

Transforming food systems – adding value for better health in Europe

A Conference conducted by the Austrian Ministry of Labor, Social Affairs, Health and Consumer Protection during the Austrian EU presidency

22nd-23rd of November, 2018, Vienna

Situation in Europe After WWII



Priority of European nutrition and agriculture policies -> Fighting undernutrition

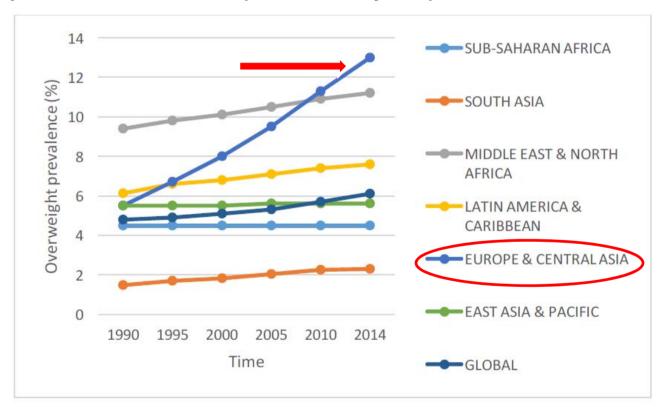


Source: https://www.hdg.de/lemo/kapitel/nachkriegsjahre/alltag/ueberlebensmittel.html

Situation in Europe - Today



Global and regional trends of child overweight prevalence, 1990-2013 (children < 5 years)



Source: World Bank Report (2017) [UNICEF, WHO, and World Bank. 2014; cross-reference with HNP ASA on global obesity.]

Situation in Europe - Today



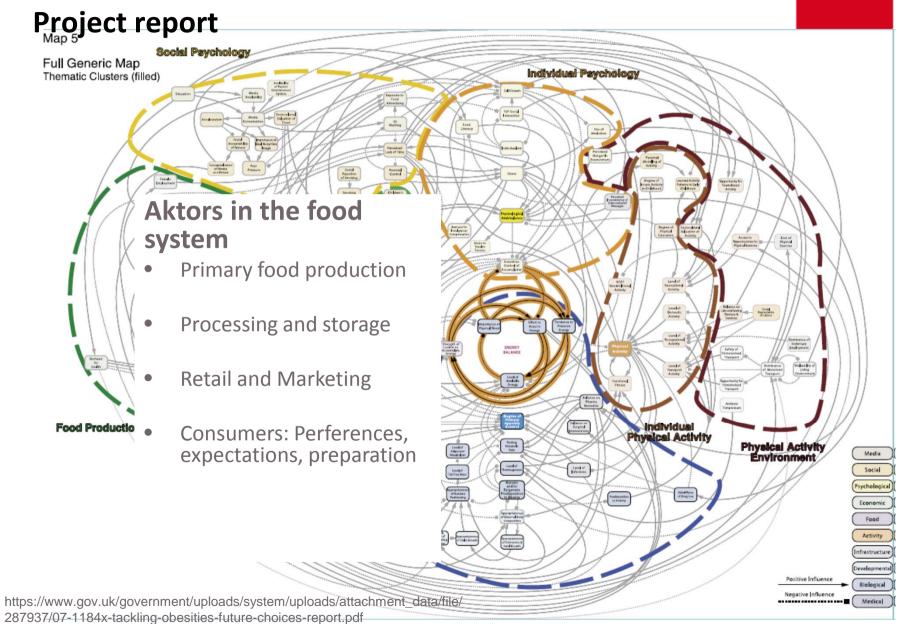
- Rising prevalence of NCDs
- Unhealthy diets as an important determinant of NCDs
- Priority of European nutrition and agriculture policies should be → ensuring a sustainable and healthy diet for all



Source: https://extranet.who.int/ncdccs/documents/

Fore sight

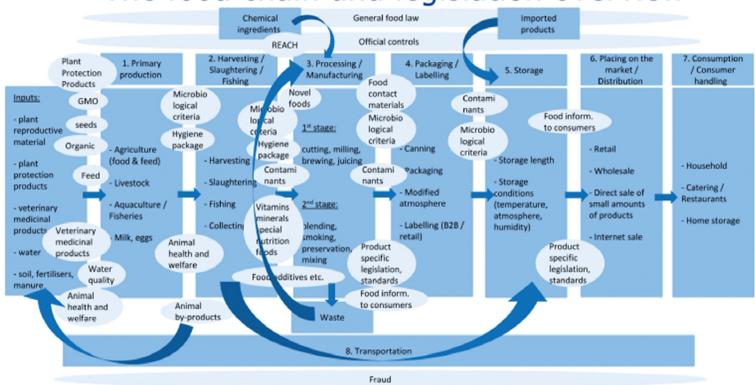
Tackling Obesity: Future Choices –



Complexity of the food system



The food chain and legislation overview



Source: Mylona et al., 2016:Delivering on EU Food Safety and Nutrition in 2050 – Future challenges and policy preparedness

