

Health Security in the EU



COVID-19 lessons learned and looking
ahead to ensure a stronger EU Health
Security Framework

The added value of Behavioural Sciences


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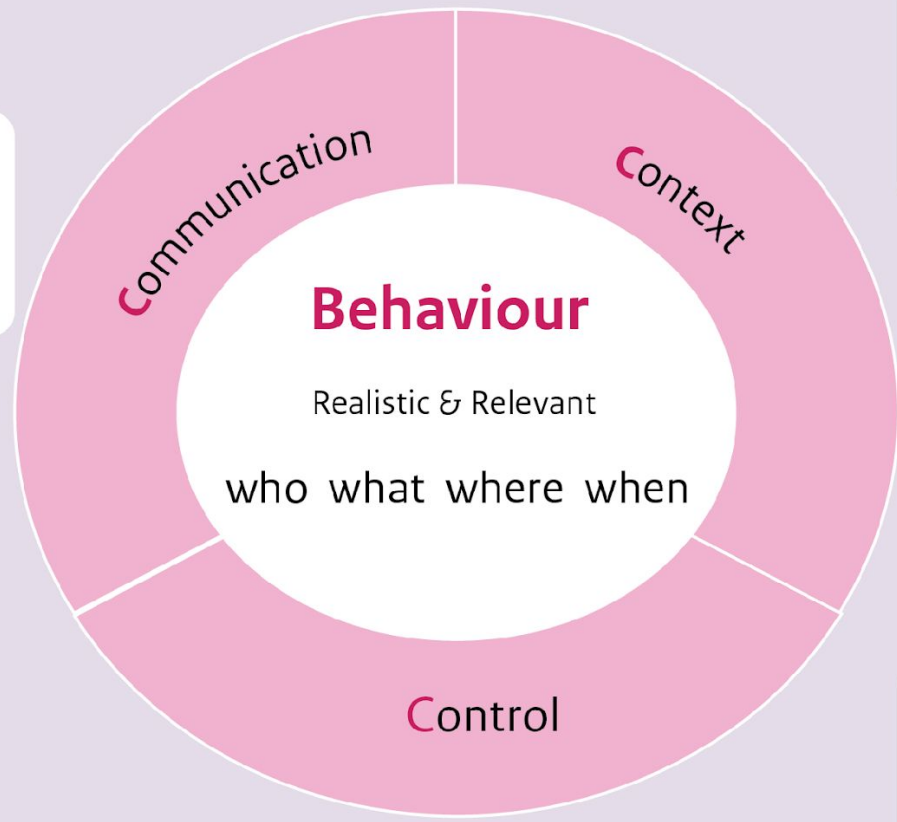
Dutch National Institute for Public Health & the Environment (RIVM)




Behavioural strategy: 3C intervention model



- Agenda setting
- Information
- Motivation



- Physical environment
- Social environment
- Facilitation



- Clear rules
- Push
- Enforcement

Thank you

More about behavioural sciences during COVID-19 in the Netherlands:

<https://www.rivm.nl/en/coronavirus-covid-19/research/behaviour> (English)

<https://www.rivm.nl/gedragsonderzoek> (Dutch)