



# The European Investment Advisory Hub (EIAH) and the Innovation Finance Advisory Initiative (InnovFin)

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### The EIAH in the Investment Plan for Europe





#### **Investment Plan for Europe**

### Mobilise EUR 315 bn of additional financing

...through the European Fund for Strategic Investments (EFSI)

### Support investment in the real economy

...through the European
Investment Advisory
Hub and the European
Investment Project Portal

### **Create an investment friendly environment**

...through improvements in the European regulatory environment (SRSS, CMU)



### The European Investment Advisory Hub







A joint initiative

Launched in September 2015 as part of the Investment Plan for Europe, the EIAH is a tool to strengthen Europe's investment environment and improve the quality of investment projects



A **single access point** to a comprehensive offer of advisory and technical assistance services



A **cooperation platform** to leverage and exchange expertise from EIAH partners (NPIs, Managing Authorities)



An instrument to assess and address unmet needs for advisory support



An instrument to provide advisory support to project promoters

- **Requests coming via** the website
- **Requests coming from** expert sources

- Process to handle all requests
- Key Performance **Indicators for EIAH**
- · Build on/exploit the expertise of already existing advisory services and activities both within and external to EIB

#### What is the **Advisory** Hub?

A cooperation platform to deliver advisory services locally

**MoUs with National Promotional Institutions and other** partnership agreements (LoIs, MoUs with Member States, other relevant parties)



An instrument to assess market gaps and unmet needs

- Through consolidation of information on projects
- Through assessments of policy implications
- Through market studies

### 1./ 2. EIAH requests: overview

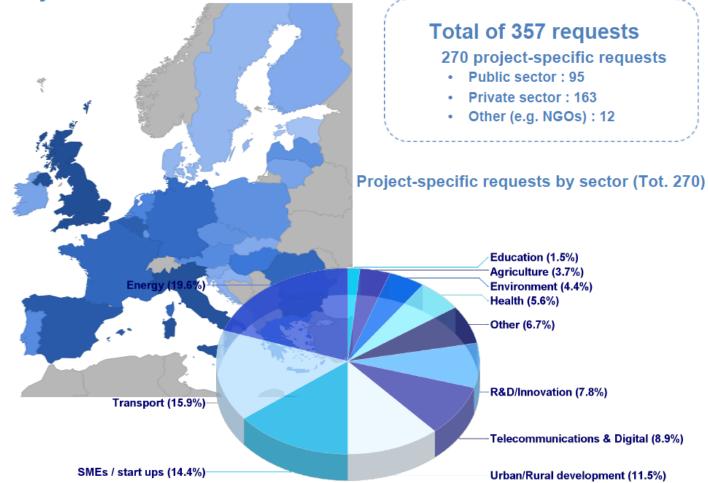




(Situation as at 31.01.2016)

**Requests by country** 

request	3 Dy C
Country	No. of requests
Italy	28
Bulgaria	27
United Kingdom	23
Spain	22
Belgium	19
France	17
Romania	17
Germany	16
Greece	14
Hungary	14
The Netherlands	12
Latvia	11
Poland	11
Austria	10
Czech Republic	10
Portugal	10
Luxembourg	9
Croatia	7
Cyprus	7
Ireland	7
Lithuania	6
Slovenia	6
Finland	5
Slovakia	5
Denmark	4
Malta	4
Sweden	4
Estonia	1
Total	326



\*excludes 31 requests from non-EU countries

\*The category "other" includes project-specific requests in which the sector is not indicated



### **EIAH** health sector requests





- 19 direct requests for the health sector (5.6%)
- 10 different countries, several requests per country
- 47% of the requests come from the private sector
- 16% are requests for General info
- 32% are requests for Funding
- 37% are requests for Funding and TA
- 11% are requests for TA only
- 5% are requests for different other aspects
- No direct request for cooperation



### **EIAH** health sector requests – a case study





- MOH request via the local Jaspers team
- <u>EIB general consultant</u> supporting MOH to fulfil EC country conditionalities for accessing ESI funds (8 regional masterplans for health services reorganisation based on the national strategy)
- <u>EIAH Advisory Services Agreement</u> with the MOH, to support the preparation of three regional hospitals plans and submission of applications for the ESI funds
- Potential <u>support for the implementation</u> (through the <u>EIB Advisory</u> <u>Services</u>)
- <u>Potential loan</u> to cover the difference between the available funds and total final costs

