



DIET, PHYSICAL ACTIVITY AND HEALTH - A EUROPEAN PLATFORM FOR ACTION

**02 JUNE 2016
10.00 – 17.00**

**DIRECTORATE GENERAL HEALTH & FOOD SAFETY
HITEC BUILDING, ROOM 02/280
11, EUGÈNE RUPPERT, L-2920 LUXEMBOURG**

DRAFT AGENDA

1. INTRODUCTION BY THE COMMISSION

2. WHAT IS NEW

Petros Maragkoudakis, Joint Research Centre

3. DISCUSSION ON ANNUAL MONITORING REPORT 2016

Christina Dziewanska-Stringer, ICF

4. FOLLOW-UP DISCUSSION ON IMPROVING THE MECHANISMS OF THE PLATFORM

5. POSSIBLE COLLABORATIONS

Sharon Bligh, Consumer Goods Forum

LUNCH BREAK

6. UPDATE ON THE AUDIOVISUAL MEDIA SERVICES DIRECTIVE

Joanna Wrona, DG CNECT

7. NEXT STEPS ON FOOD REFORMULATION

8. COMMITMENTS IN THE AREAS OF 'FOOD REFORMULATION' AND 'CONSUMER INFORMATION, INCLUDING LABELLING'

8.1 State of play on commitments, Liam Durack, DG SANTE

8.2 Commitments in the area, Christina Dziewanska-Stringer, ICF

8.3 Active commitment on food reformulation

8.3.1 Product reformulation and innovations, *Paul Whitehouse, Unilever*

9. POLICY ON CHRONIC DISEASES

Ingrid Keller, DG SANTE

10. ANY OTHER BUSINESS

11. CONCLUSION