

Childhood immunisation: progress, challenges and priorities for further action, Luxembourg, 16-17 October 2012

# The economic case for strengthening immunisation programmes



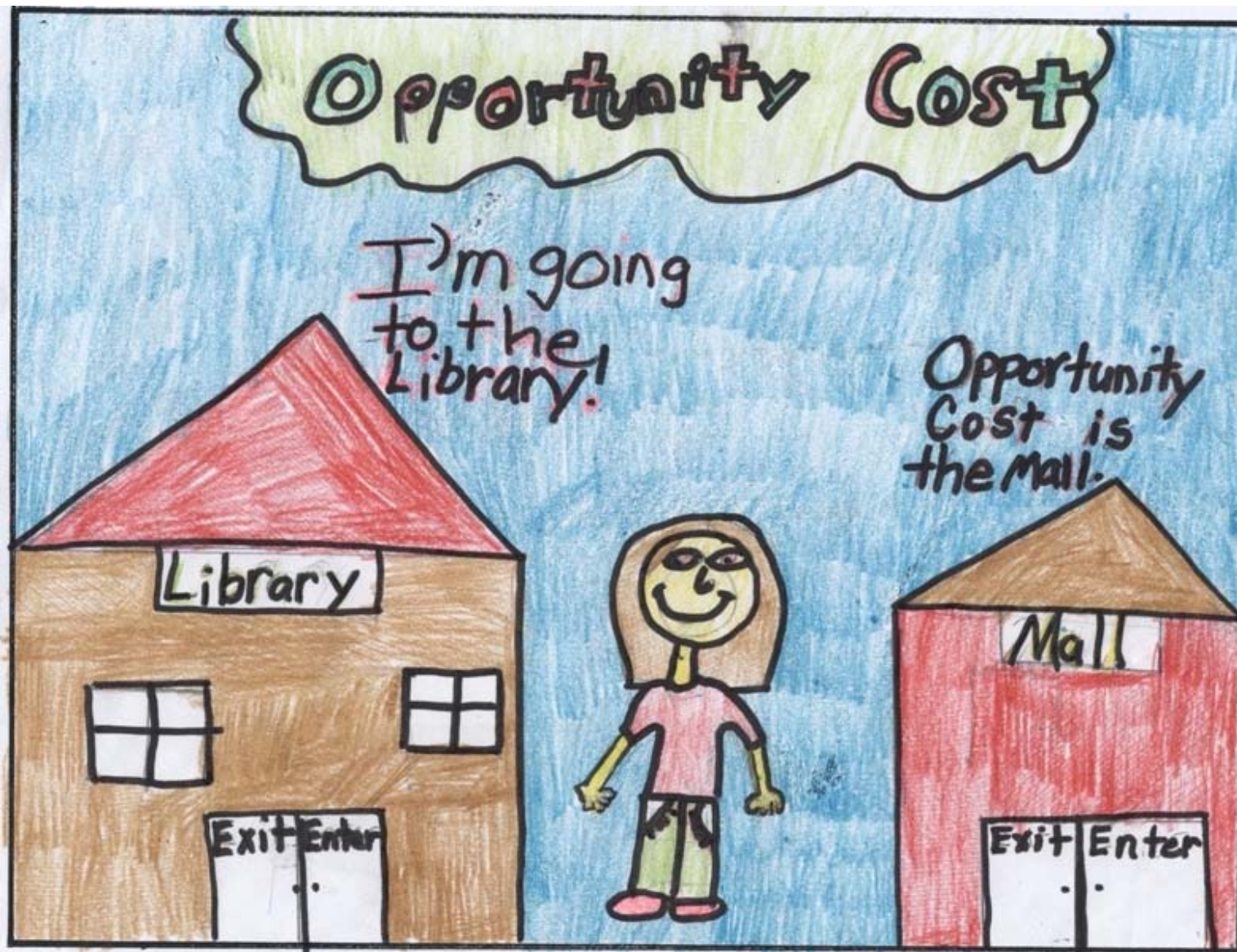
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I have no conflicts of interest to declare.

