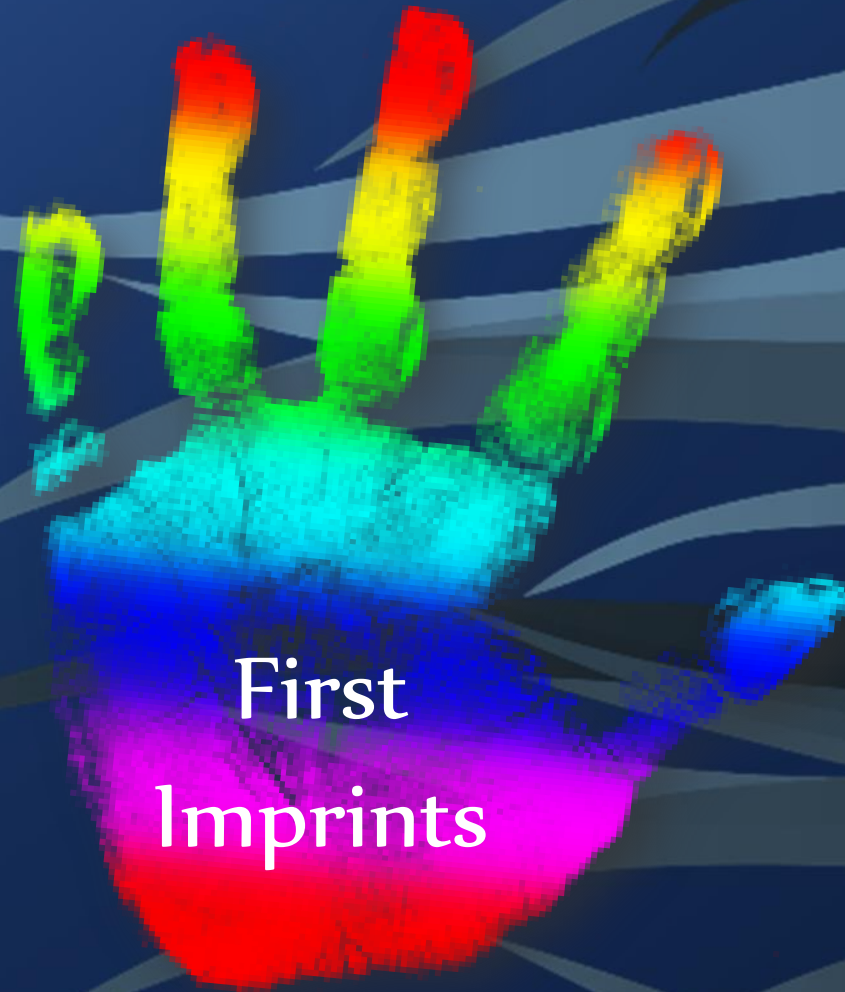


Joint Action RARHA

3 Year Deliverables

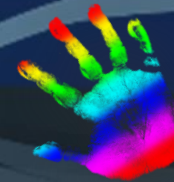
Patrícia Pissarra

SICAD - Portugal

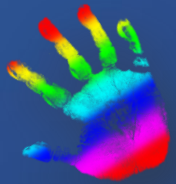


First
Imprints

“ It always seems impossible until it’s done.”



Nelson Mandela

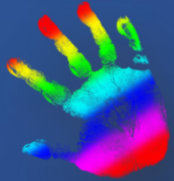


2014 – Why a Joint Action

- ✓ Joint Action is inscribed on 2013 Call for Proposals under the Second Programme of Community Action in the field of Health (2008-2013);
- ✓ The aim of the Joint Action is to support Member States in preventing harmful alcohol consumption and thereby improve the health of EU citizens and lessen the burden of ill health;
- ✓ This action will contribute to the implementation of the *EU strategy to support Member States in reducing alcohol related harm*.

