

22-29
NOVEMBER
**EUROPEAN
HIV
TESTING
WEEK**
2013
www.hivtestingweek.eu



HIV in Europe
Working Together for Optimal
Testing and Earlier Care

www.hiveurope.eu

European HIV testing week 2013 to 2014

Overall aim

To increase the proportion of people aware of their HIV status, and to reduce late HIV diagnosis and stigma through the normalising of HIV testing.

Objective

To create and launch a European testing week to raise further awareness amongst the community, healthcare professionals and policy makers about the importance of increasing HIV testing for people most at risk across Europe

Central Strategy

- Create a **public platform** to inspire testing week activities throughout the European Region.
- Not a one size fits all model, **a framework for locally formulated and developed approach and activities!**
 - I. Compilation of the evidence for scaling up HIV testing
 - II. Template materials and guidance
 - III. Platform (website, facebook, twitter)

Types of participating partners

48.6%:CSOs

25.5 % HCP

Rest: Governmental/political organisations, NGOs and „others“ were the least represented;

Target groups

66.4%: general population

57.1%: MSM

39.4% : youth

Least: pregnant women and prisoners (9.3% and 7.7%)

Activities

Awareness raising (70%), HIV testing (75%), advocacy (20%) and capacity building (15%).

Many outreach testing pilots:

- 82.3% „agreed“ or „strongly agreed“ that they were successful in reaching new HIV testing audiences.
- 65% reported tests increases, with 14% reporting a 200% or more increase.

Other reported successes: media coverage, gaining new experiences and closer cooperation with other participating partners

30% answered that there were a lack of resources

- 26% „financial“
- 15% „manpower“

21% mentioning stigma and discrimination, or a lack of confidentiality barriers to HIV testing

Participation rate higher than initial expectations (7 from the pilot's conception to the testing week launch in 2013)

66% of participants stated that they would definitely participate again in future European testing weeks.

For the future

- European HIV testing week to become a regular annual event.
- Fine-tuning key messages and the targeting of primary healthcare, whilst maintaining strong focus on community-based settings
- Develop the website as a platform for sharing of information to aid the expansion of existing testing week networks.
- Assess and evaluate the impact of testing week over the long-term: impact on policy decision and on long-term testing offer and uptake rates and that activities remain cost-effective by targeting people most at risk.

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Terrence HIGGINS TRUST
If we all test, we can help stop HIV.
Join us and find out where to test.
StartsWithMe.org.uk
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**IT STARTS
WITH
ME**

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Μίλα για τον HIV
Κάνε το ΤΕΣΤ

Διοργάνωση



Terrence Higgins Trust Scotland



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A free HIV test and result in 20 minutes

Glasgow city centre
everyone welcome

No appointment necessary at this free and confidential drop in service

Saturday 23rd	12pm-5pm	134 Douglas Street
Sunday 24th	12pm-5pm	Glasgow
Monday 25th	12pm-6.30pm	G2 4HF
Tuesday 26th	12pm-8pm	
Wednesday 27th	12pm-6.30pm	For more information
Thursday 28th	12pm-6.30pm	Tel: 0141 332 3838
		Email: info.scotland@tht.org.uk

Registered charity in Scotland SC039986

Європейський тижень
тестування на ВІЛ
22-29 Листопада 2013

ПРИЙМІТЬ УЧАСТЬ»

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VALE UM TESTE GRÁTIS



CheckPoint
ZAGREB

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Evaluation: survey and country cases : March 2014

Banners



HIV. PRENDITI 20 MINUTI PER TOGLIERTI OGNI DUBBIO.

Test salivare. Affidabile, anonimo, gratuito e senza prelievo di sangue.



In collaborazione con:

- Azienda USL di Bologna
- Azienda Ospedaliera Universitaria S. Orsola-Malpighi U.O. Malattie Infettive

22-29 NOVEMBRE SETMANA EUROPEA PROVA VIH 2013

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22-29 NEVROPSKA NEDELJA TESTIRANJA NA HIV

PRICAJ O HIVU. TESTIRAJ SE NA HIV.

KONFERENCIJA ZA NOVINARE
21.11.2013. 12:00-14:00 h
Info room
KZM Beograd



Risico gelopen?

Laat je gratis testen!
22 - 29 november 2013
in het OLVG

Elke 12 seconden raakt iemand besmet met hiv. Hiv kijkt niet naar sexe, leeftijd of huidskleur.

re testing

IT STARTS WITH ME

we all test, we can help stop HIV.
Join us and find out where to test:
StartsWithMe.org.uk