# The role of health economics



*Picture credits:*

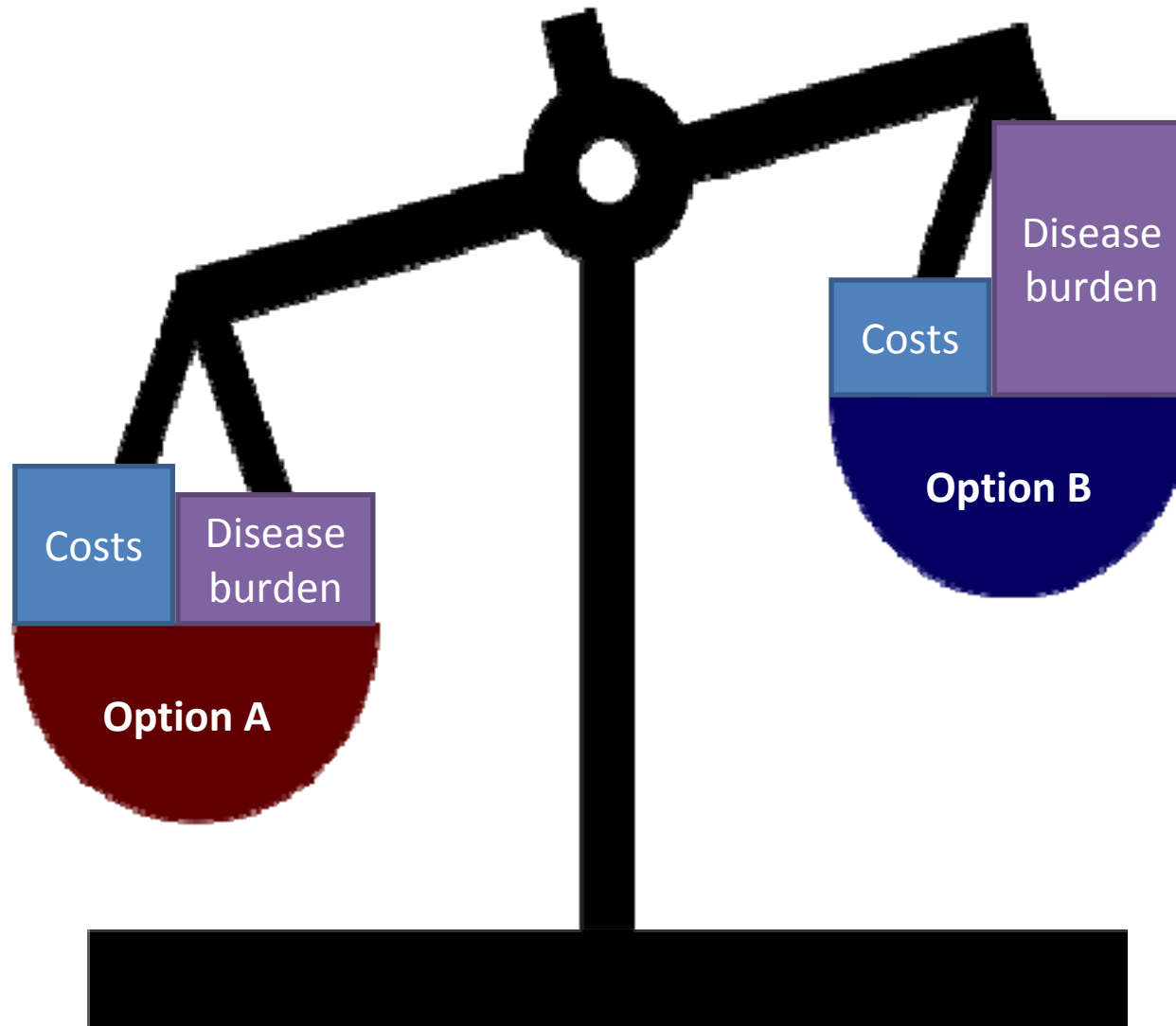
*John A Bannes Elementary School, Tinley Park. Dottie McDowell, teacher. Samantha C, 4th grade.*

*From the Illinois Council on Economic Education annual poster award winners.*

*[http://www.niu.edu/icee/econposter\\_10.shtml](http://www.niu.edu/icee/econposter_10.shtml). Used with permission.*

# Economic evaluation

An economic evaluation compares the incremental costs and consequences of an intervention compared to a comparator



# The economic burden of vaccine-preventable

disease

## Provider costs

Hospital beds, staff, medication

## Direct societal costs

Out of pocket expenses (OTC medicines, co-payments, transport, informal care)

## Indirect societal costs

Work absenteeism due to sickness and caring for others who are sick

## Quality and length of life

Fatal and non-fatal episodes of sickness

## Macroeconomic impact

Reduced demand for goods and services.