JOINT ACTION ON REDUCING ALCOHOL RELATED HARM

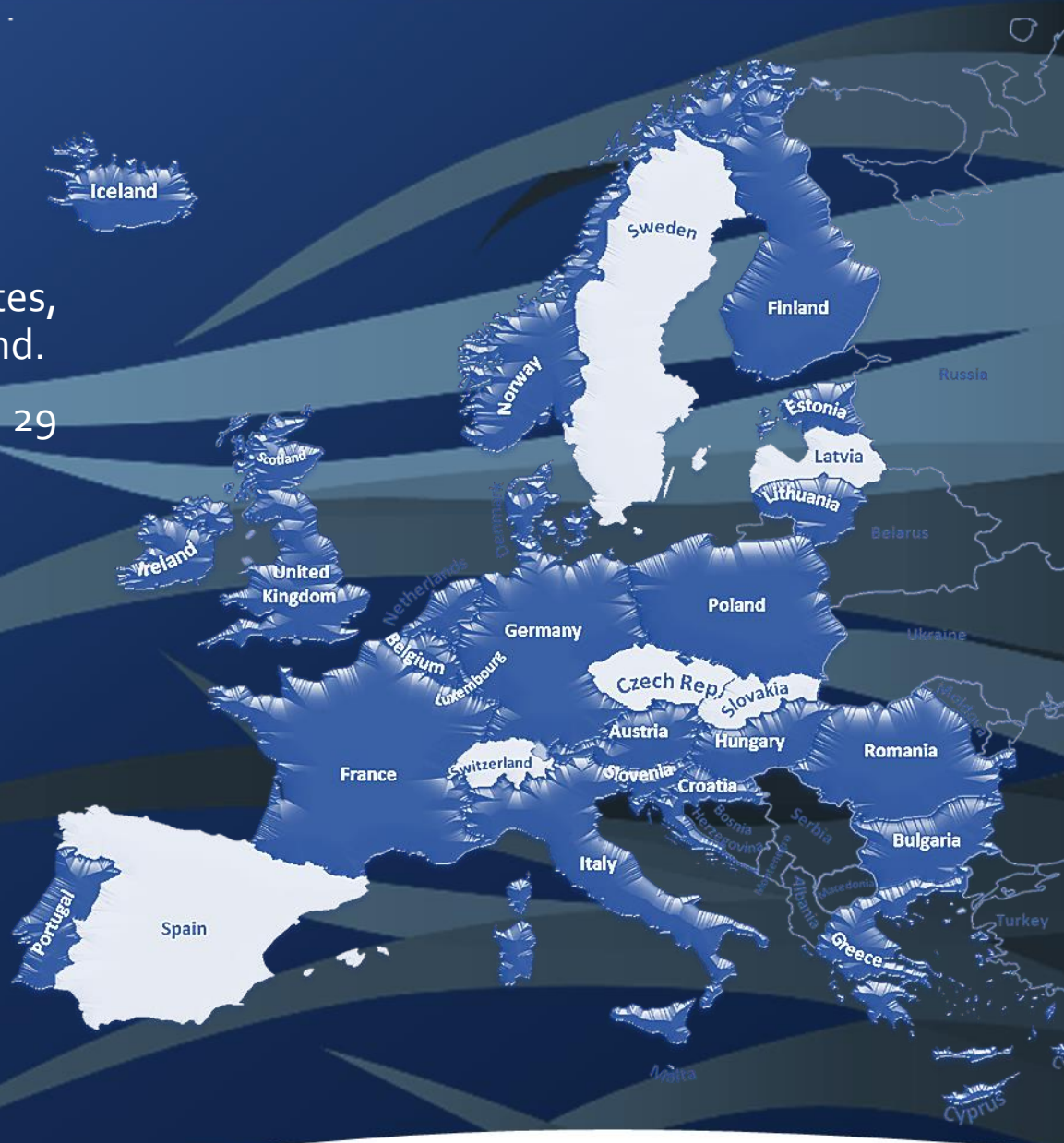
RARHA



RARHA (Fluffy) Map

28 European Union Member States,
plus Iceland, Norway and Switzerland.

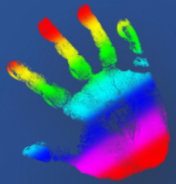
32 Associated Partners and 29
Collaborating Partners



