





09:30 - 09:50

Post-market surveillance and RWE



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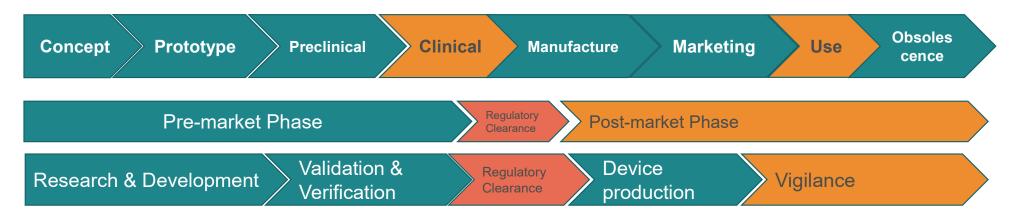
Lifecycle Approaches to Medical Devices - a short History -

IMDRF - DITTA and GMTA Joint Workshop

Dr. Matthias Neumann

DG HERA

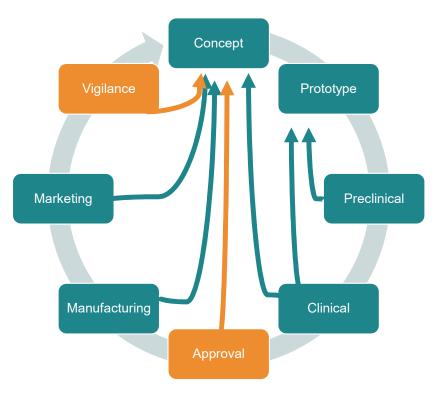
Lifecycle Model for Medical Devices in the late 80s-mid 90s



- Not much differences to other sectors
- Post-market Surveillance (PMS) = Vigilance (sampling, reporting, assessment of serious incidents)
- Vigilance required by regulation (due to the nature of medical devices, as products effectively interacting with the human body and this interacting is causing potential risks)
- · Model is working well, if there is a low level of innovation and competition



Lifecycle approaches to Medical Devices - History -

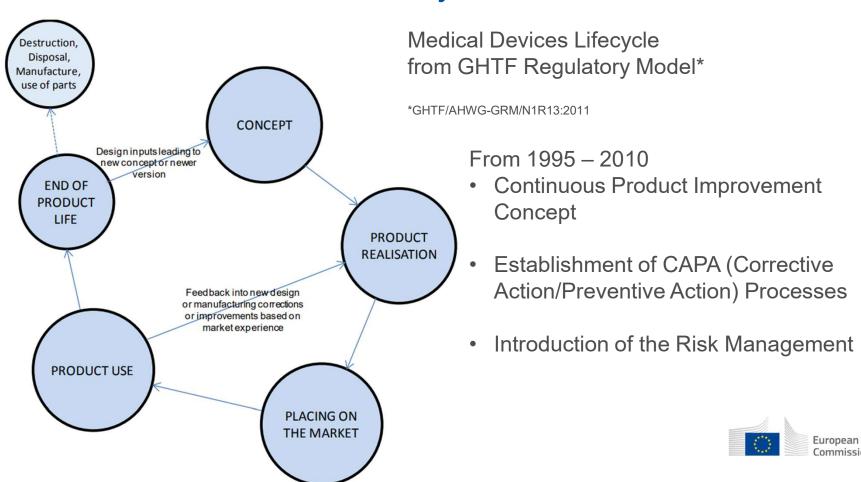


From 1995 – 2005

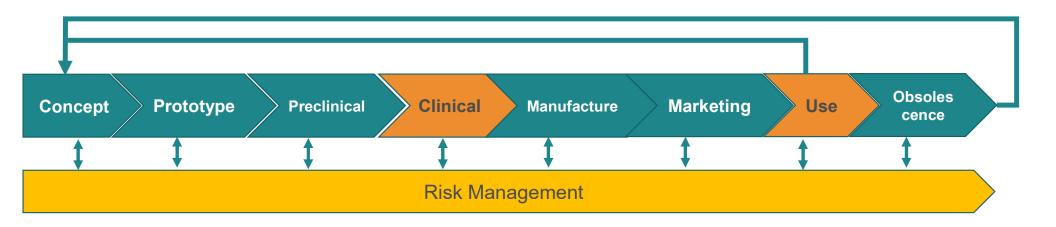
- Continuous Product Improvement Concept
- Establishment of CAPA (Corrective Action/Preventive Action)
- Introduction of the Risk Management



