

THE COMMUNICATION STRATEGY

INSTITUTIONAL
COMMUNICATION

MASS COMMUNICATION

SCIENTIFIC COMMUNICATION

Health Security in the EU

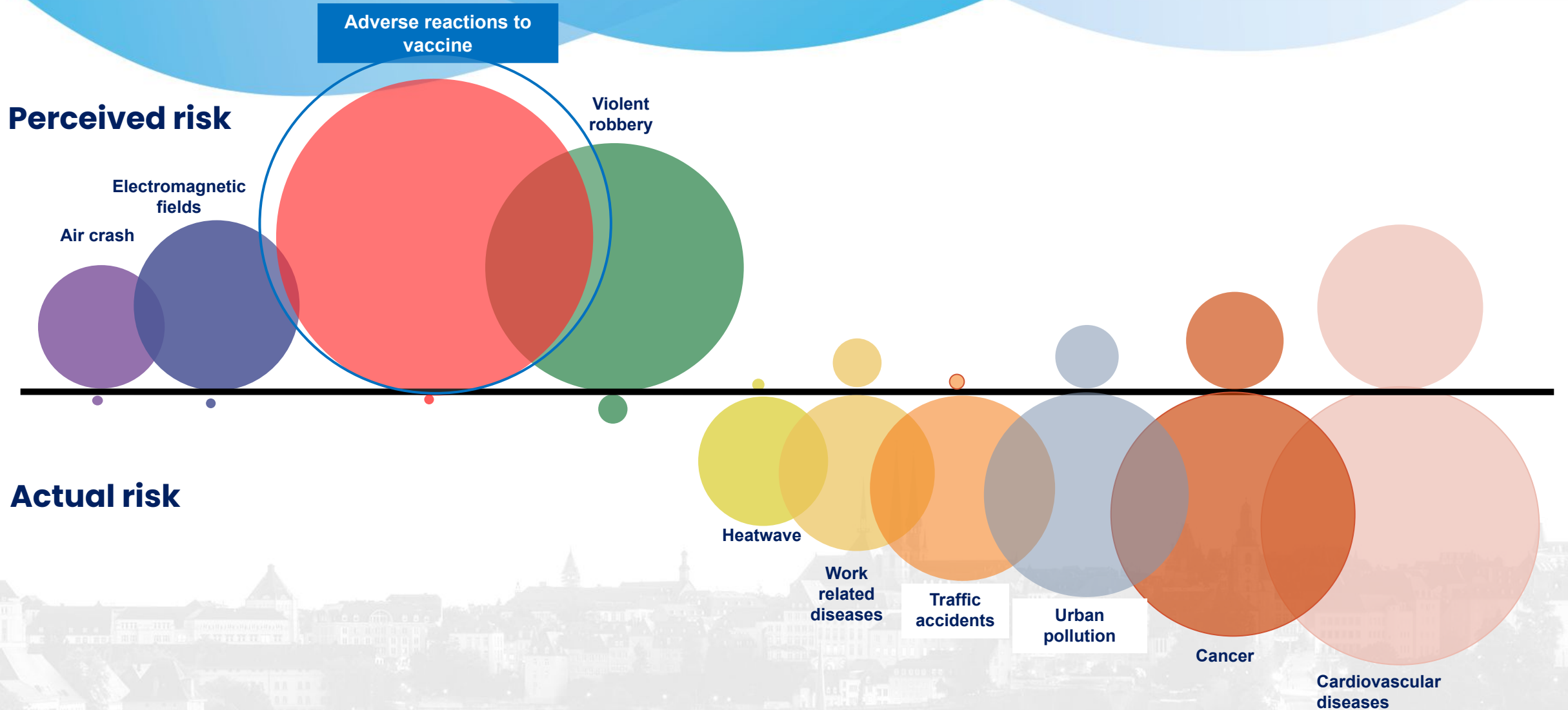


COVID-19 lessons learned and looking
ahead to ensure a stronger EU Health
Security Framework