# Cost-effectiveness analysis

Cost of intervention  
(eg. vaccination)

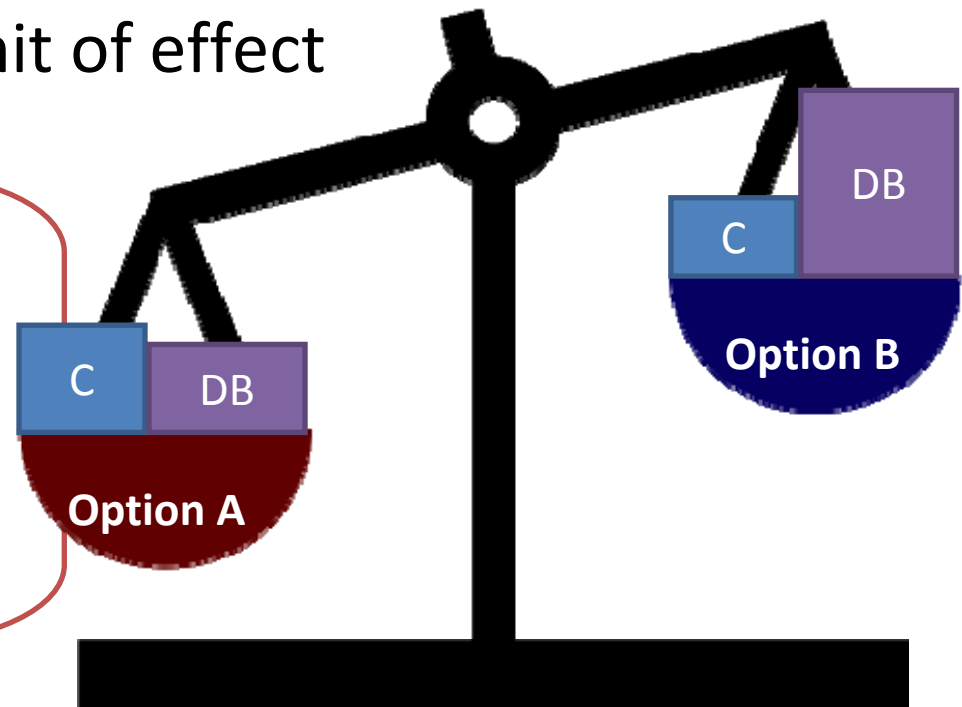
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Cost savings due to  
intervention

Beneficial effects of intervention

= \$ per unit of effect

Measured in quantities like:  
episodes of flu prevented  
life years gained  
QALYs or DALYs gained



# Decision making

How do we pick the best option?

We need a decision rule ...

Country	Decision making body	Willingness to pay for a QALY or DALY
Australia	PBAC	A\$30,000-A\$50,000
Netherlands	CVZ	€20,000
UK	JCVI	£20,000 - £30,000
USA	ACIP	\$50,000 - \$100,000
Global	WHO	1-3 x GNI per capita

So health economics at its best supports evidence-based decision making.

# Vaccines

Yet some vaccines are among the most cost-effective interventions available ...

Evaluation of the traditional vaccination programme by region:

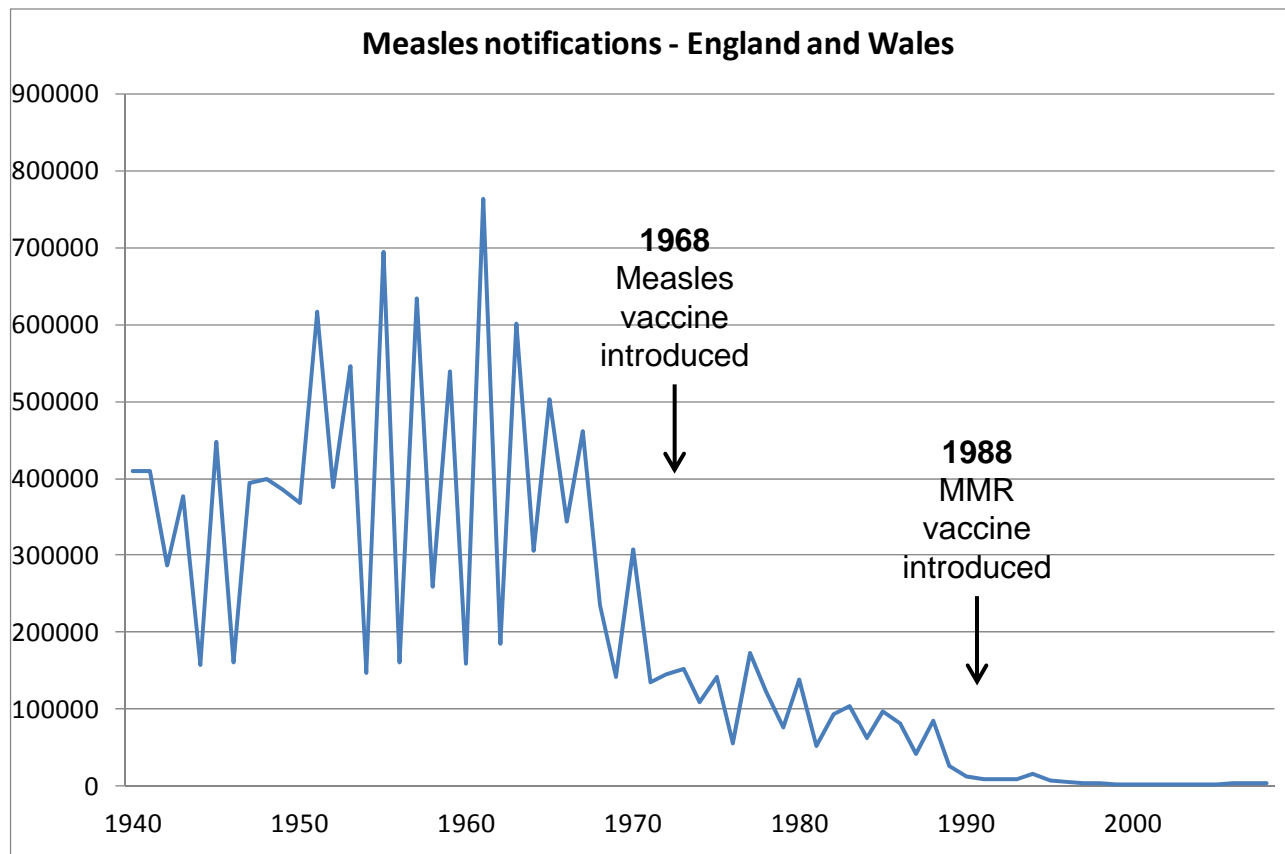
Strategy	East Asia and the Pacific	Europe and Central Asia	Latin American and the Caribbean	Middle East and North Africa	South Asia	Sub-Saharan Africa
Cost per fully immunised child	13	24	18	22	17	14
% of children fully immunised	78	94	86	91	59	50
Immunization cost	316	131	174	152	227	172
Deaths averted	728	37	174	153	1 109	867
Cost/death averted	434	3540	1030	993	205	205
Cost/DALY prevented	85	395	438	166	16	7

Source: Brenzel et al. (2006). Vaccine-Preventable Diseases. In: Disease Control Priorities in Developing Countries (2nd Edition). Costs given in 2001 US\$.



# Measles vaccination

The traditional (EPI) vaccines are mostly “no brainers”  
in terms of value for money ...