Lifecycle approaches to Medical Devices - History -



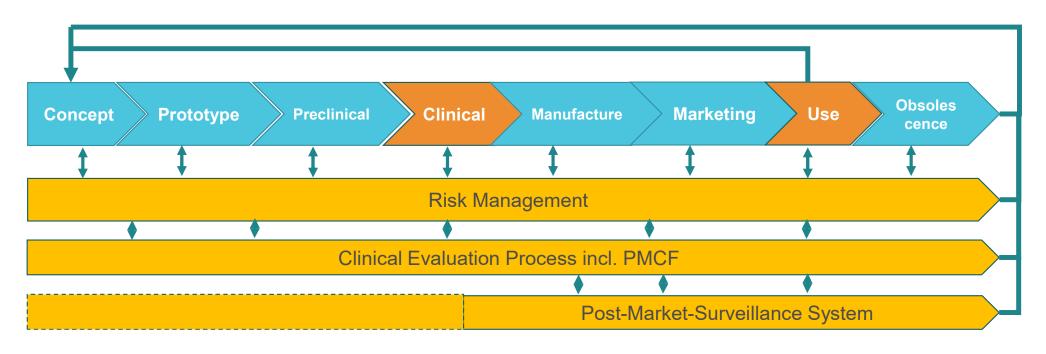
Medical Devices Lifecycle Model around 1995 - 2010



Risk management: Identify, assess and mitigate risks of a MD to ensure a positive acceptable Benefit-Risk-Ratio through the whole lifetime of a MD



Current Medical Device Lifecycle Model



Clinical evaluation process + PMCF + PMS = Real world evidence (RWE) ("measurement" of safety and performance)

European

Systematic PMS and PMCF – an opportunity for appropriate market access?

- Ensuring a positive acceptable Benefit-Risk-Ratio of a MD through the lifetime requires "measurements" of the safety and performance in the market (RWE)
- For some MD, safety can only be ensured in the market (e.g. cybersecurity)
- Proper PMS provides also input for the next generation of MD
- In some cases (e.g. Al based MD), PMS and related RWE is essential and the main source for design input
- Proper implementation of lifecycle models based on PMS/PMCF/RWE might lead to more flexible regulatory approaches, like certificates/approvals with conditions, acceptance of new indications (based on RWE), de-novo classification,
- Special regulatory approaches for AI, Orphan Devices ...



Thank you



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IMDRF - DITTA and GMTA Joint Workshop Agenda

The life cycle of medical devices: The importance of post-market-related activities

Lifecycle approach to medical devices (scene setter)

Philippe Auclair March 27, 2023



Device Life cycle

Post Market Surveillance System

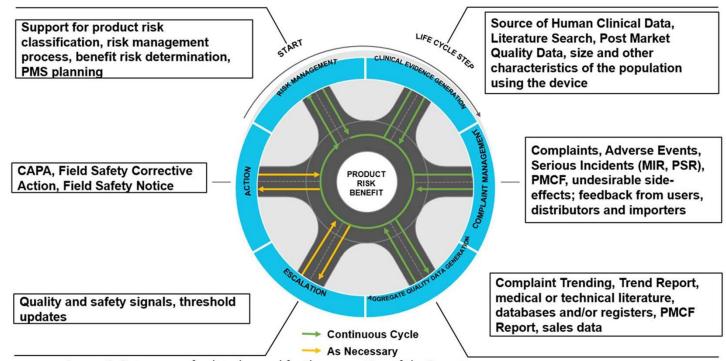


Image 1: Data source feeds to be used for the generation of the Reports



New Technologies SAMD- AI

- Challenges posed by Software- Artificial intelligence
 - Rapid innovation iteration . communication vs FSCA
 - New data feed to be defined . eg Consumers , focus groups ; Real World Evidence
- Need harmonization, pooling data
 - Reliance on IMDRF Adverse Event Terminology



GMTA's message

"The future of medical products regulation is in convergence/harmonization, collaboration, and networking based on **reliance** and trust."