



7TH EHEALTH NETWORK 12 MAY 2015
COVER NOTE BY SECRETARIAT

Topic 7: Eurobarometer report on digital health literacy

Issue at stake

The Eurobarometer report on European citizens' digital health literacy was published in November 2014. A presentation will be given on the results of this report that demonstrate the importance of Internet as a source of health information for citizens and will serve as a basis for future work on improving citizens' digital health literacy.

Summary of document

The results of the Eurobarometer on European citizens' digital health literacy will be presented.

In brief: 59% of respondents have used the Internet to search for health related information within last 12 months. People are looking mainly for two types of information – general information to improve your health (lifestyle) – 55% and information about a specific disease i.e. symptoms – 54%. People mainly use internet search engines and mainly for themselves. 89% are satisfied with the information they have found.

Among those who have not done so, the main reason is that they did not have a need for searching such information – 40%, no access to Internet was on the 2nd place – 34%.

Format of procedure in the eHN

The chair will introduce and will give the floor to Paul Timmers, Director of the Sustainable & Secure Society Directorate in DG CONNECT, to present the results.

The eHealth Network members are requested to:

- Take the presented results for their information and take the opportunity to comment on the results.