Associated Partners

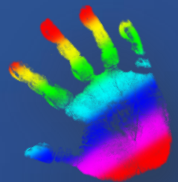


Collaborating Partners



Project Structure





Target Groups

Health Professionals
Primary Health Care

2

European Policy Makers

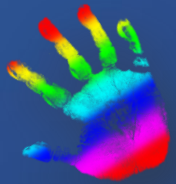
1

Sub Target Groups*

3

CITIZENS

*Governmental and non-governmental public health professionals and researchers whose work would benefit from additional knowledge. Also specialized media responsible for dissemination.

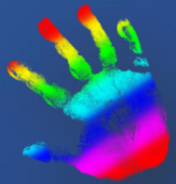


WP1 – Coordination

Description

“Actions undertaken to manage the project and to make sure that it is implemented as planned”.

Call for Purpose



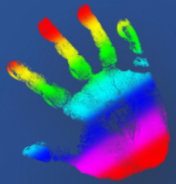
Work Package 1 (Coordination)

Deliverables

1. Technical reports, JA meetings and final conference

Milestones

1. Kick off meeting
2. Management meetings/Steering Committee meetings/Advisory Committee meetings Management/ Steering /Advisory;
3. Interim meeting and interim report;
4. Closing Conference;
5. Final report

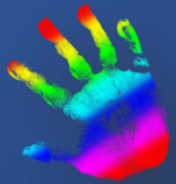


WP2 – Dissemination

Description

“Actions undertaken to ensure that the results and deliverables of the joint action will be made available to the target groups”.

Call for Purpose



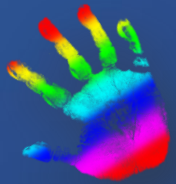
WP2 – Dissemination

Deliverables

1. Promotional package (incl. visual image, overview brochure, pocket folder)
2. Common content for dedicated JA web pages (in English, for translation by partners)
3. Bi-annual electronic newsletter
4. Short version of the final technical report (main findings, conclusions, recommendations)

Milestones

1. Launch of promotional package and main web site
2. Launch of newsletter
3. Satellite event for public launch of the JA
4. Policy dialogue
5. Final Conference

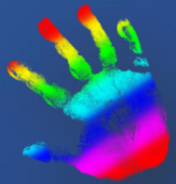


WP3 – Evaluation

Description

“Actions undertaken to verify if the joint action is being implemented as planned and reaches the objectives”.

Call for Purpose



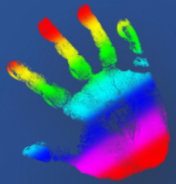
WP3 – Evaluation

Deliverables

1. Final evaluation report

Milestones

1. Evaluation Steering Group creation
2. External Evaluation definition (subcontracting call for tender)
3. The first evaluation report
4. The second evaluation report
5. The final evaluation report will be published and disseminated consolidating the experiences of the Joint Action



WP4 – Monitoring

Strengthening the Monitoring of drinking patterns and alcohol related harm across EU countries

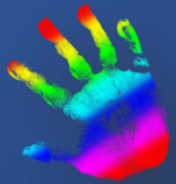
Description

“To strengthening capacity in alcohol survey methodology and comparative analysis of drinking patterns and associated harm across MS and to further develop a standardised monitoring approach in order to provide basis for comparative assessment and monitoring of trends across EU member states.”.

Call for Purpose

Specific objectives

1. Providing a baseline for comparative assessment and monitoring of alcohol epidemiology, including drinking levels and patterns and alcohol related harms across the EU.
2. Strengthening capacity in comparative alcohol survey methodology and increasing interest in using common methodology in the future.



