



European
Commission

#EUHPP LIVE WEBINAR

Health-enhancing physical activity: Why “movement pills” are becoming inevitable on the health agenda

6 December 2024, 11.00 – 12.30 CET, BRUSSELS TIME

Dear colleague,

We invite you to join this #EUHPP Live Webinar.

Physical inactivity (and sedentary lifestyles) used to be the “cinderella risk factor” in public health. But Health-Enhancing Physical Activity is growing in recognition for health prevention and promotion efforts, as well as for disease management – join our webinar to learn why and how your health focus can benefit as well !

Register to this webinar following [this link](#).

Once registered, you will receive the calendar invitation from Webex. Please pin it in your calendar and go back to it on the webinar day.

This webinar will be held in English

If you have any further questions, please contact sante-hpp@ec.europa.eu

We are looking forward to welcoming you online.

The EU Health Policy Platform team

European Commission
Directorate-General for Health and Food Safety
Unit B3 – Health monitoring and cooperation, Health networks
Luxembourg



#HealthUnion



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The EU Health Policy Platform will host a live webinar, following this **agenda**:

11.00 – 11.10

Welcome and introduction

Jacob Schouenborg, International Sport and Culture Association ISCA,
Denmark

11.10 – 11.30

Why Health-Enhancing Physical Activity should be on every organisation's agenda – and why it isn't

Dr. William Bird MBE, Intelligent Health, United Kingdom

11.30 – 11.45

Q&A – Discussion with the audience

11.45 – 12.05

Bringing leisure time physical activity into the health space – but how?

Noemie Ferrer, Azur Sport Santé, France

12.05 – 12.20

Q&A – Discussion with the audience

12.20 – 12.30

Conclusive remarks

Mogens Kirkeby, International Sport and Culture Association ISCA,
Denmark

Please be informed that this #EUHPP Live Webinar will be recorded. We invite you to consult the live webinars privacy statement below.

Register now to the [EU Health Policy Platform](#) to promote your initiatives, join upcoming webinars and stay tuned on the latest news.

By registering and participating in this webinar, you accept the [#EUHPP Live Webinars privacy statement](#)

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