



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

PRIME

7th STAMP meeting – Brussels, 27th June 2017

Presented by Sonia Ribeiro
Head of Regulatory Affairs Office, Human Medicines Evaluation Division

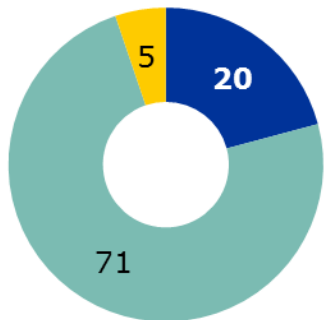
An agency of the European Union





Overview of one-year experience of PRIME eligibility assessment

April 2016 – April 2017



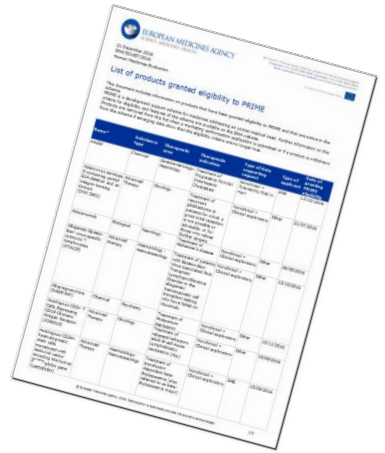
■ Granted ■ Denied ■ Out of scope*

108 requests received
> 90 eligibility requests assessed
> 50% from SMEs
20 granted*