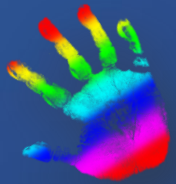
WP4 – Monitoring

Deliverables

1. CodeBooks;
2. Questionnaires;
3. Questionnaires Map;
4. Databases.

Milestones

1. Working meetings
2. Synthesis report



WP5 – Guidelines

Guidelines for reducing risks related to alcohol consumption

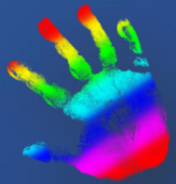
Description

“Guidelines for lower-risk alcohol consumption as an approach to reducing hazardous and harmful drinking and alcohol related harm”.

Call for Purpose

Specific objectives

1. Clarifying the science underpinnings and public health policy implications of the use of low risk drinking guidelines to reduce alcohol related harm
2. Building consensus on the use of low risk drinking guidelines to reduce alcohol related harm



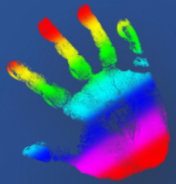
WP5 – Guidelines

Deliverables

Synthesis guidelines report

Milestones

1. Expert work meeting building on outputs of tasks 1-5;
2. Launch of consumer survey;
3. Launch of Delphi survey;
4. Expert/policymaker meeting;
5. Publication of synthesis report;



WP6 –Tool Kit

Good practice Tool Kit

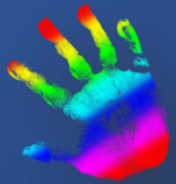
Description

“Good practice Tool Kit - printed and online instrument to disseminate low-risk drinking guidelines and self-management tools”.

Call for Purpose

Specific objectives

1. Facilitating exchange between MS public health bodies of good practice in the use of information approaches to reduce alcohol related harm
2. Providing guidance and tools for public health policy planners for the use of information approaches to reduce alcohol related harm in the framework of wider public health policies



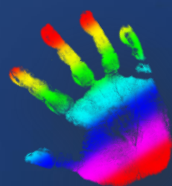
WP6 –Tool Kit

Deliverables

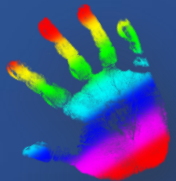
1. Online version of the Tool Kit including guidance on good practice;
2. Master for printed Tool Kit including guidance on good practice in English (for translation by partners).

Milestones

1. Template for describing good practice examples;
2. Guidance on criteria of good practice in the dissemination of alcohol information
3. Master version of Tool Kit;
4. Launch of Tool Kit in European conference.

