

Global Health Policy Forum  
Private sector and how to engage in health

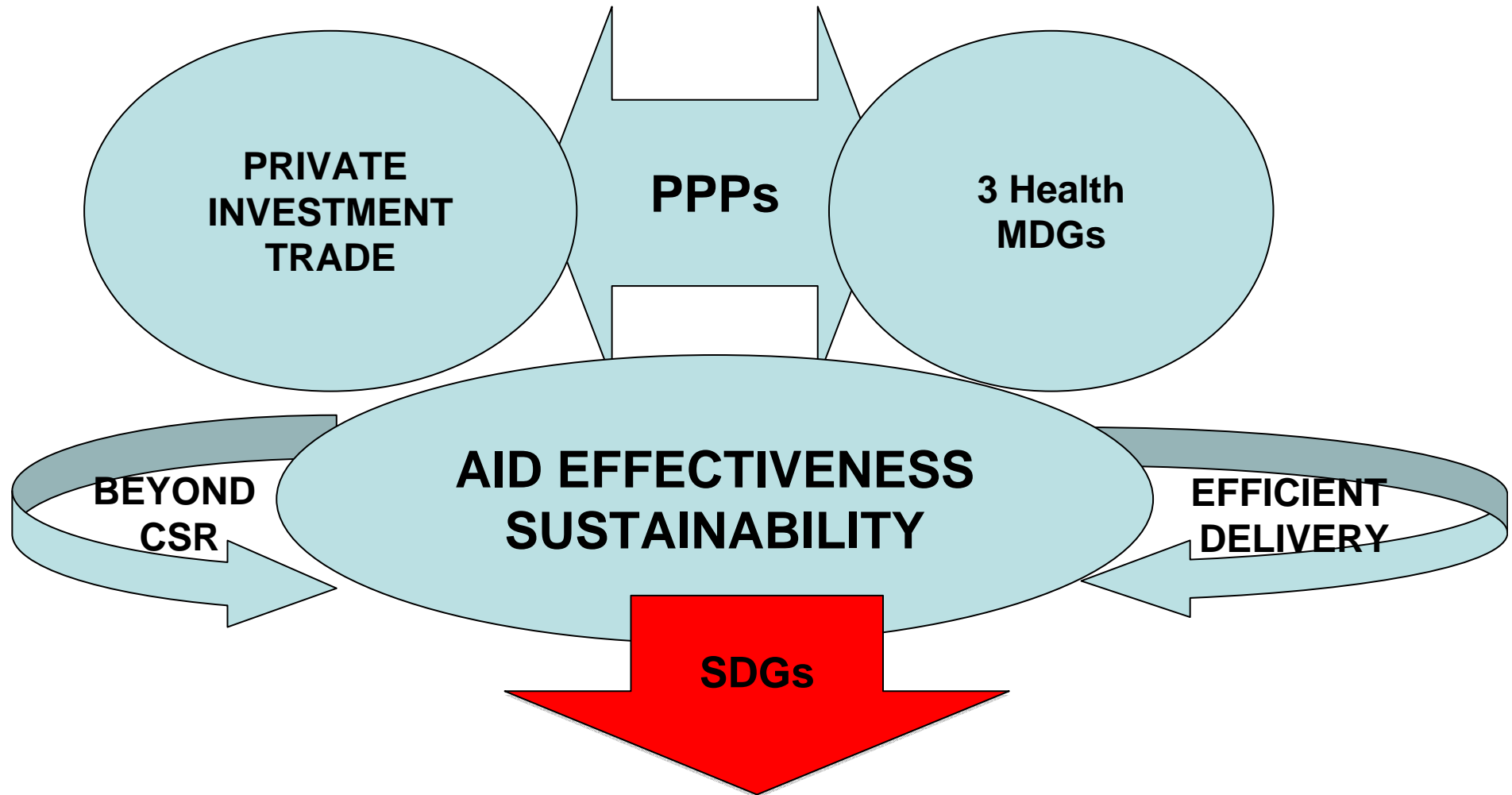
“PPPs contribute to Health Service  
Delivery, aid effectiveness and  
sustainability”