**Average measles cases  
(1950 – 1968)**  
400,000

**Average measles cases  
(2000 – 2010)**  
3,000

**Number of FICs in 2010**  
700,000

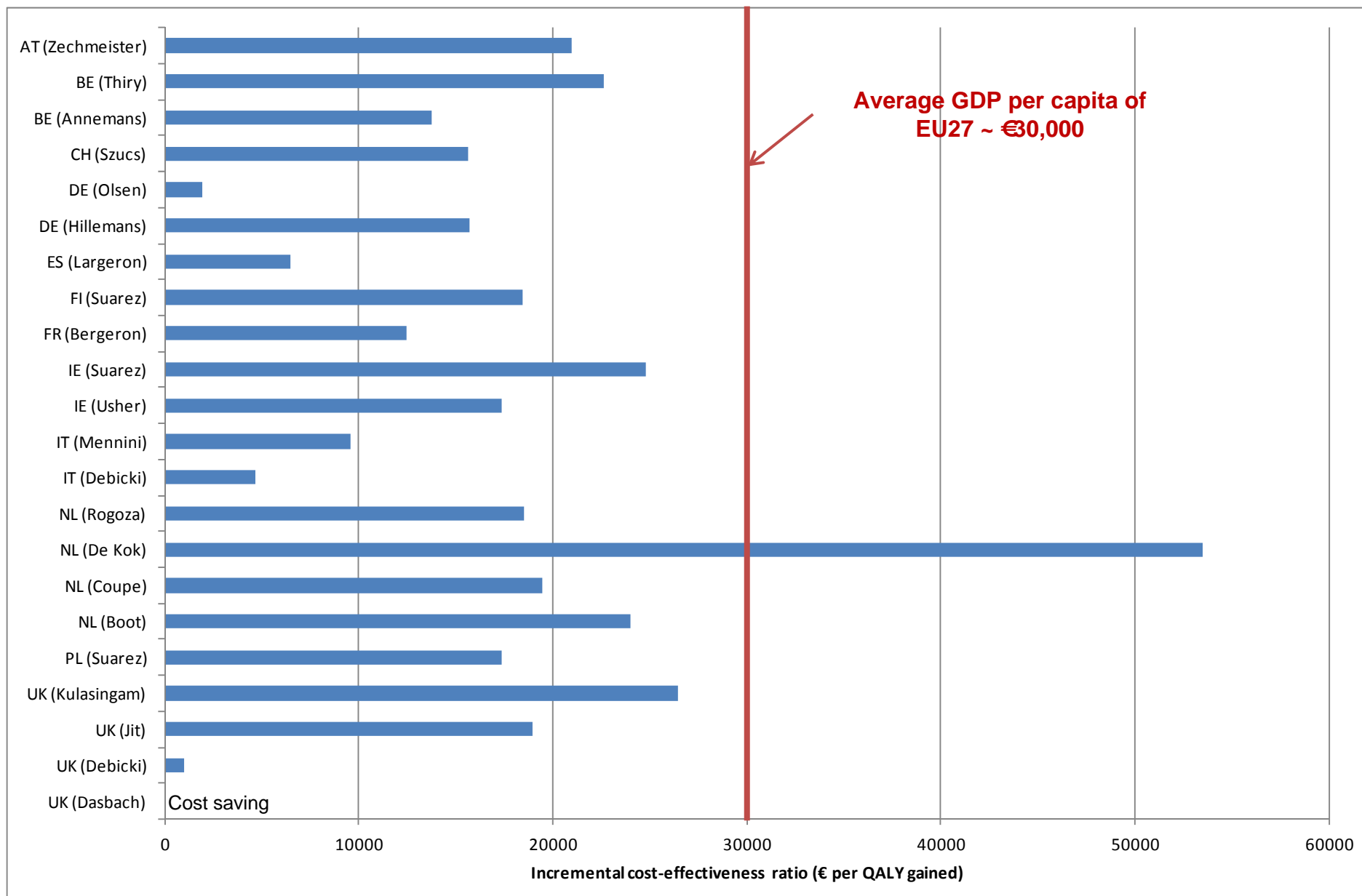
**Number to vaccinate to  
prevent one case**  
1.75

**Direct cost of measles  
case**  
\$300 (2002)<sup>1</sup>

<sup>1</sup>Carabin et al. BMC Public Health 2002; 2:22)