22% success rate

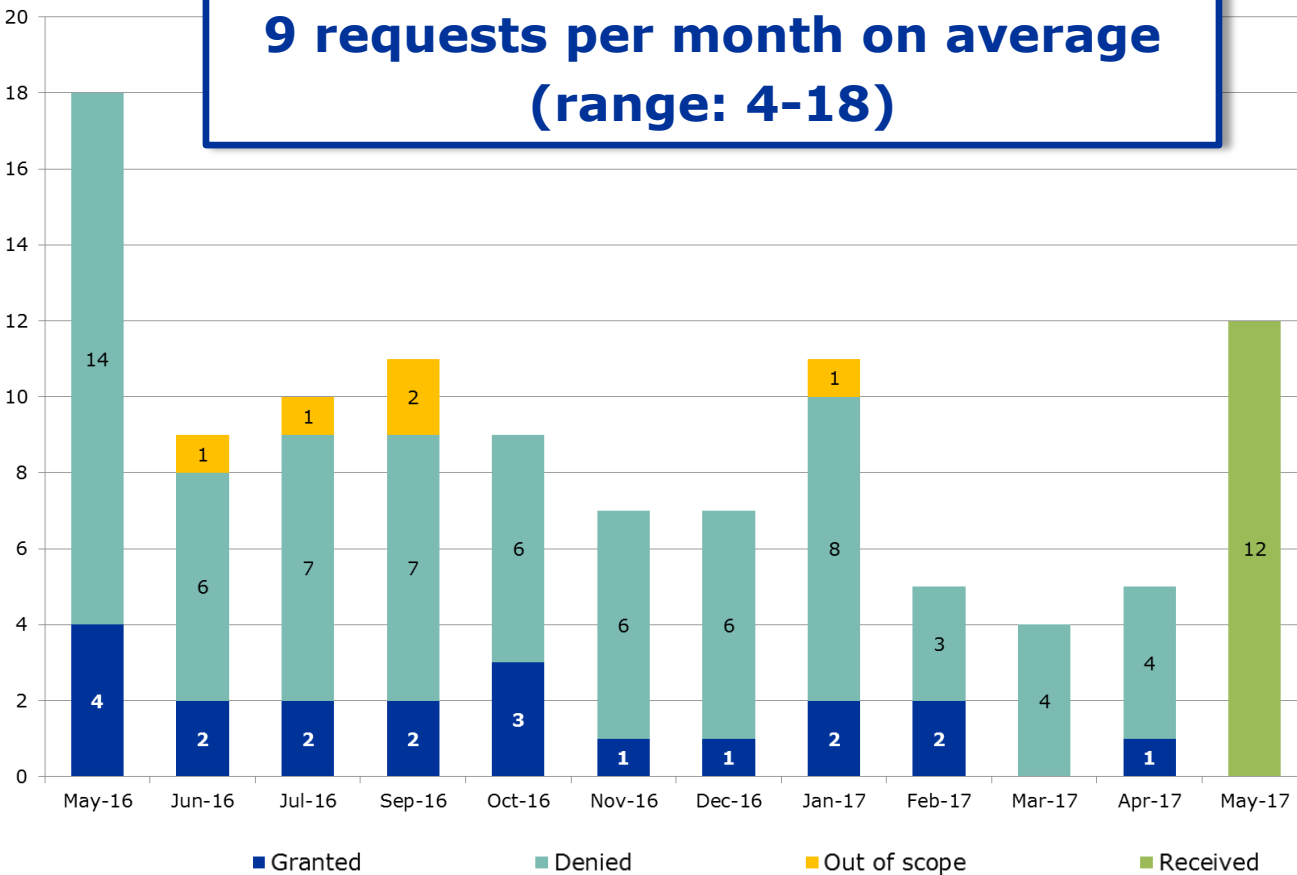


+
Publication of report and list of products on EMA website



Product Name	Marketing Authorisation Holder	Therapeutic Area	Date of Decision	Decision Type
...
...
...