Michel Lavollay

Brussels, October 25, 2012



# PPPs link Private Sector Investment & Development GOALS



# PPPs Strengthen Capacities

## Co-investment

- The contribution of PPPS Co-investment in strengthening capacities must be understood through its capacity to achieve the efficient delivery of DEVELOPMENT GOALS while being a business case.
- PPPs are merely an instrument to improve delivery towards a common goal

# IMPROVED EFFICIENCY

- Governance
- Management
  - Financial
  - Data
  - Project
- National strategies and processes
  - Progressive
- Sustainability

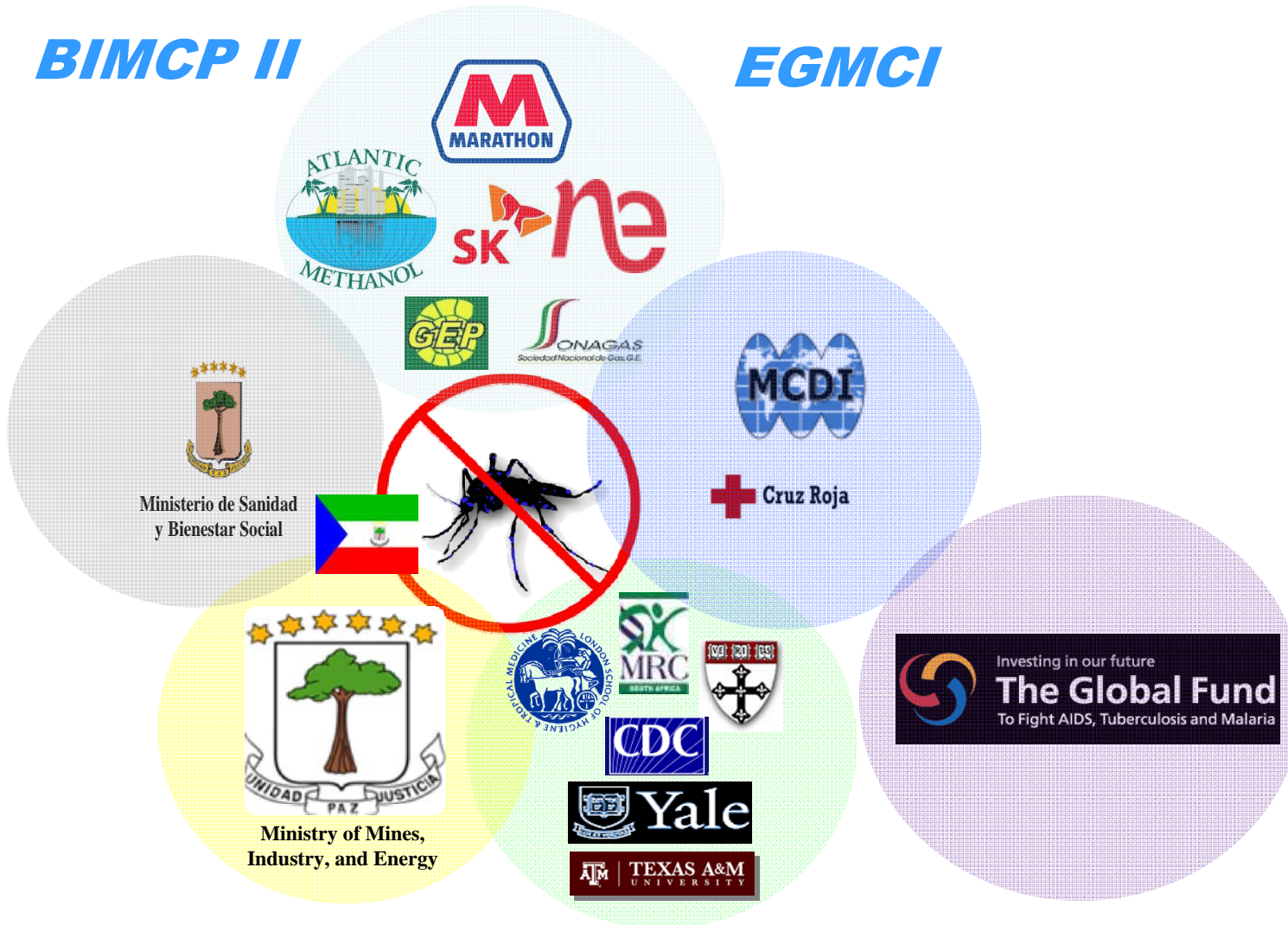
# Knowledge and innovation

- This is more about application of best methods and supporting better access to goods and services
- Leads to better integration of knowledge and decisions
- Accelerator of progress and results

