



Rapporteur's report panel discussion

'How to strengthen the role of healthcare professionals on advocating vaccination?'

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Develop an **information package on immunisations** for parents to receive when mother and child go home from the delivery ward

- Define the **target population** to be informed (keep in context, well-educated, unserved, home deliveries...)
- Define and prioritise a **content/message** (within national recommendations, calendar...)
(insist 'protection' and efficacy but...)
(be transparent- safety)

Define a **timing** to deliver the info
(pregnancy – home deliveries,
ados – school education...)

- Consider **updating**
(new vaccines)
(schedules are moving targets...)

Develop **e-tools to guide HCP** decide when vaccination to be given according to age, underlying conditions and past disease & vaccination history
Decision-making tool to be available to all GPs & linked to medical software

- E-systems to publish Recommendations/Guidelines

Reinforce **training** of HCP on **vaccinology**

- Level of **knowledge** might vary accros HCPs and Member States
- **Primary care** workers to be targeted
(nurses, social visitors...)
(enter in a conversation and take your time...)
(no financial link, speak about immunisation, not products)
- **E-tools** as preferred options for training and continuous updating required
- Do not neglect all **other** potential channels



Thank you for your attention