**9 requests per month on average
(range: 4-18)**



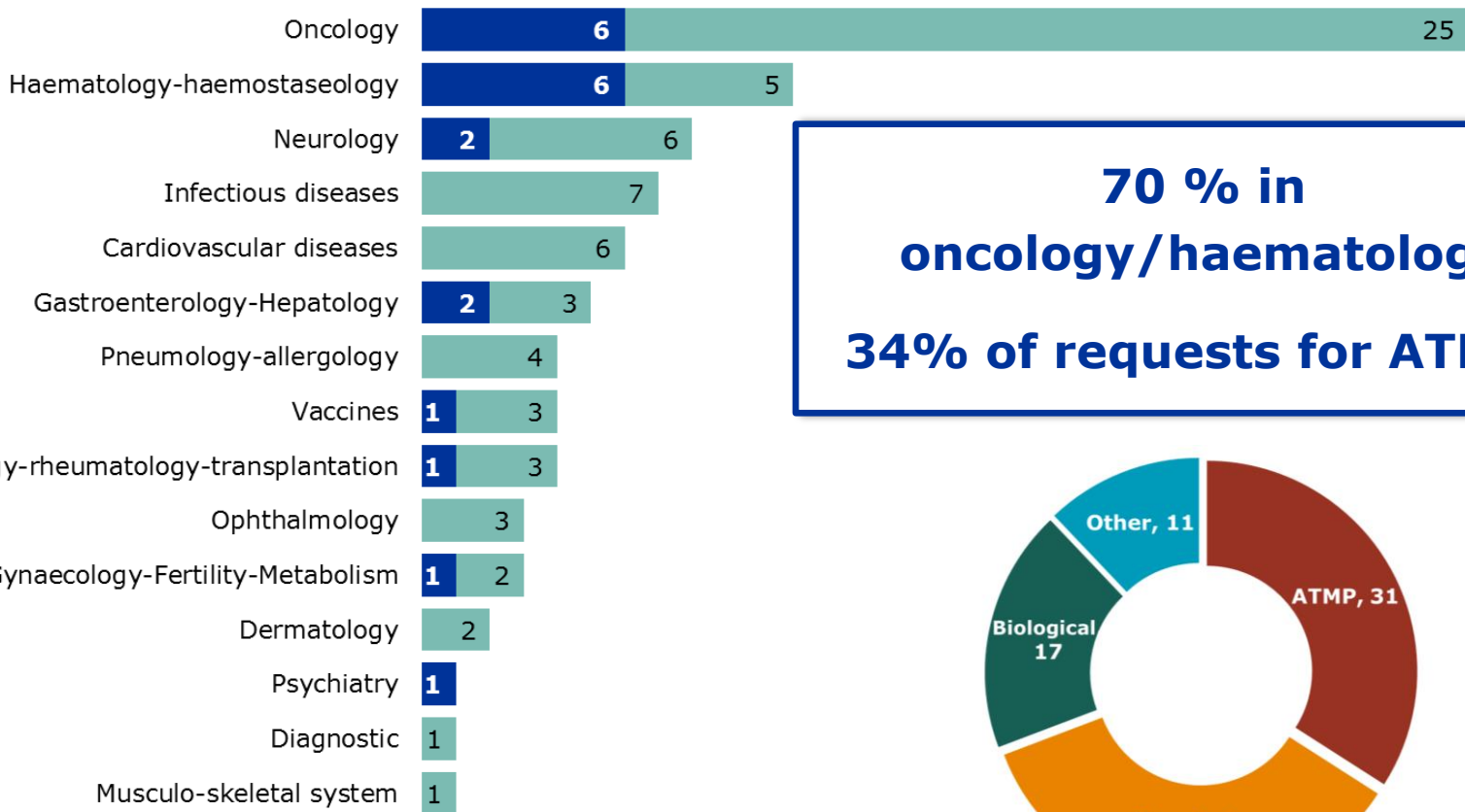
3 7th STAMP meeting

Good quality of applications

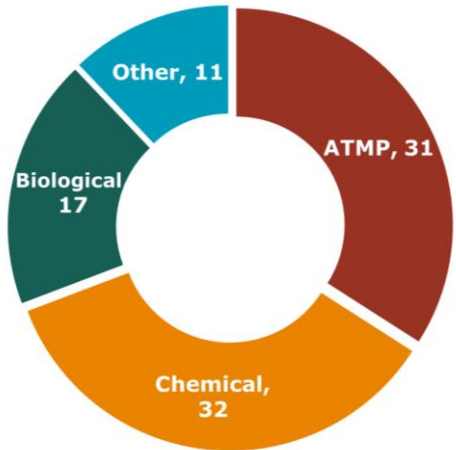
Few 'out of scope' applications

- Academic or SME with no FIM data
- Non-SME with no exploratory data
- Issue with definition as medicinal product
- Resubmission with no new data

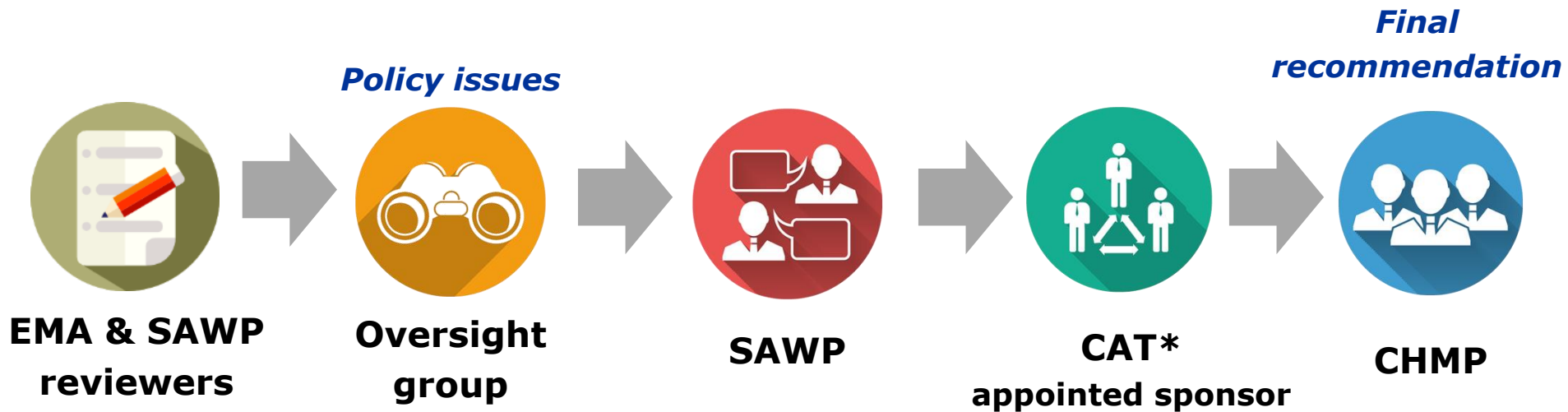
Requests covering wide range of therapeutic areas and product type



