



European
Commission

#EUHPP Live Webinar

25 years of breast cancer research: Past, present and future

16 October 2024, 13.00 - 14.00 CEST, BRUSSELS TIME



Dear colleague,



Co-funded by
the European Union
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We invite you to join this #EUHPP Live Webinar.

Pink October is international breast cancer awareness month.

On this occasion, the **Breast International Group (BIG)** and the **European Organisation for Research and Treatment of Cancer – Breast Cancer Group (EORTC BCG)**, both non-profit research organisations, will be co-hosting a free one-hour webinar for anyone interested in understanding how breast cancer research is advancing and shaping the future of treatment.

The webinar will highlight the significant milestones achieved, current research endeavors, challenges faced, and future directions in the fight against breast cancer, ultimately aiming to find cures for the disease.

Register for this webinar following [this link](#).

Once registered, you will receive the calendar invitation from Webex. Please pin it in your calendar and go back to it on the webinar day.

This webinar will be held in English

If you have any questions, please contact sante-hpp@ec.europa.eu
We look forward to welcoming you online.

The EU Health Policy Platform team

European Commission
Directorate-General for Health and Food Safety
Unit B3 – Health monitoring and cooperation, Health networks
Luxembourg



#HealthUnion



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The EU Health Policy Platform will host a live webinar, following this **agenda**:

13.00 – 13.05

Welcome and introduction

By Professor David Cameron, Chair of BIG (moderator)
Professor of Oncology at Edinburgh University, UK

13.05 – 13.15

BIG and 25 years of pioneering international breast cancer research: Achievements and future directions.

By Professor David Cameron – Chair of BIG

13.15 – 13.25

Reflecting on the past and embracing the future: The evolution of liquid biopsies in breast cancer diagnosis and treatment.

By Michail Ignatiadis – Chair of EORTC BCG

13.25 – 13.35

The EU Cancer Mission: Collaborative vision, driving research and patient care, raising awareness.

By Jan-Willem van de Loo – Senior Expert cancer research and innovation, EU Cancer Mission – science and stakeholders, European Commission

13.35 – 13.45

Incorporating patient perspectives from trial inception: The importance of the patient's voice.

By Tanja Spanic – President of Europa Donna Slovenia; Member of the BIG-PPI (BIG Patient Partnership Initiative)

13.45 – 13.55

Q&A – Discussion with the audience

13:55 – 14.00

Conclusions and closing remarks

By Professor David Cameron

Please be informed that this #EUHPP Live Webinar will be recorded. We invite you to consult the live webinar privacy statement below.

Register now to the [EU Health Policy Platform](#) to promote your initiatives, join upcoming webinars and stay tuned on the latest news.

By registering and participating in this webinar, you accept the [#EUHPP Live Webinars privacy statement](#)

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