# Project Partners

**BIMCP II**

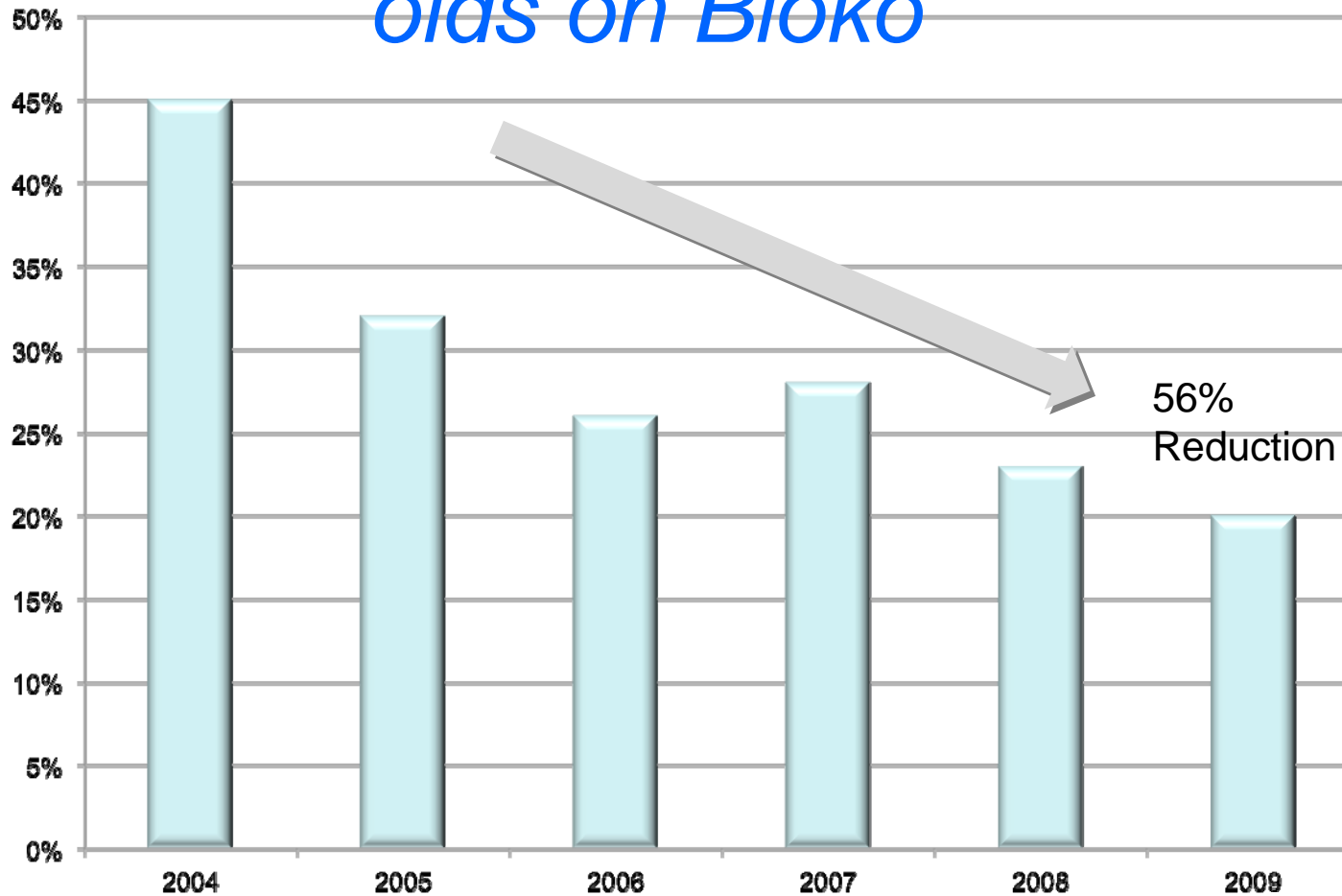
**EGMCI**



→ **Voluntary multi-stakeholder partnership**

# Monitoring and Evaluation

## *Parasitemia