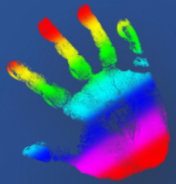


Highlighting on Deliverables



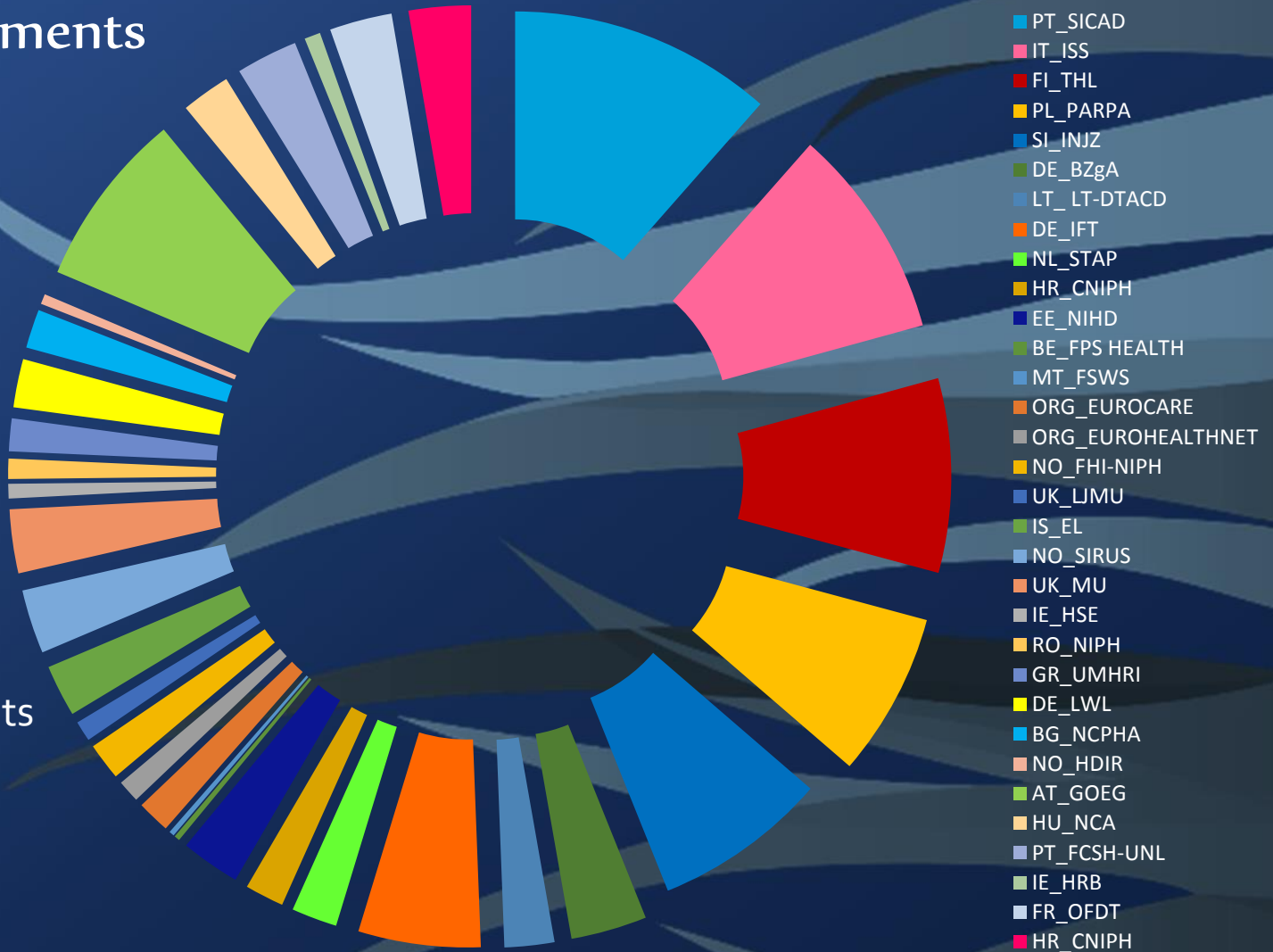
Documents

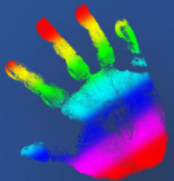




Payments

Total Payments





Newsletter



NEWSLETTER

Issue 2 - 2017



What is RARHA?



RARHA is a European Commission programme and by the way, the European Commission is the body that manages the EU budget. It is the body that manages the EU budget. It is the body that manages the EU budget.

The Joint Action of Health with Alcohol Related Harm is a programme that aims to reduce the harm caused by alcohol. It is a programme that aims to reduce the harm caused by alcohol.



NEWSLETTER

Issue 1 - 2017

Working together on a model or a current way to work on a human



In the 19th century, the scientific evidence on harmful levels of alcohol consumption was not sufficient to lead to a public health policy. It was only in the 20th century that the scientific evidence was strong enough to lead to a public health policy.

A PARTNER'S VOICE



The Joint Action of Health with Alcohol Related Harm is a programme that aims to reduce the harm caused by alcohol. It is a programme that aims to reduce the harm caused by alcohol.



NEWSLETTER

Issue 4 - 2016

EDITORIAL

RARHA Satellite Event at 7th EAPC

The history of health of the European Union is a long one. It is a history of health of the European Union. It is a history of health of the European Union.