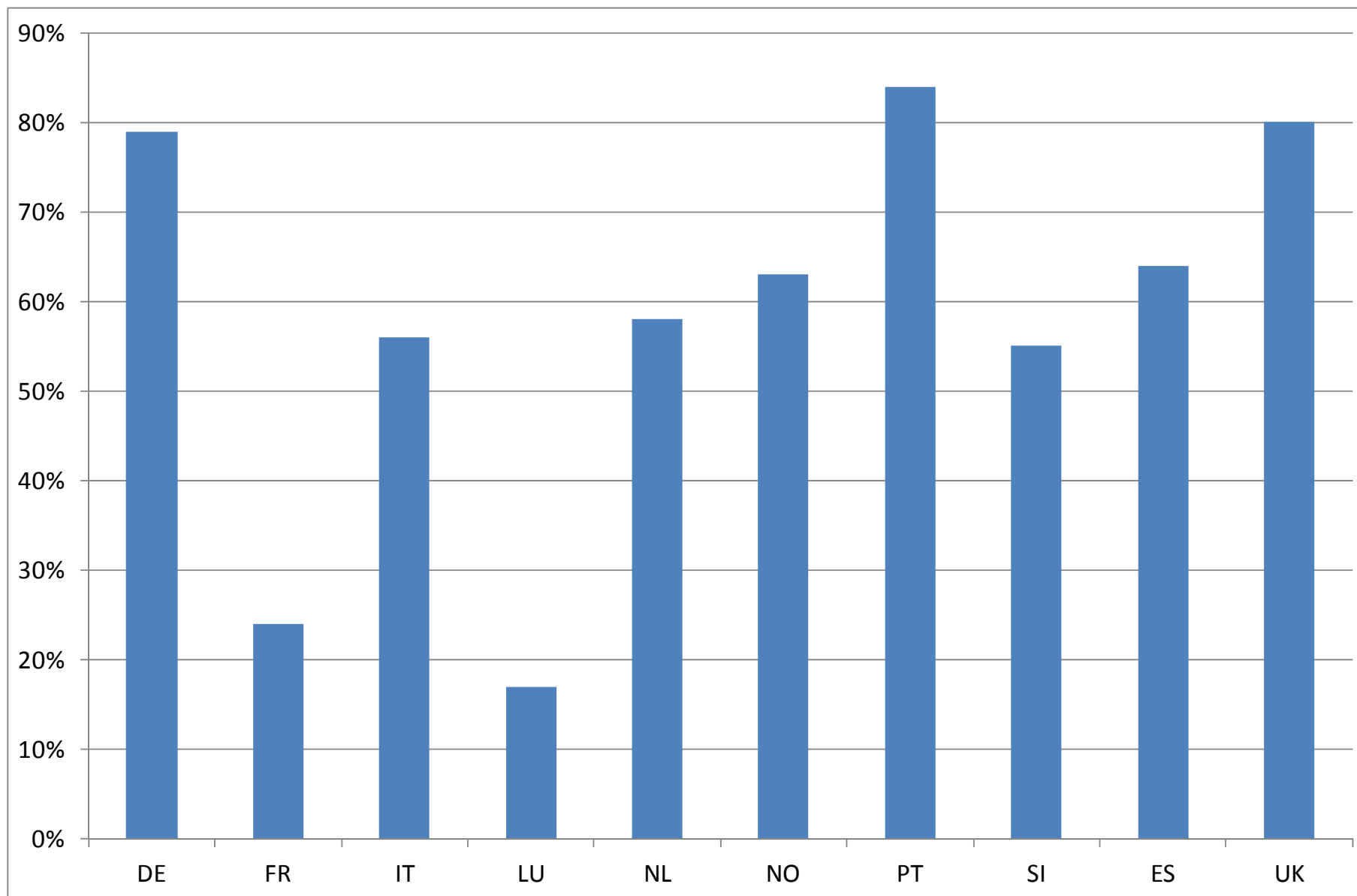


# HPV vaccination: cost-effectiveness ratios



Using base case assumptions in the published article, but taking the discount rate to be as close to 3% as possible.