Recent study on sugar reduction in manufactured foods



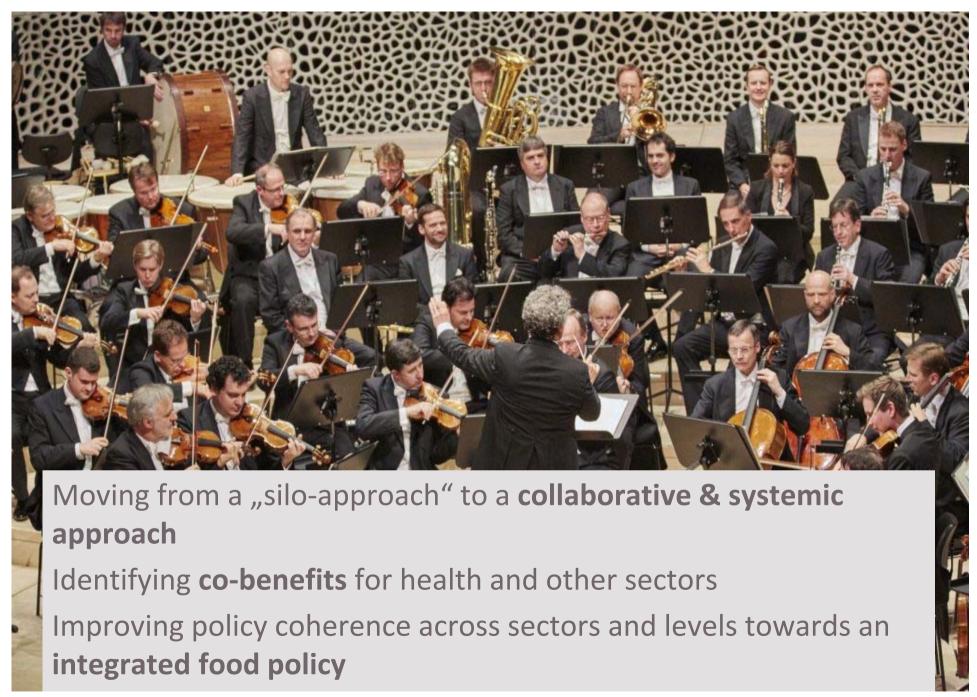
"Incentives and disincentives for reducing sugar in manufactured foods. An exploratory supply chain analysis." (Hawkes, WHO 2017)

 \rightarrow 3 incentives



→ 7 incentives





Interconnectivity - SDGs

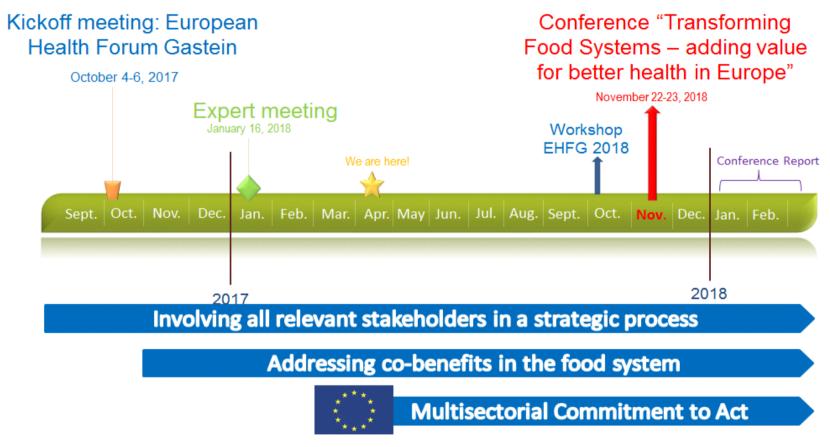




Adapted from: https://www.un.org/sustainabledevelopment/wp-content/uploads/2017/12/UN-Guidelines-for-Use-of-SDG-logo-and-17-icons-December-2017.pdf

What happened so far – what are our next steps?





Good practice examples should ...



... evolve from a multi-sectorial approach

... focus on **co – benefits** for health and other sectors – e.g. agriculture, trade

... facilitate a **change in behaviour** through a **change in the food supply**



Thank you for your attention!

If you have further suggestions of good practice examples, please don't hesitate to contact us!

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