among under 15 year olds on Bioko*



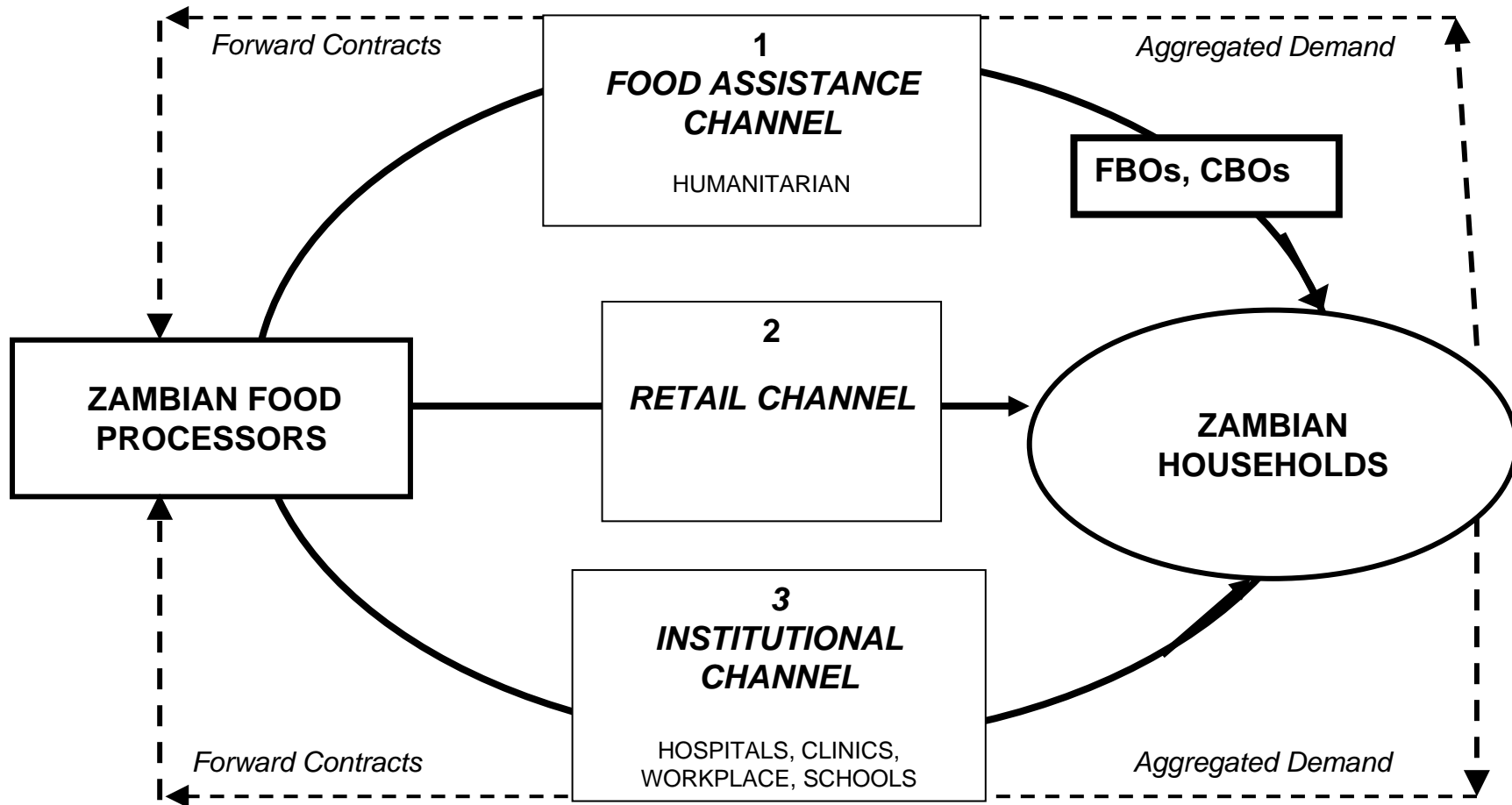
## Addressing Companies' needs by building PPPs... Some good reasons...and some practical challenges

