

#EUHPP LIVE WEBINAR

Health and medical students as HPV vaccination ambassadors
25 JANUARY 2024, 10.00 - 12.00 CET, BRUSSELS TIME



We invite you to join this #EUHPP Live Webinar, of particular relevance to health and medical students to mark Cervical Cancer Awareness Month.

Each year, there are around 33000 cases of cervical cancer in the European Union, and 15000 deaths. Yet, it is one of the most preventable forms of cancer. One of the goals of Europe's Beating Cancer Plan is to eliminate cervical cancer by vaccinating young people against the human papillomavirus (HPV) that causes it and which is also linked to head and neck, and anal cancers. Specifically, the Plan calls for vaccinating at least 90% of the EU's target population of girls and for significantly increasing the vaccination rate among boys. The Commission is also proposing a Council recommendation on vaccine-preventable cancers to help address cancer risks associated with HPV infection and other infections.

The aim of this webinar is to raise awareness of the benefits of HPV vaccination, in line with the objectives of the #UnitedInProtection campaign, and to ensure that health and medical students have the information and tools they need to become trusted, HPV vaccination ambassadors.

Useful resources:

- Europe's Beating Cancer Plan: <u>Cancer European Commission (europa.eu)</u>
- United In Protection: A focus on HPV vaccination European Commission (europa.eu)
- Cervical Cancer Awareness Month: <u>IARC marks Cervical Cancer Awareness Month 2024 IARC</u>

Register to this webinar following this link.

Once registered, you will receive the calendar invitation from Webex. Please pin it in your calendar and go back to it on the webinar day.

This webinar will be held in English.

If you have any further questions, please contact sante-hpp@ec.europa.eu

We are looking forward to welcoming you online.

The EU Health Policy Platform team

European Commission
Directorate-General for Health and Food Safety
Unit B3 – Health monitoring and cooperation, Health networks
Luxembourg





The EU Health Policy Platform will host a live webinar, following this **agenda**:

10.00 – 10.10	Welcome and introduction European Commission
HPV vaccination as a tool for cancer prevention	
10.10 – 10.20	Championing gender-neutral vaccination European Cancer Organisation
10.20 – 10.30	HPV burden and prevention through vaccination European Centre for Disease Prevention and Control
10.30 – 10.40	Vaccine confidence and barriers - experience from the ground CPME for the Coalition for Vaccination
10.40 – 11.00	Q&A – Discussion with the audience
Boosting confidence and uptake of HPV vaccination	
11.00 – 11.10	Vaccination messages that stick in a digital age European Pharmaceutical Students' Association
11.10 – 11.20	Joining forces for advocacy and campaigning Joint Action on PartnERship to Contrast HPV (PERCH)
11.20 – 11.30	Innovative story telling suited to a younger audience Virologist-turned-cartoonist
11.30 – 11.50	Q&A – Discussion with the audience
11.50 – 12.00	Conclusions and useful resources

Register now to the <u>EU Health Policy Platform</u> to promote your initiatives, join upcoming webinars and stay tuned on the latest news.

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