70 % in oncology/haematology
34% of requests for ATMPs

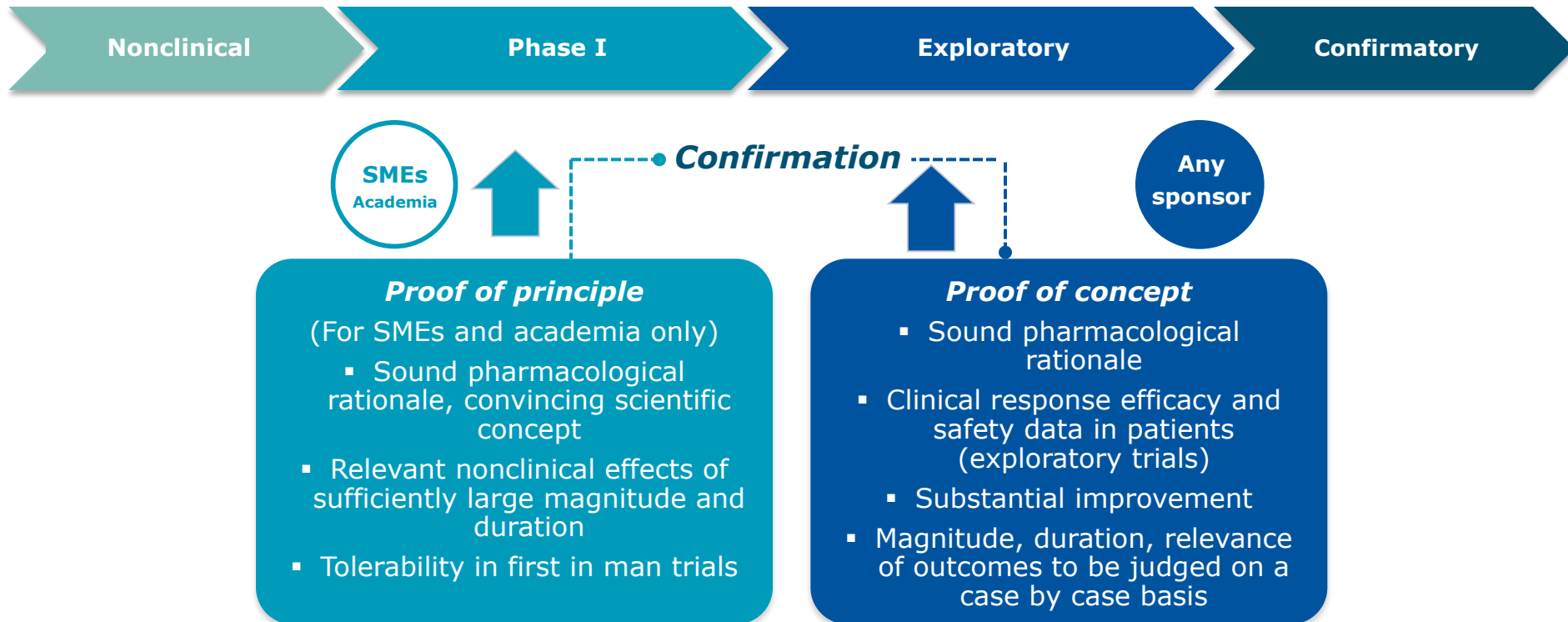


Assessment of eligibility requests: 40-day procedure

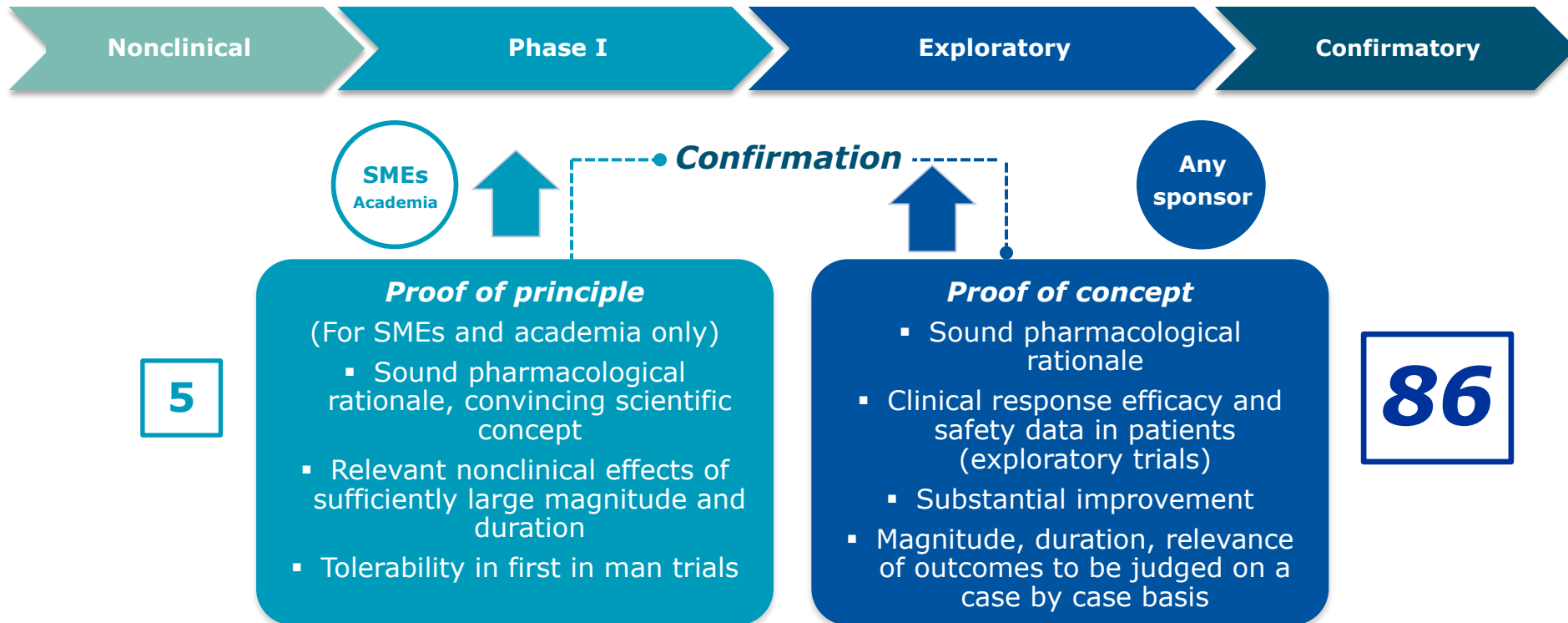


**Short, lean process, involving multiple committees
for robust assessment**

Entry points of PRIME eligibility requests



Entry points of PRIME eligibility requests





Proof of principle 'early' stage: only 1/5 request granted



Main reasons for denial

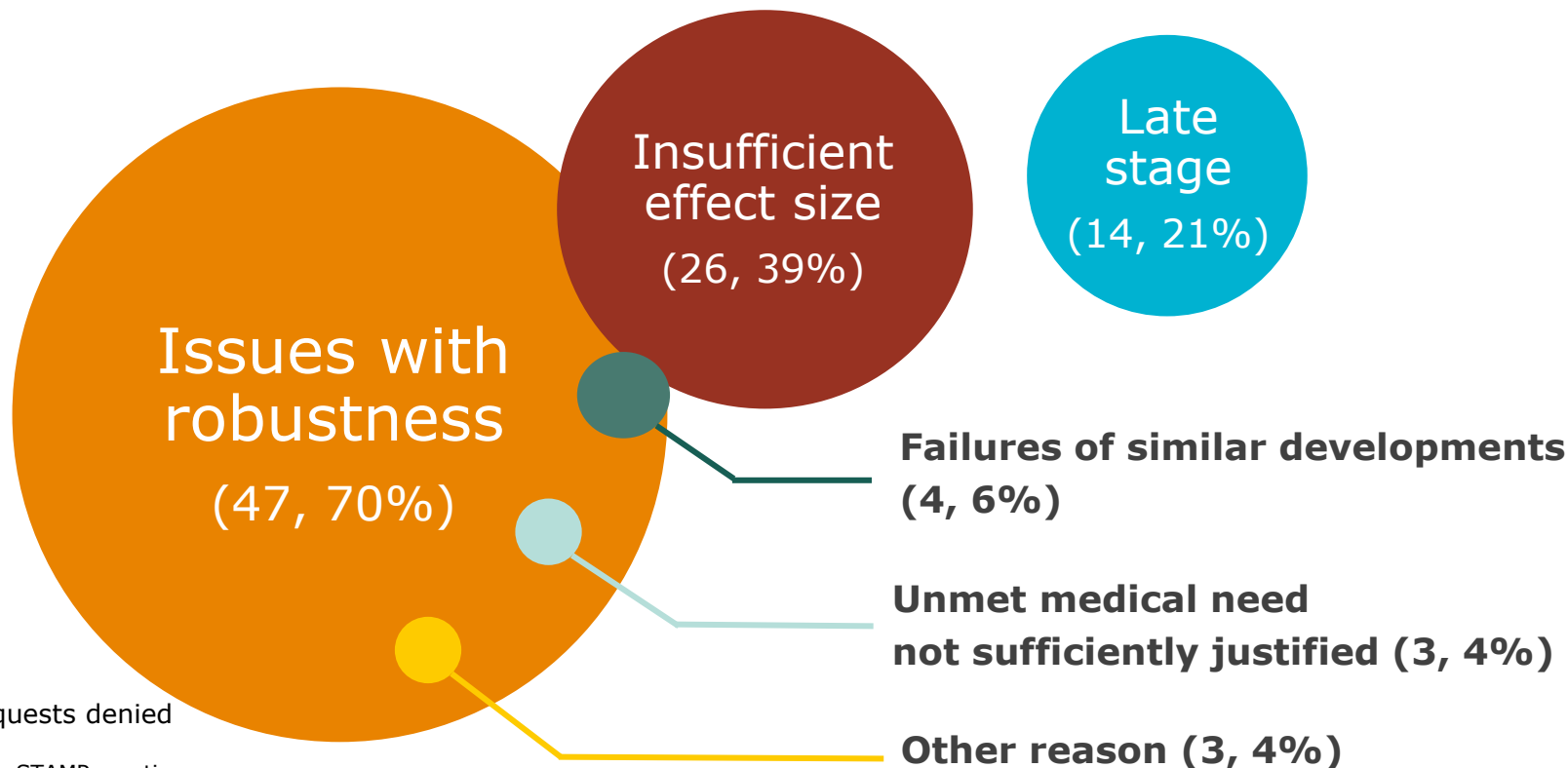
Weak pharmacological rationale, insufficient nonclinical evidence on the claimed mechanism of action

Limited relevance of animal models presented

Insufficient PK exposure data to support expected clinical outcome



Reasons for denial at proof of concept stage



N=67 requests denied

Reasons for denial at proof of concept stage: Examples of robustness issues