The 7th European Alcohol Policy Conference was held in Brussels on 22 and 23 November 2016. It was a conference that aimed to reduce the harm caused by alcohol.



NEWSLETTER

Issue 3 - 2017

EDITORIAL

Getting Results from Investment



When the EU Member States signed the Joint Action, the main goal was to reduce the harm caused by alcohol. It was a goal that was shared by all Member States.

The Joint Action of Health with Alcohol Related Harm is a programme that aims to reduce the harm caused by alcohol. It is a programme that aims to reduce the harm caused by alcohol.



NEWSLETTER

Issue 5 - 2017

EDITORIAL

Planting Through the European Countries



So, as a Member States initiative with the European Commission support the Joint Action RARHA took place during 3 years. So, one of the biggest Joint Action Partners, including WHO, EuroCoord, ECDC, Health Division and Pompidou Group.

Finding good practices examples across Europe, and building a tool kit to reduce alcohol related harm.

All the countries, involved had energetic contributions for this outcome. So, this results are not also a picture of Europe but above all, a reflection of a truly will of the scientific community and health professionals to help their own policy makers.

Respecting timings; scientific procedures and cultural differences, all RARHA work-packages presented relevant and pioneering results that aim to provide new knowledge on three areas:

Today we sent the Final Report and like in a Quality Process, we can't wait for a new release!

As RARHA Executive Coordinator, I'm truly proud for the work done and for the opportunity of working with such a great group of friends.

See you soon!



Manuel Cardoso
RARHA Executive Coordinator
ICAD, Portugal

Monitoring of drinking patterns and alcohol related harm.

Providing a baseline for comparative assessment and monitoring alcohol epidemiology, including drinking levels, patterns and alcohol related harm across the EU.

Strengthening capacity in comparative alcohol survey methodology and increasing interest in using common methodology in the future.

Drinking Guidelines to reduce alcohol related harm.

Defining low risk guidelines as a public health measure. Based on the view that European citizens have the right to be informed about risks related to the alcohol consumption.

A THREE YEARS TREE

"Alcohol intake in the WHO European Region is the highest in the world. The harmful use of alcohol is related to premature death and avoidable disease and is a major avoidable risk factor for neuropsychiatric disorders, cardiovascular diseases, cirrhosis of the liver and cancer. It is associated with several and intentional injuries. Further, excessive alcohol use during a woman's pregnancy can lead to severe mental handicap of her child."

WHO - <http://www.who.int/mediacentre/factsheets/fs424/en/>

As emphasized at the WHO report, a public health topic cross over all European countries.

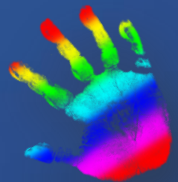
To be launched with the Final Report
Include a Layman version of the results



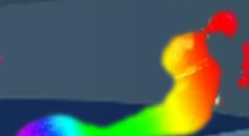
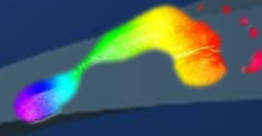
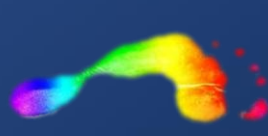
Co-funded by the European Union

21.03.2017. LUXEMBOURG





Web footprints



WELCOME TO RARHA WEBSITE
Reducing Alcohol Related Harm

ABOUT | NEWS | EVENTS

Partners: Coordination, Associated Partners, Collaborating Partners

JOIN THE NEWSLETTER

RESOURCES: Deliverables & Milestones, Publications & Useful Docs, Contact Us

Google Search Results for RARHA

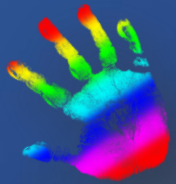
Results include: RARHA logo, various photos of people and events, and links to partner websites like BZgA and Bundesministerium für Gesundheit.

