

# The FOOD programme



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**Call for best practices  
conducive to reaching  
SDG 3 - target 3.4**

## **A long-lasting public-private partnership**

- 26 partners in 10 member countries (BE, CZ, ES, FR, IT, SE, AT, PT, RO, SK)
- Promote healthy eating during the working day towards two complementary target groups: workers and restaurants. **Making the healthy choice the easy choice**
- Evaluate the needs and expectations regarding nutrition information
- Collect experts' recommendations and draw adapted recommendations
- Adjust the offer to the demand of consumers
- Enable a large access to detailed information
- Close yearly follow up through barometers

## **2009-2019: 10 years of FOOD programme action**

- 400 communication tools have reached 6.9 million workers, 251,000 companies and 5,000 restaurants
- Data have been collected from 82,600 workers and 7,700 restaurants thanks to quantitative questionnaires. The FOOD barometers are a reference in data collection on healthy eating at the workplace. The outcomes reflect a growing interest in the subject of balanced nutrition from both sides of offer and demand.
- The FOOD programme counts a network of 4,350 healthy restaurants
- Two conferences were organized at the European Parliament (2011 and 2017) with high level Patronage and speakers

The FOOD programme is a rare example of EU funded project under the Health programme that could **continue after the end of the funding** and even expand in new countries.