Trial design issues eg treatment effect not isolated from other factors, use of concomitant treatments

Failed study

Inconsistency of results

across studies, study groups or endpoints

Claim in subgroup insufficiently justified

Sample issues

size, heterogeneity, insufficient information on baseline

Comparison to inadequate historical control data



PRIME and repurposing: related policy discussion

Requests based on literature

More acceptable at proof of principle

Use of literature may not be applicable similarly between chemicals, biologicals and ATMPs

Need reliable, trustworthy, high quality literature

Applicant planning further studies

PRIME and repurposing: 3 requests, all denied



SME, literature data only

Lack of clear pharmacological rationale

Clinical data not supportive of eligibility criteria

SME, nonclinical and clinical data

Data too limited and not sufficiently supportive

Academic

Literature data: divergent outcomes

Small study from academic group: limited size, non-randomised, issue with robustness



How have eligible products benefited from
PRIME so far?

Features of the PRIME scheme

Early access tool, supporting patient access to innovative medicines.



- **Written confirmation of PRIME eligibility** and potential for accelerated assessment;
- **Early CHMP Rapporteur appointment** during development;
- **Kick off meeting** with multidisciplinary expertise from EU network;
- **Enhanced scientific advice** at key development milestones/decision points;
- **EMA dedicated contact point;**
- **Fee incentives** for SMEs and academics on Scientific Advice requests.



