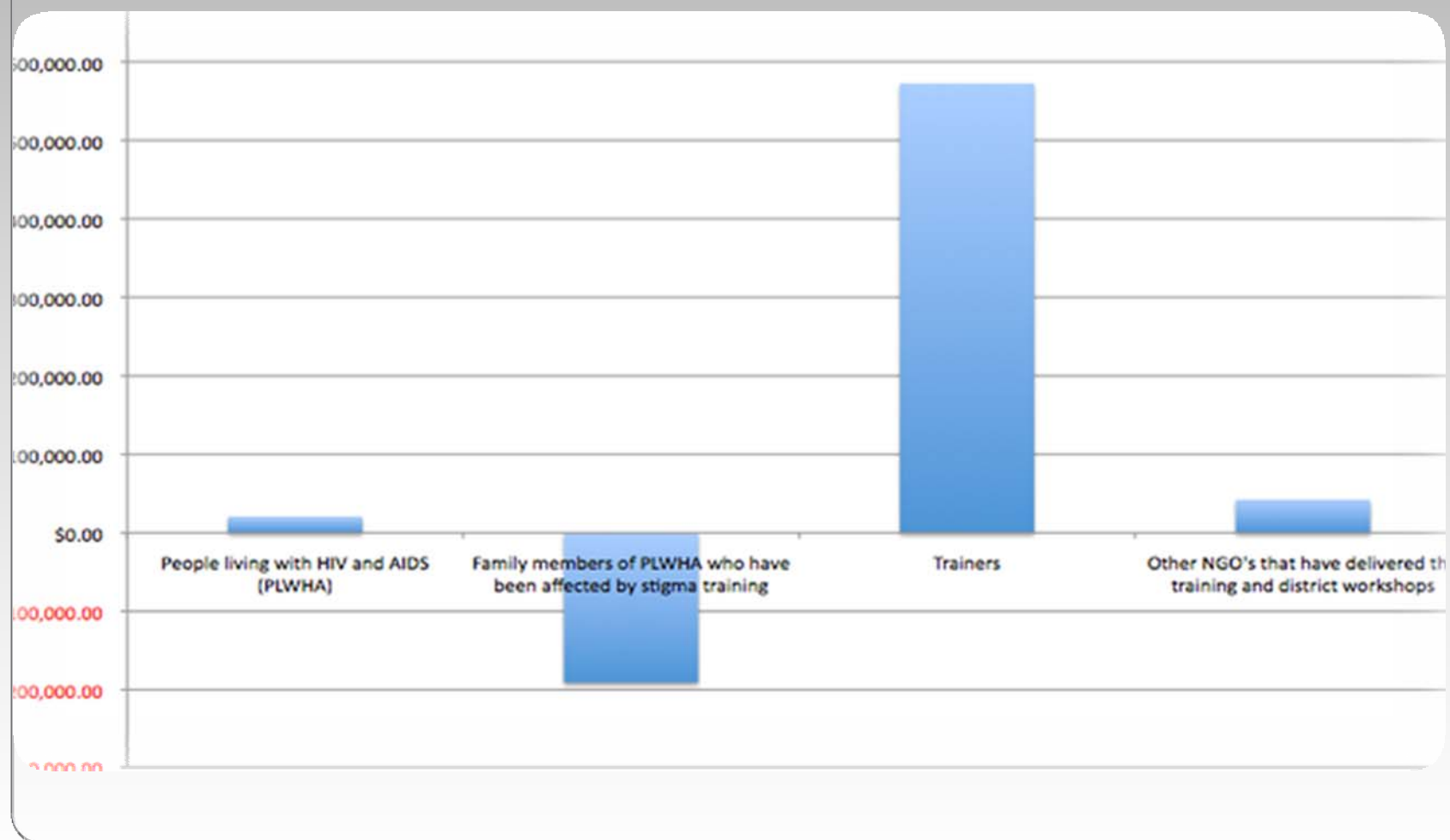
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CHAHA – Value created per outcome area