### What should one be interested in working with a Private Company?

- Location (remote areas)
- work (supply chain)
- Why is it difficult for a Company to build a PPP (1)?
  - Identifying partners
  - Fit in an existing project / Frame







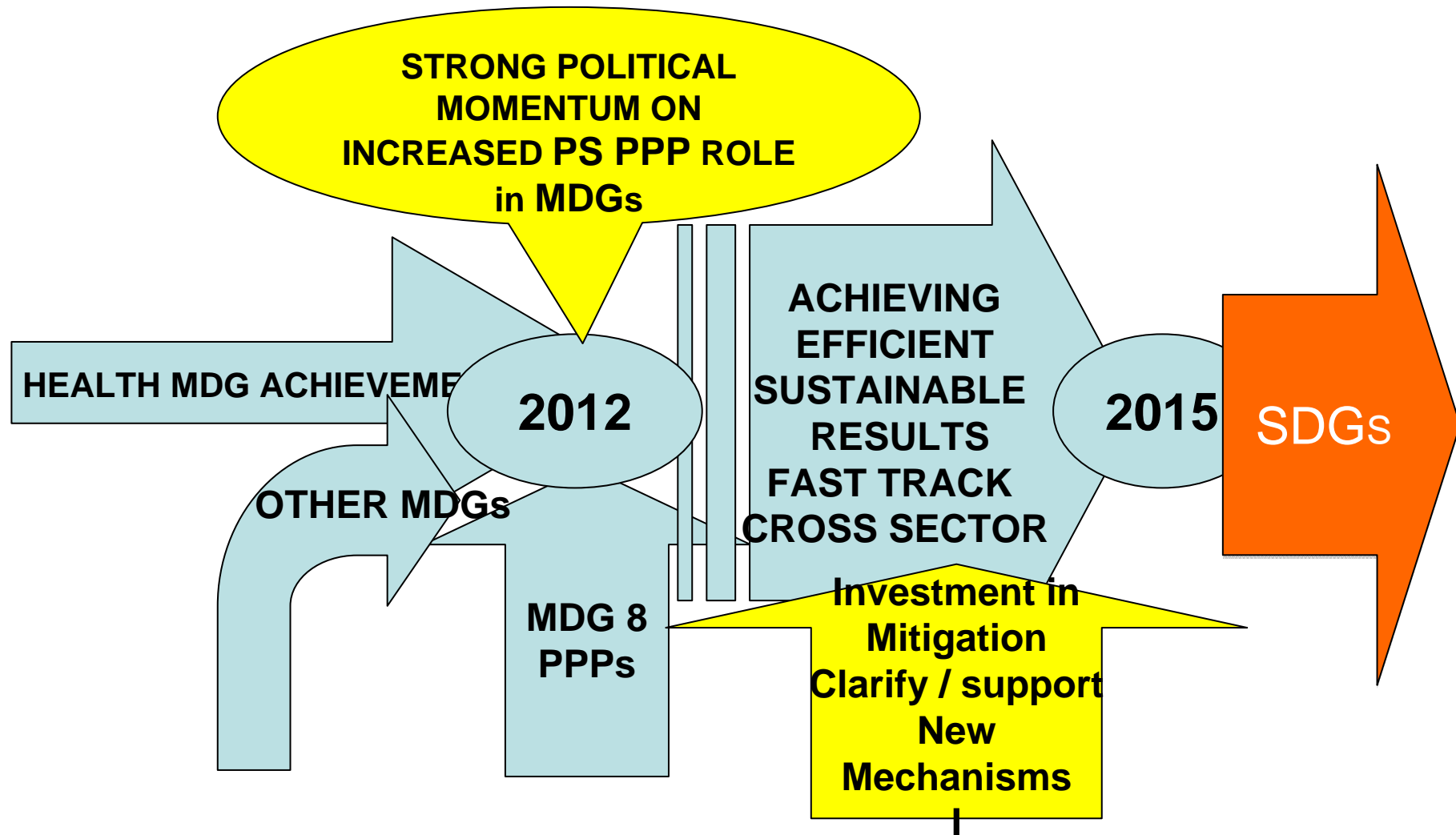
# At the end of the day

- PPPs are emerging as a reality
- PPPs Co-investment have the capacity to link Investment/Growth/Trade to National Development Objectives because they target broader communities
- Capacity to leverage additional resources
- Capacity to increase coverage
- Capacity to improve delivery rates
- Capacity to improve sustainability

# KEY Challenges

- Should be about allowing the principles to incorporating these new realities
- Not about forcing PPPs to fit into the framework
- Clarification of modalities
- New support mechanisms
- Funding & TA for mitigation

# Moment of opportunity in 2012 !!!



**BUSAN PARTNERSHIP FOR EFFECTIVE DEVELOPMENT CO-  
--OPERATION FOURTH HIGH LEVEL FORUM ON AID EFFECTIVENESS,  
BUSAN, REPUBLIC OF KOREA,  
29 NOVEMBER---1 DECEMBER 2011**

*– Private sector and development*

- 32.

We recognise the central role of the private sector in advancing innovation, creating wealth, income and jobs, mobilising domestic resources and in turn contributing to poverty reduction. To this end, we will:
- a)

Engage with representative business associations, trade unions and others to improve the legal, regulatory and administrative environment for the development of private investment; and also to ensure a sound policy and regulatory environment for private sector development, increased foreign direct investment, **public-private partnerships**, the strengthening of value chains in an equitable manner and giving particular consideration to national and regional dimensions, and the scaling up of efforts in support of development goals.
- b)

Enable the participation of the private sector in the design and implementation of development policies and strategies to foster sustainable growth and poverty reduction.
- c)

**Further develop innovative financial mechanisms to mobilise private finance for shared development goals.**
- D) Promote aid for trade  
.....and impact, to build productive capacities, help address market failures, strengthen access to capital market to promote approaches that mitigate risk faced by private sector actors.
- e)

Invite representatives of the public and private sectors and related organisations to play an active role in exploring how to advance both development and business outcomes so that they are mutually reinforced.

# Increasing the impact of EU Development Policy: an Agenda for Change

- **Public actors should forge partnerships with private companies, local communities and civil society.** Corporate social responsibility at international and national level can help avoid a 'race to the bottom' on human rights, international social and environmental standards and promote responsible business conduct consistent with internationally recognised instruments.
- The EU should focus its support for inclusive and sustainable growth on:
  - those sectors which build the foundations for growth and help ensure that it is inclusive, **notably social protection, health** and education;
  - the enabling vectors for inclusive and sustainable growth, notably a stronger **business environment and deeper regional integration**;
  - those sectors that have a strong multiplier impact on developing countries' economies and contribute to environmental protection, climate change prevention and adaptation, **notably sustainable agriculture** and energy.