Kick-off meetings: experience on 15 products

Who



Applicant

Rapporteur and assessors
(all disciplines)

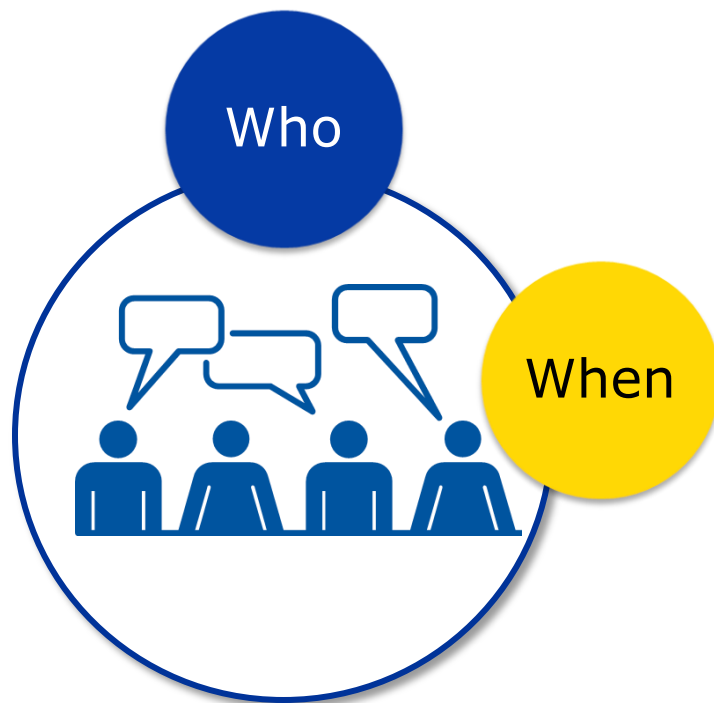
CAT/CHMP/SAWP chairs

Representatives from
PDCO, COMP and PRAC

EMA



Kick-off meetings: experience on 15 products



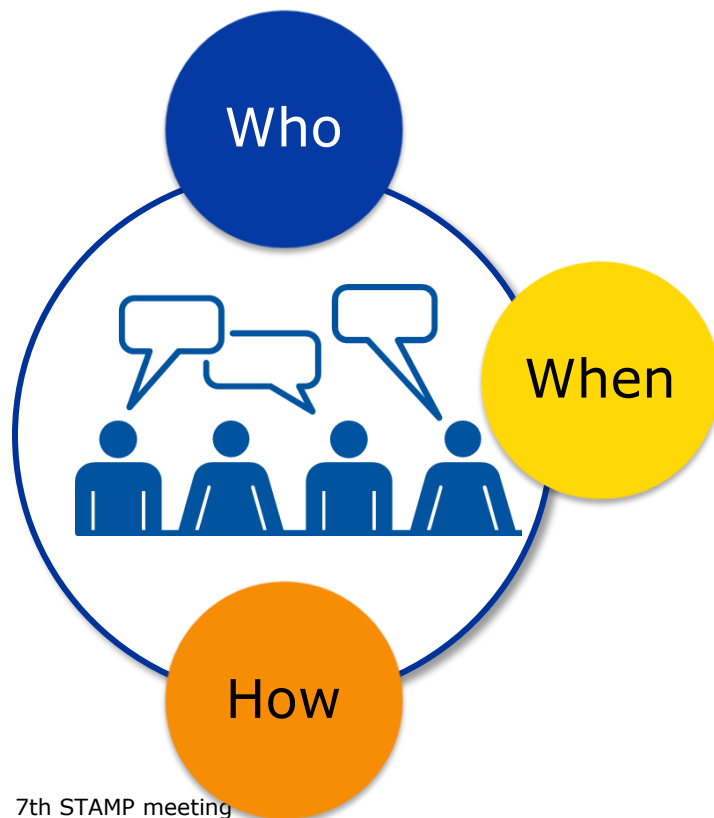
~ 4 months after
eligibility
(range: 52-177 days)

In margins of CAT/CHMP
meetings

Find optimal timing
(particularly if ongoing
scientific advice)