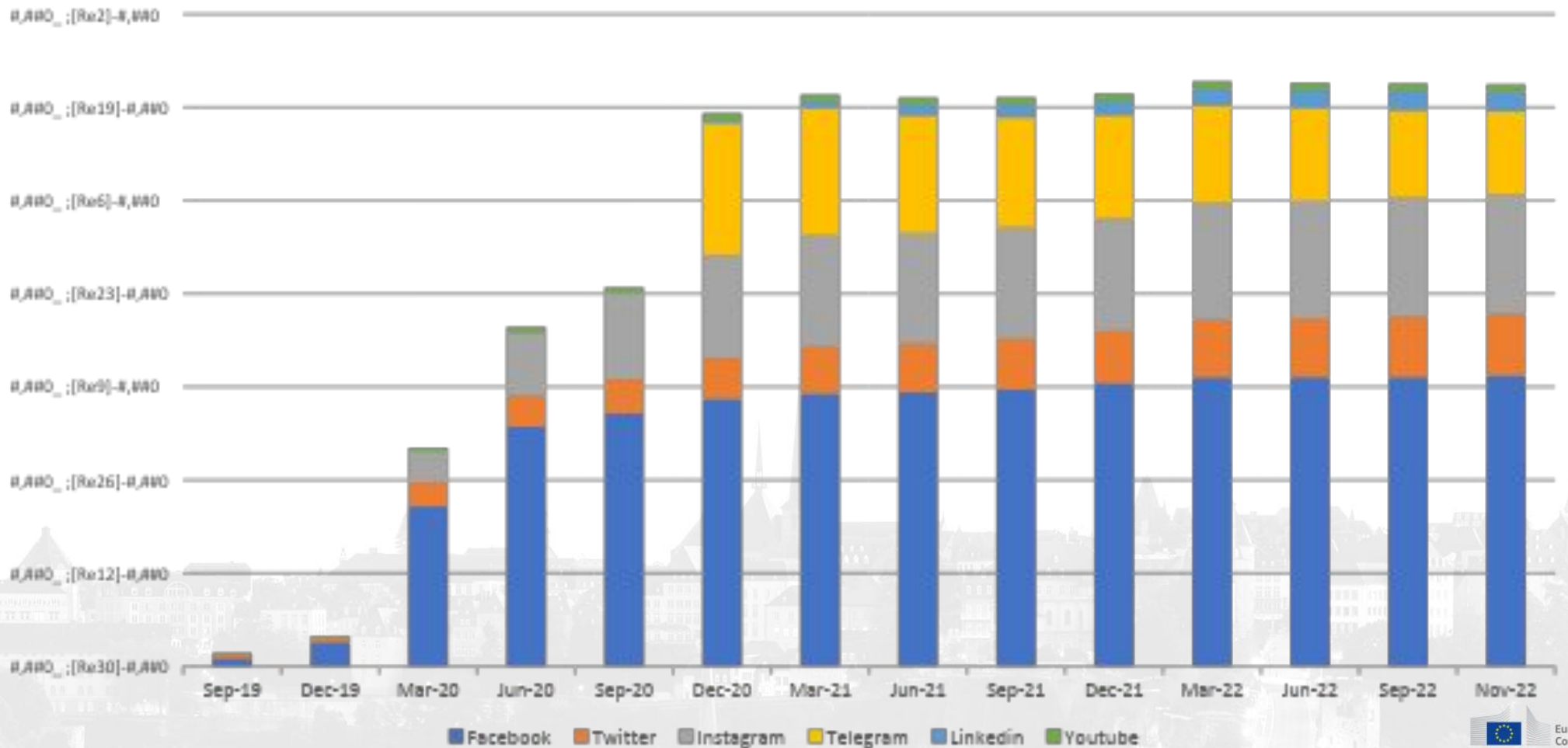
PERCEIVED AND ACTUAL RISKS

Source: INAIL 2021



ITALIAN MINISTRY OF HEALTH ACCOUNTS ON SOCIAL MEDIA

Followers trend
Sep 2019-Nov 2022



Thank you



Ministero della Salute

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