

Focus Groups with citizens to support the implementation of the EU Mission on Cancer

EUHealthSupport

*(Chafea/2018/Health/03: Specific Contract No 2020 71 02 / 08
Administrative help for the implementation of the Europe's Beating
Cancer Plan and Support to the SGPP, 2021-2022)*

Subgroup on Cancer meeting Friday 24 March 2022



Background



- The EU Mission on Cancer and the Europe's Beating Cancer Plan aim to generate a substantial impact on the lives of all European citizens
- Citizen engagement in EU countries is essential for successfully implementing the Mission and Europe's Beating Cancer Plan and generating impact.
- Citizen engagement activities are being organized to help implement both initiatives and build trustful dialogues with and providing direct feedback from citizens on wider EU cancer activities and policies



EUHealthSupport consortium was tasked to conduct focus groups with citizens to:

Explore and understand the views and experiences of 'common' citizens on aspects related to cancer awareness and prevention and cancer related behaviours



Discussion Topics

- Increase cancer awareness
- Improve preventive health behaviours
- Reduce risk behaviours
- Improve the participation in and effectiveness of cancer screening programmes
- Citizen engagement in co-designing and implementing strategies and to implement the Mission and actions of the EBCP in countries
- Citizen engagement with the Cancer Mission and/or raising awareness and improving cancer screening

Methodology

- In 6 EU Member States: Bulgaria, Czech Republic, Finland, France, and Lithuania
 - 6th country TBD or an 'EU-wide' online focus group to discuss inputs from previous focus groups with a wider audience
- 7-15 participants – 'common' citizens
 - Heterogenous and diverse group of citizens
- In person, in national language, 2.5hrs

Planning

Month	Focus group
April	FG1 (Bulgaria), FG2 (Lithuania)
June	FG3 (France), FG4 (Finland)
31 July	Interim report submitted to DG RTD
Sep	FG5 (Czech Republic)
Oct	FG6 (TBD)
30 Nov	Final report submitted to DG RTD

Questions for the SGPP sub-group

- Recommendations?
- Any specific (sub)topics to be addressed?



Thank you for your attention

On behalf of the EUHealthSupport consortium