Kick-off meetings: experience on 15 products



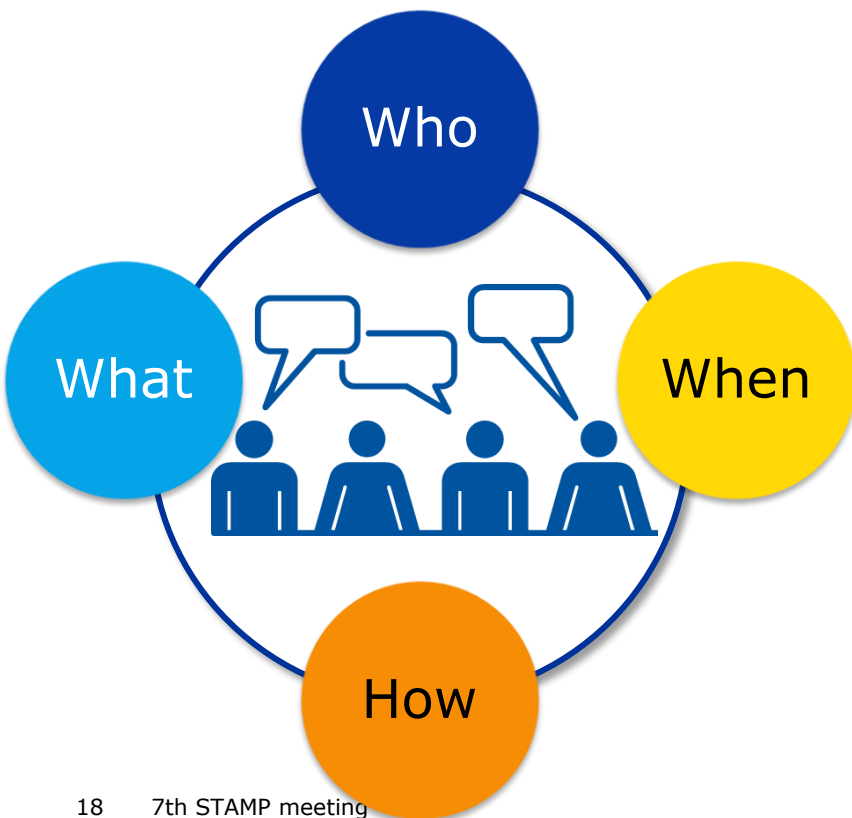
Briefing document
(~3-4 weeks in advance)
essential for fruitful
discussion

Internal preparatory
teleconference
(~2 weeks)

Tailored agenda



Kick-off meetings: experience on 15 products



Broad discussion on development and regulatory strategy

Many issues identified for future scientific advices

- ★ Raise awareness on planning of post-authorisation aspects and HTA interactions
- ★ Agree on future interactions



Early Rapporteur appointment: feedback on experience



Opportunity for **knowledge gain** on the product
Identification of **relevant expertise** and build adequate team
Opportunity to **influence** development



Very positive views on the **kick-off meeting**

- ✓ Importance of preparation and tailored agenda
- ✓ Facilitate interactions across committees and with EMA



Timing of PRIME eligibility is critical for fruitful engagement
Involvement in follow-up **scientific advice** and workload
Need to **improve follow-up communications/updates**

Enhanced scientific advice

7 products
11 SA requests
following kick-off meetings

Multi-stakeholder

1 EMA/HTA parallel advice
2 with patients involved

Rapporteur involvement

through one of SAWP coordinator



All aspects covered

Quality,
nonclinical, clinical

Flexibility

Shorter pre-submission
3 adopted in 40 days

Other interactions with the applicant: EMA contact point





First anniversary meeting



First anniversary meeting on 19 May



> 120 participants

Wide range of stakeholders: industry, academics, patients, HTA

Recording and presentations available on [EMA website](#)

First anniversary meeting on 19 May



Very positive feedback across stakeholders

High number of requests in oncology, but no request in other priority areas such as antimicrobial resistance.

- Industry considered that while the scheme can encourage applicants, it will not on its own incentivise development in a specific area.

No major change to scheme foreseen as outcome

A few areas for improvement identified (guidance, templates, interactions with the Rapporteur...)

Opportunity for further collaboration with HTA to be discussed with EUnetHTA

In summary,



Eligibility review: robust, short time, in writing

Quality of applications received is generally high

Kick-off meeting: excellent opportunity to initiate interaction and flag issues

Rapporteur appointment enables early identification of potential issues

Excellent collaboration across committees

Iterative scientific advices with opportunity for multi-stakeholders involvement

Scheme triggers discussions across product type / class



Thank you for your attention

Further information

prime@ema.europa.eu

European Medicines Agency

30 Churchill Place • Canary Wharf • London E14 5EU • United Kingdom

Telephone +44 (0)20 3660 6000 **Facsimile** +44 (0)20 3660 5555

Send a question via our website www.ema.europa.eu/contact

Follow us on  **@EMA_News**