

Awareness raising of the link between drinking alcohol and risk of developing certain types of cancer

European Alcohol and Health Forum, 22 November 2012

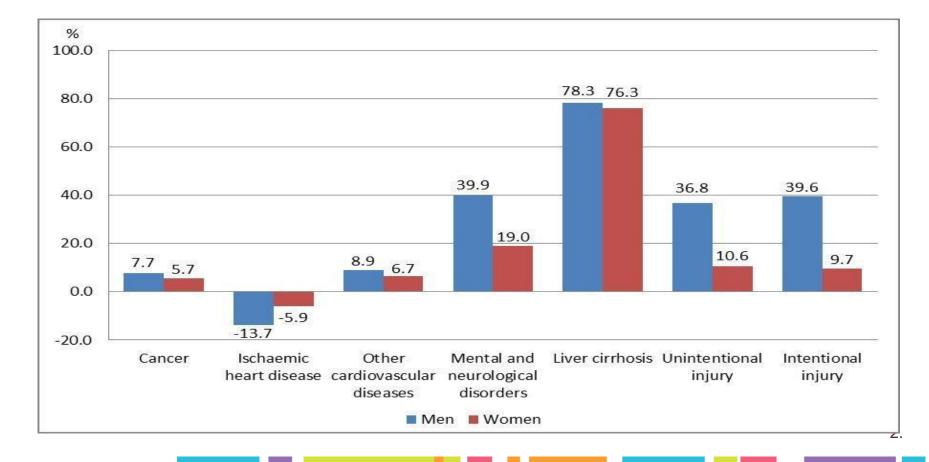
Association of European

Cancer Leagues





Proportion of deaths for major disease categories attributable to alcohol





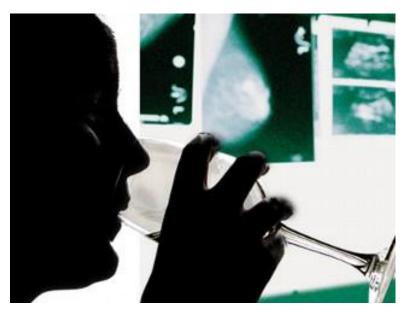


Alcohol and cancer- the forgotten link

Despite the research dating back to 1987

1 in 10 Europeans <u>do not know</u> about the connection

1 in 5 <u>do not believe</u> that there is a connection between cancer







1 in 10 Europeans do not know about the connection, and

www.alcoholandcancer.eu

Alcohol and Cancer	What are the	facts? Risks	Advice Advice in your cour	ntry Contact us
Information Alcohol and Cancer	⊘		Does it matter what I drink?	1 in 5 people don't know that alcohol can cause cancer
What are the facts?	۲		what I drink?	Does it matter what I drink?
Risks	۲		The more alcohol consumed, the higher the risk	
Advice	۲		becomes, even moderate daily consumption can pose	What cancers are caused by alcohol?
Advice in your country	۲	day: just under 2 regular gl	a threat. 18g of alcohol per asses of wine or 1.3 pints of be	
Contact us	۲			
Supporters		Read more		



Contributions welcome!

We aimed at raising awareness and providing reliable information

Supported by some MEPs and organisations

 Yes- this website could be better, it was built on limited resources (money, time etc.)

Please help us make it better and:

- Send your support- logo, picture
- Spread the word = share the link to your website, Facebook Twitter
- Send us relevant information

European Code Against Cancer – 3rd Revision (2003) www.cancercode.eu

- 1. Do not smoke; if you smoke, stop doing so. If you fail to stop, do not smoke in the presence of non-smokers.
- 2. Avoid Obesity.
- 3. Undertake some brisk, physical activity every day.
- 4. Increase your daily intake and variety of vegetables and fruits: eat at least five servings daily. Limit your intake of foods containing fats from animal sources.
- 5. If you drink alcohol, whether beer, wine or spirits, moderate your consumption to two drinks per day if you are a man or one drink per day if you are a woman.
- 6. Care must be taken to avoid excessive sun exposure. It is specifically important to protect children and adolescents. For individuals who have a tendency to burn in the sun, active protective measures must be taken throughout life.
- 7. Apply strictly regulations aimed at preventing any exposure to known cancer-causing substances. Follow all health and safety instructions on substances which may cause cancer. Follow advice of national radiation protection offices.
- 8. Women from 25 years of age should participate in cervical screening. This should be within programmes with quality control procedures in compliance with "European Guidelines for Quality Assurance in Cervical Screening".
- 9. Women from 50 years of age should participate in breast screening. This should be within programmes with quality control procedures in compliance with "European Guidelines for Quality Assurance in Mammography Screening".
- 10. Men and women from 50 years of age should participate in colorectal screening. This should be within programmes with built-in quality assurance procedures.
- 11. Participate in vaccination programmes against hepatitis B virus infection.



International Agency for Research on Cancer



Consultation Meeting for next (4th)Revision European Code Against Cancer

ECL – Leader of Health Promotion and Prevention in Commission's European Partnership Action Against Cancer, Coordinator of European Week Against Cancer May 25-31

IARC – Responsible for updating the Code

12 December 2012: 11.00 to 15.30 Brussels (Belgian Cancer Center) Register at <u>www.europeancancerleagues.org</u> (places limited to facilitate discussion)

17/01/2013



Thank you for your attention

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Tel+32 (0)2 736 05 72 GSM+32(0)474 830 041 www.eurocare.org This paper was produced for a meeting organized by Health & Consumers DG and represents the views of its author on the subject. These views have not been adopted or in any way approved by the Commission and should not be relied upon as a statement of the Commission's or Health & Consumers DG's views. The European Commission does not guarantee the accuracy of the data included in this paper, nor does it accept responsibility for any use made thereof.