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ARP II and stigma – value created for stakeholders



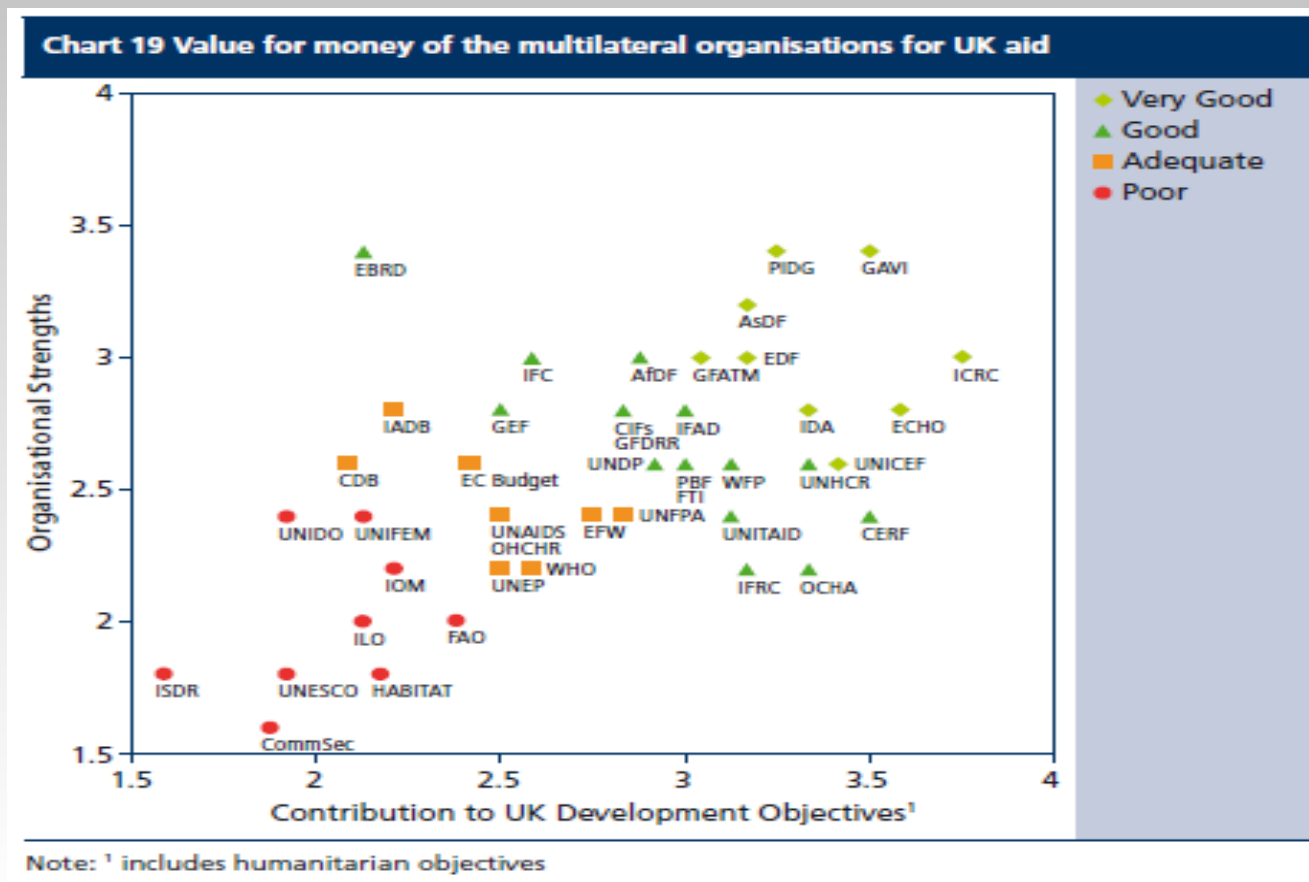
Outstanding points

There is a lack of clarity on how Governments, multilaterals and civil society are **defining VfM**.