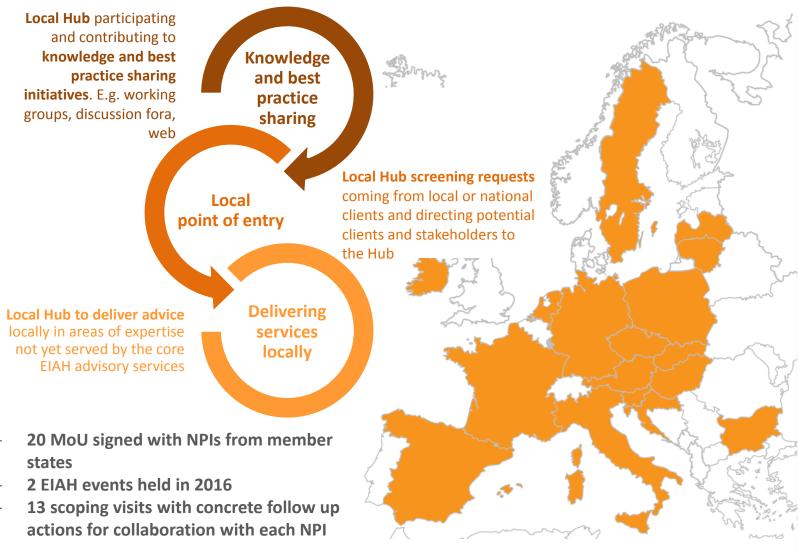




### 3. Delivering services locally: EIAH partners







Signed MoUs	
SID Bank	SI
Altum	LV
MFB	HU
BDB	BG
HBOR	HR
SBCI	IE
CMZRB	CZ
AWS	AT
SZRB AM	SK
BPI France	FR
CDC	FR
BGK	PL
Invega	LT
Almi	SE
VIPA	LT
ZBP	PL
ICO	ES
CDP	IT
KfW	DE
NIA	NL

### Advisory 4. An instrument to assess market gaps and unmet needs





**Through** consolidation of information on projects

> E.g. investment platforms

**Through** assessments of policy **implications** 

> E.g. diagnostic of access to finance issues for the EC

Through market studies

> E.g. PWC Needs **Analysis**

### Why?

To remove barriers and identify opportunities

for new initiatives

### **FAQs about the Advisory Hub**







### What is the geo scope of the Hub?

The European Union



No, support will not be limited to projects to be financed by EFSI (and/or the EIB)





### Does the Hub provide financing?

The EIAH does not provide financing of any sort. Requests for financing addressed to the Hub are redirected to relevant resources as appropriate.



Experts of the EIB, its partner institutions and/or appointed external consultants





### Does the Hub have local offices?

Currently the Hub operates mainly via the EIB headquarters in Luxembourg and its local offices. A network of local partner Institutions is developing

### Is the support provided via the Hub free of charge?

In most cases, yes. A contribution may be requested from private sector beneficiaries in order to align interests and ensure ownership of results





### Would you like to know more about the EIAH?





Consult the Hub's advisory offer

www.eib.org/eiah

Request support from the Hub

www.eib.org/eiah/contact

Contact the Hub for more info

eiah@eib.org

Europe's gateway to investment support

## Improving Access to Finance – Innovation Finance Advisory (IFA)





#### 1. Optimise access to finance for innovative projects

#### **Projects Advisory**

- Improve bankability/investment readiness
- Enable earlier/ faster access to finance
- Light Project Advisory



#### **Horizontal Activities**

- Improve framework conditions for financing
- Develop "business case" for new financing mechanisms in RDI sectors
- Prepare studies on increasing effectiveness of financial instruments to address specific sector/RDI policy objectives

Active advisory mandates with life sciences companies

Synergies between Projects Advisory and Horizontal Activities

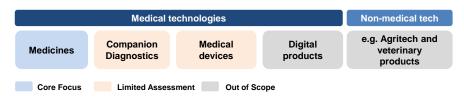
IDFF, Funding gaps assessment in life sciences

## 2. Funding gaps in life sciences R&I – market assessment and consultation conducted by EIB IFA





#### Scope of work



This study focuses on three of Europe's largest bioclusters - Bavaria, Catalonia & UK and one developing biocluster (Poland)



UK analysis completed in Phase I, findings as basis for further analysis in other geographies.

#### Key findings from the first phase of work

Three factors underpin the financing challenge in London and the South East of England

- 1 Average investment size is too low
  - There is a lack of follow-on venture capital investment (C-D) preventing SMEs from growing
  - Limited investment forces companies to focus on only one or two lead products at a time
- 2 Investment periods are too short
  - There is a mismatch between investment periods and product development times
  - There has been a recent emergence of "Evergreen funds", however they are few and far between
- 3 Investment is limited to select therapeutic areas
  - There is a "pack mentality" where the same small group of investors co-invest in similar TAs
  - Investment flows to therapeutic areas with better "exit potential"

Estimated c. GBP 11-14bn funding gap within innovative life science R&D in London and the South East of England for 2016 - 2020

# Would you like to know more about Innovation Finance Advisory?

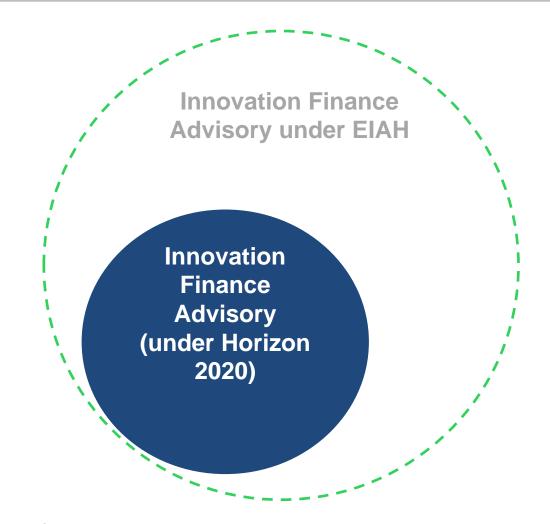




Broad eligibility and leverage of other relevant expertise will allow for enhanced impact on innovation

#### Innovation Finance Advisory:

- Assess investment readiness and bankability
- Recommend suitable financing options
- Propose key next steps to prepare for possible due diligence



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http://www.bei.org/products/advising/innovfin-advisory