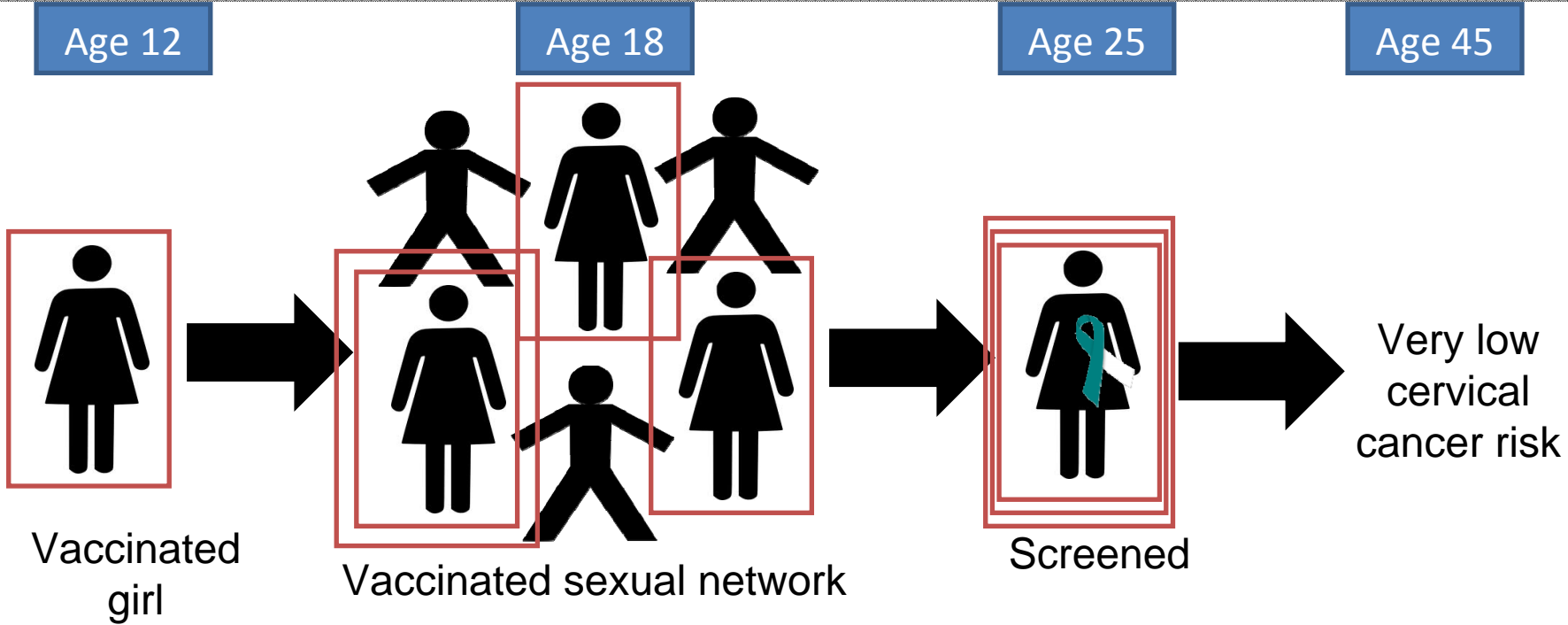
# HPV 3-dose vaccine coverage



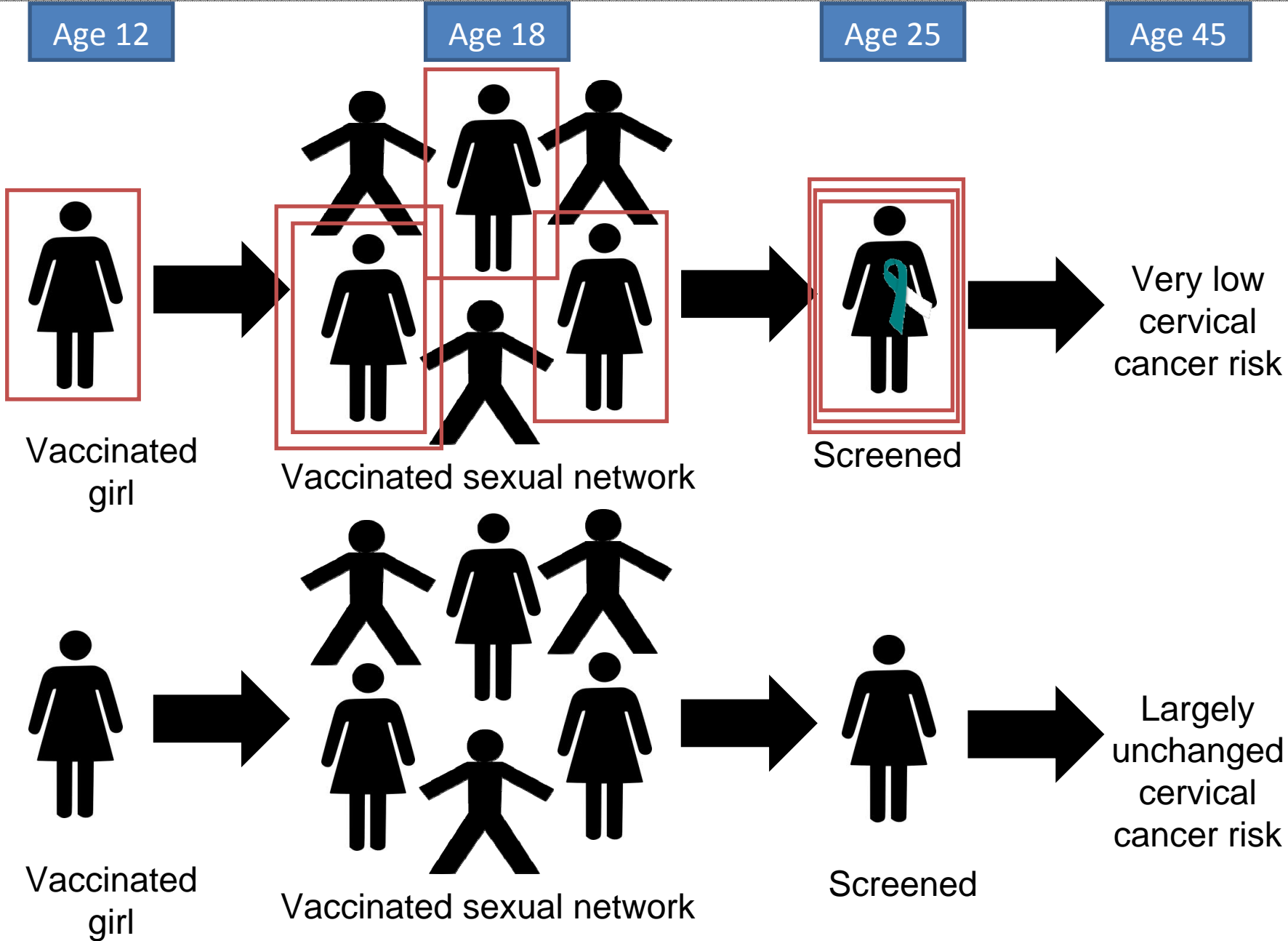
Source: ECDC. Introduction of HPV vaccines in European Union countries - an update.