Google Search
30.11.2015 – 7%
03.03.2017 – 70%

Joint Action on Reducing Alcohol Related Harm (RARHA)

Alcohol is the 3rd risk factor for disease and death in the European Union. The direct costs through healthcare, crime, poisoning, accidents and productivity losses were €155 billion in 2010. The EU strategy to support Member States in reducing alcohol related harm identifies common priorities, including the need to strengthen common evidence base and monitoring, and the need to inform and raise awareness on alcohol related harm. These are instrumental for the priorities to protect children, young people and the unborn child, to reduce harm among adults and to reduce harm due to drink driving. The prevention of harmful drinking was chosen as one key indicator for monitoring progress against the EU strategy.

QR code and URL: [Click and use this code to be updated with RARHA Joint Action](#)



... Sustainability ... working on this Major Goal

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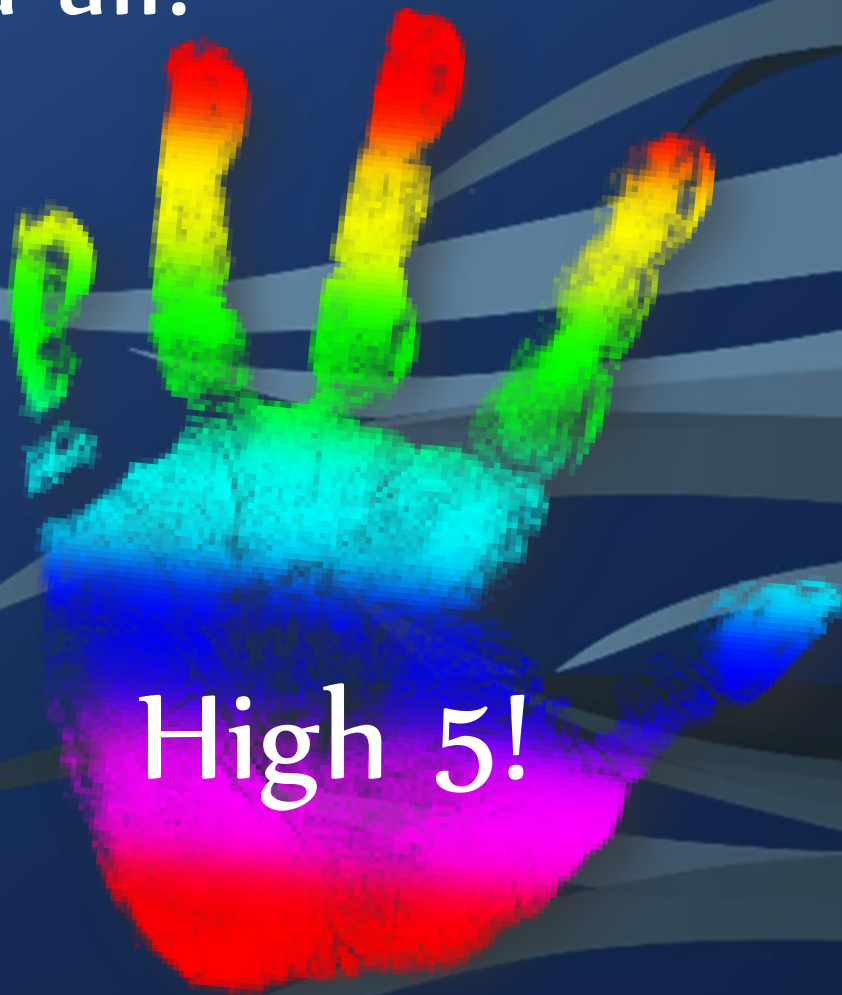
Labelling of alcoholic beverages: Commission report invites the industry to submit a voluntary proposal

Brussels, 13 March 2017

The European Commission adopted today a report on the mandatory labelling of the list of ingredients and the nutrition declaration for alcoholic beverages.

WP5 recommendation – “Legislating for health relevant information on alcoholic beverage labels”

Thank You all!



High 5!



RARHA

REDUCING ALCOHOL RELATED HARM

Thank You!

patricia.pissarra@sicad.min-saude.pt
rarha@sicad.min-saude.pt