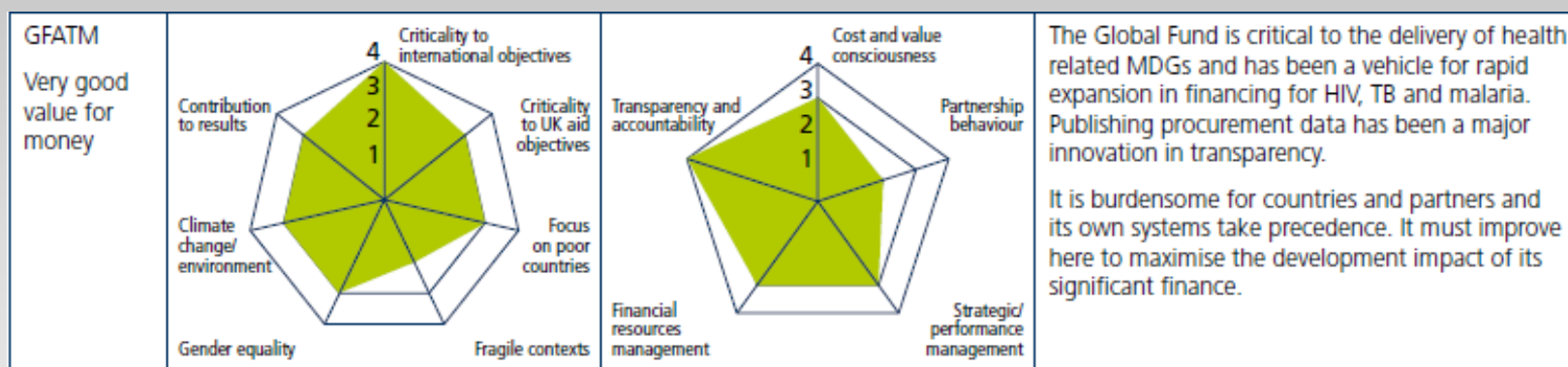
- unresolved technical and big picture issues – around **how to make these methods work for all** concerned:.
- Overall **integrated cost approaches** and measurement of social value is nascent in its development (particularly in the development context around costing and cost benefit analysis for community based responses).
- The true utilization value of current methods is undetermined – there is a **lack of common measures**, quality data, incentives for transparency.
- The question of the **hardest to reach** / most at need populations – that may not represent the most cost-efficient groups to serve is problematic when considering VfM.
- Investments are needed to increase the quality of systems, capacities and infrastructure to **capture social and cost data**.

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Relevant Global Work DFID's Multilateral Aid Review (March 2011)



DFID's Multilateral Aid Review (March 2011) ctd.



The value added of community based interventions

- Our emerging dataset from various VfM studies provides a growing body of evidence
- The Global Fund model – an inclusive and country-led approach
- CBOs are key service providers and advocates
- Health and community systems can, and should, act alongside and in partnership

Recommendations to the EU

- EC should encourage further work to effectively measure value for money of community based responses, i.e. VfM technical meeting, VfM studies, VfM in the context of key populations
- **Community systems strengthening** should be promoted as an integral part of health systems strengthening in the implementation of the Global Health Communication.
- EC should continue using a **mix of instruments to finance the AIDS response**, including by sustaining its contribution to the Global Fund and through targeted interventions to support the role of CBOs as service providers, advocates and watchdogs.
- Thank you!

This paper was produced for a meeting organized by Health & Consumers DG and represents the views of its author on the subject. These views have not been adopted or in any way approved by the Commission and should not be relied upon as a statement of the Commission's or Health & Consumers DG's views. The European Commission does not guarantee the accuracy of the data included in this paper, nor does it accept responsibility for any use made thereof.