[http://ecdc.europa.eu/en/publications/Publications/20120905\\_GUI\\_HPВ\\_vaccine\\_update.pdf](http://ecdc.europa.eu/en/publications/Publications/20120905_GUI_HPВ_vaccine_update.pdf)

# A tale of two women: it matters who is vaccinated

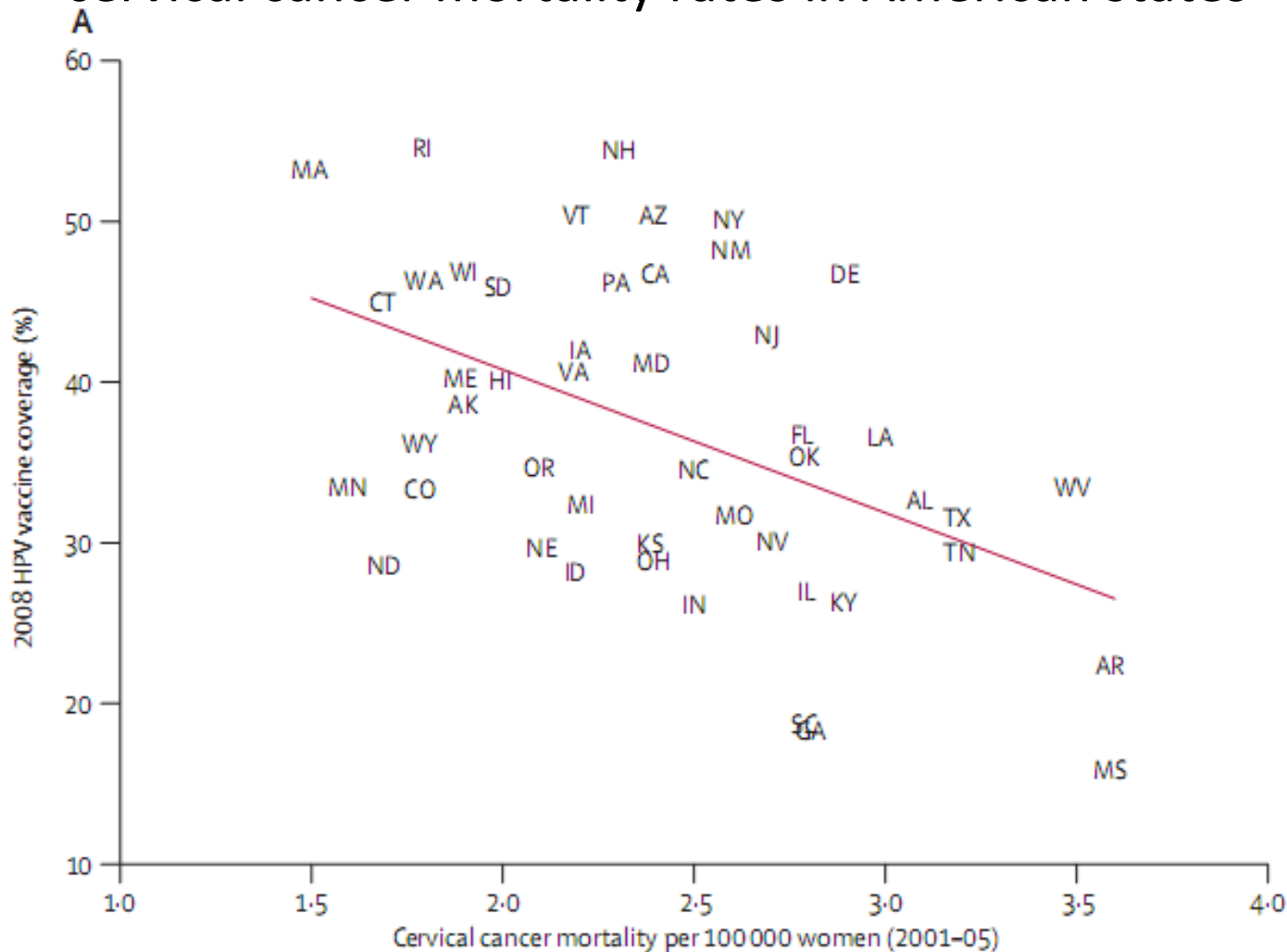


# A tale of two women: it matters who is vaccinated



# HPV 3-dose vaccine coverage

Quadrivalent HPV vaccine coverage rates in girls 13-17 years and cervical cancer mortality rates in American states



## Conclusions

- Health economics is most useful when used to make better decisions about health care resource allocation.
- Health economic evaluations suggest that many vaccines (including both traditional vaccines and many new vaccines) are highly cost-effective.
- But to obtain the full economic benefits, equitable coverage is needed.